

#239839 6✓

Station Order

NextGen California Action Committee

Market: Eureka

Estimate ID

Flight Dates: Thursday, October 13, 2016 to Wednesday, October 19, 2016

390

Contact: Terri Wilcox**Phone:** 707-444-2323**Email:** twilcox@bontencalifornia.com**Fax:** 707-445-9451**Direct:****KAEF-TV**

Program Name	DP	Length	Days	Gross Rate	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Total
					Oct 13	Oct 14	Oct 15	Oct 16	Oct 17	Oct 18	Oct 19	
KAEF 6a News 6:00 AM 7:00 AM	EM	M-F	30	\$40.00 \$280.00	1	1			2	2	1	7
Good Morn America 7:00 AM 9:00 AM	EM	M-F	30	\$40.00 \$400.00	2	2			2	2	2	10
Dr. Phil 4:00 PM 5:00 PM	EF	M-F	30	\$35.00 \$140.00		1			1	1	1	4
Judge Judy 5:00 PM 6:00 PM	EF	M-F	30	\$40.00 \$80.00	1				1			2
KAEF 6p News 6:00 PM 6:30 PM	EN	M-F	30	\$175.00 \$525.00	1	1						3
KAEF 11p News 11:00 PM 11:35 PM	LN	M-F	30	\$100.00 150 \$500.00 750	1	1			1	1	1	5
Jeopardy 7:30 PM 8:00 PM	PA	M-F	30	\$110.00 150 \$110.00 150							1	1
Station Gross Totals				\$2,035.00 2325	6	6			7	6	7	32
Station Net				\$1,729.75 1976								

Changed to KAEF NEWS
SPM Special Ed.

1

Mary Wittemyer

BlueWest Media

5130 E. 18th Ave., Denver, CO 80220

Date/Time Sent: 9/26/2016 4:00:32 PM

KAEF-TV

Page 1 of 1

mary@bluewestmedia.com



KAEF TV Channel 23
755 Auditorium Drive
Redding, CA 96001

BlueWest Media
5130 E 18th Ave
Denver, CO 80220

Contract # 239839

Schedule Dates 10/13/16-10/19/16
Advertiser NextGen Climate Act (10198)
Agency BlueWest Media (3427)
Product Issue Advertising (1119)
Brand KAEF EST 390 (103728)
Salesperson Wilcox, Terri (1235)
Sales Office KRCR
Buyer Name Witemyer, Mary
Phone/Fax (303) 641-4330 /
CPE 390
Account Types Local/Political Issue
Billing Type Standard
Comments

Date Entered 10/02/16
Last Modified 10/02/16
Entered By Terri Wilcox
CO-OP No
Headline # EST 390
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$348.75
Net Total \$1,976.25
Sales Tax

Eureka ABC (KAEF)
By Broadcast Month

Month	Spots	Rate
Oct. 2016	32	\$2,325.00
Grand Total:	32	\$2,325.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/13/16-10/14/16	1	:30	5:58A- DAYBREAK ON KAEF 6A					1	1			2	\$40.00	\$80.00	Eureka ABC (KAEF)		10/2/16
2.0	Normal Line / SPOT	10/17/16-10/18/16	1	:30	5:58A- DAYBREAK ON KAEF 6A	2	2							4	\$40.00	\$160.00	Eureka ABC (KAEF)		10/2/16
3.0	Normal Line / SPOT	10/19/16-10/19/16	1	:30	5:58A- DAYBREAK ON KAEF 6A	1		X						1	\$40.00	\$40.00	Eureka ABC (KAEF)		10/2/16
4.0	Normal Line / SPOT	10/13/16-10/14/16	1	:30	7A- GOOD MORNING AMERICA					2	2			4	\$40.00	\$160.00	Eureka ABC (KAEF)		10/2/16
5.0	Normal Line / SPOT	10/17/16-10/19/16	1	:30	7A- GOOD MORNING AMERICA	2	2	2						6	\$40.00	\$240.00	Eureka ABC (KAEF)		10/2/16
6.0	Normal Line / SPOT	10/14/16-10/19/16	1	:30	4P- DR. PHIL	1	1	1	1	1				4	\$35.00	\$140.00	Eureka ABC (KAEF)		10/2/16
7.0	Normal Line / SPOT	10/13/16-10/13/16	1	:30	5P- JUDGE JUDY PRIMARY					1				1	\$40.00	\$40.00	Eureka ABC (KAEF)		10/2/16
8.0	Normal Line / SPOT	10/17/16-10/17/16	1	:30	5:30P- JUDGE JUDY SECONDARY	1	1							1	\$40.00	\$40.00	Eureka ABC (KAEF)		10/2/16
9.0	Normal Line / SPOT	10/13/16-10/14/16	1	:30	5:59P- NORTH COAST NEWS AT 6PM					1	1			2	\$175.00	\$350.00	Eureka ABC (KAEF)		10/2/16
10.0	Normal Line / SPOT	10/19/16-10/19/16	1	:30	5P- NORTH COAST NEWS SPECIAL EDITION	1		X						1	\$175.00	\$175.00	Eureka ABC (KAEF)		10/2/16

CONFIRMATION CONTRACT

Date: _____

Date: _____

Accepted-Station: _____

Date: _____

Comments: _____

Bonten Media and its stations do not discriminate in advertising contracts on the basis of race, ethnicity or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, ethnicity or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.



KAFF TV Channel 23
755 Auditorium Drive
Redding, CA 96001

BlueWest Media
5130 E 18th Ave
Denver, CO 80220

Contract # 239839

Schedule Dates	10/13/16-10/19/16	Date Entered	10/02/16
Advertiser	NextGen Climate Act (10198)	Last Modified	10/02/16
Agency	BlueWest Media (3427)	Entered By	Terri Wilcox
Product	Issue Advertising (1119)	CO-OP	No
Brand	KAFF EST 390 (103728)	Headline #	EST 390
Salesperson	Wilcox, Terri (1235)	Demo	
Sales Office	KRCR	Order Type	Normal
Buyer Name	Witemyer, Mary	Package Deal	
Phone/Fax	(303) 641-4330 /	Commission %	15.00
CPE	390	Commission	\$348.75
Account Types	Local/Political Issue	Net Total	\$1,976.25
Billing Type	Standard	Sales Tax	
Comments			

Eureka ABC (KAFF)		
By Broadcast Month	Spots	Rate
Oct. 2016	32	\$2,325.00
Grand Total:	32	\$2,325.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / SPOT	10/13/16-10/14/16	1	:30	10:59P- NORTH COAST NEWS AT 11PM					1	1			2	\$150.00	\$300.00	Eureka ABC (KAFF)		10/2/16
12.0	Normal Line / SPOT	10/17/16-10/19/16	1	:30	10:59P- NORTH COAST NEWS AT 11PM		1	1	1					3	\$150.00	\$450.00	Eureka ABC (KAFF)		10/2/16
13.0	Normal Line / SPOT	10/19/16-10/19/16	1	:30	10:30P- JEOPARDY	1		X						1	\$150.00	\$150.00	Eureka ABC (KAFF)		10/2/16

CONFIRMATION CONTRACT

Accepted Station: Date: Comments:

Bonten Media and its stations do not discriminate in advertising contracts on the basis of race, ethnicity or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, ethnicity or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.