

#239839 6/

Station Order

NextGen California Action Committee

| | |
|--|--------------------|
| Market: Eureka | Estimate ID |
| Flight Dates: Thursday, October 13, 2016 to Wednesday, October 19, 2016 | 390 |

Contact: Terri Wilcox **Phone:** 707-444-2323
Email: twilcox@bontencalifornia.com **Fax:** 707-445-9451
Direct:

KAEF-TV

| Program Name | DP | Length | Days | Gross Rate | Thu | Fri | Sat | Sun | Mon | Tue | Wed | Total |
|--------------------------------------|----|--------|------|---|--------|--------|--------|--------|--------|--------|--------|-------|
| | | | | | Oct 13 | Oct 14 | Oct 15 | Oct 16 | Oct 17 | Oct 18 | Oct 19 | |
| KAEF 6a News 6:00 AM 7:00 AM | EM | 30 | M-F | \$40.00 \$280.00 | 1 | 1 | | | 2 | 2 | 1 | 7 |
| Good Morn America 7:00 AM 9:00 AM | EM | 30 | M-F | \$40.00 \$400.00 | 2 | 2 | | | 2 | 2 | 2 | 10 |
| Dr. Phil 4:00 PM 5:00 PM | EF | 30 | M-F | \$35.00 \$140.00 | | 1 | | | 1 | 1 | 1 | 4 |
| Judge Judy 5:00 PM 6:00 PM | EF | 30 | M-F | \$40.00 \$80.00 | 1 | | | | 1 | | | 2 |
| KAEF 6p News 6:00 PM 6:30 PM | EN | 30 | M-F | \$175.00 \$525.00 | 1 | 1 | | | | | | 3 |
| KAEF 11p News 11:00 PM 11:35 PM | LN | 30 | M-F | \$100.00 150 \$500.00 750 \$500.00 | 1 | 1 | | | 1 | 1 | 1 | 5 |
| Jeopardy 7:30 PM 8:00 PM | PA | 30 | M-F | \$110.00 150 \$110.00 150 \$110.00 | | | | | | | 1 | 1 |
| Station Gross Totals | | | | \$2,035.00 2325 \$2,035.00 | 6 | 6 | | | 7 | 6 | 7 | 32 |
| Station Net | | | | \$1,729.75 1976 \$1,729.75 | | | | | | | | |

① - Changed to KAEF NEWS SPM Special Ed.

Mary Wittemyer
BlueWest Media
 5130 E. 18th Ave., Denver, CO 80220

Date/Time Sent: 9/26/2016 4:00:32 PM
 KAEF-TV
 Page 1 of 1



KAFF TV Channel 23
755 Auditorium Drive
Redding, CA 96001

BlueWest Media
5130 E 18th Ave
Denver, CO 80220

Contract # 239839

Schedule Dates 10/13/16-10/19/16
Advertiser NextGen Climate Act (10198)
Agency BlueWest Media (3427)
Product Issue Advertising (1119)
Brand KAFF EST 390 (103728)
Salesperson Wilcox, Terri (1235)
Sales Office KRRCR
Buyer Name Witemyer, Mary
Phone/Fax (303) 641-4330 /
CPE 390
Account Types Local/Political Issue
Billing Type Standard
Comments

Date Entered 10/02/16
Last Modified 10/02/16
Entered By Terri Wilcox
CO-OP No
Headline # EST 390
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$348.75
Net Total \$1,976.25
Sales Tax

| Eureka ABC (KAFF) | | |
|---------------------|-----------|-------------------|
| By Broadcast Month | Spots | Rate |
| Oct. 2016 | 32 | \$2,325.00 |
| Grand Total: | 32 | \$2,325.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|---|-----|----|----|----|----|----|----|----|-------|----------|----------|-------------------|----------|---------|
| 1.0 | Normal Line / SPOT | 10/13/16-10/14/16 | 1 | :30 | 5:58A- DAVBREAK ON KAEF 6A | | | | | 1 | 1 | | | 2 | \$40.00 | \$80.00 | Eureka ABC (KAFF) | | 10/2/16 |
| 2.0 | Normal Line / SPOT | 10/17/16-10/18/16 | 1 | :30 | 5:58A- DAVBREAK ON KAEF 6A | | | 2 | 2 | | | | | 4 | \$40.00 | \$160.00 | Eureka ABC (KAFF) | | 10/2/16 |
| 3.0 | Normal Line / SPOT | 10/19/16-10/19/16 | 1 | :30 | 5:58A- DAVBREAK ON KAEF 6A | | | | X | | | | | 1 | \$40.00 | \$40.00 | Eureka ABC (KAFF) | | 10/2/16 |
| 4.0 | Normal Line / SPOT | 10/13/16-10/14/16 | 1 | :30 | 7A- GOOD MORNING AMERICA | | | | | 2 | 2 | | | 4 | \$40.00 | \$160.00 | Eureka ABC (KAFF) | | 10/2/16 |
| 5.0 | Normal Line / SPOT | 10/17/16-10/19/16 | 1 | :30 | 7A- GOOD MORNING AMERICA | | | 2 | 2 | 2 | | | | 6 | \$40.00 | \$240.00 | Eureka ABC (KAFF) | | 10/2/16 |
| 6.0 | Normal Line / SPOT | 10/14/16-10/19/16 | 1 | :30 | 4P- DR. PHIL | | | 1 | 1 | 1 | 1 | | | 4 | \$35.00 | \$140.00 | Eureka ABC (KAFF) | | 10/2/16 |
| 7.0 | Normal Line / SPOT | 10/13/16-10/13/16 | 1 | :30 | 5P- JUDGE JUDY PRIMARY | | | | | 1 | | | | 1 | \$40.00 | \$40.00 | Eureka ABC (KAFF) | | 10/2/16 |
| 8.0 | Normal Line / SPOT | 10/17/16-10/17/16 | 1 | :30 | 5:30P- JUDGE JUDY SECONDARY | | | | | | | | | 1 | \$40.00 | \$40.00 | Eureka ABC (KAFF) | | 10/2/16 |
| 9.0 | Normal Line / SPOT | 10/13/16-10/14/16 | 1 | :30 | 5:59P- NORTH COAST NEWS AT 6PM | | | | | 1 | 1 | | | 2 | \$175.00 | \$350.00 | Eureka ABC (KAFF) | | 10/2/16 |
| 10.0 | Normal Line / SPOT | 10/19/16-10/19/16 | 1 | :30 | 5P- NORTH COAST NEWS SPECIAL EDITION | | | | X | | | | | 1 | \$175.00 | \$175.00 | Eureka ABC (KAFF) | | 10/2/16 |

CONFIRMATION CONTRACT

Accepted-Station: _____ Date: _____
Comments: _____

Bonten Media and its stations do not discriminate in advertising contracts on the basis of race, ethnicity or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, ethnicity or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.



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Redding, CA 96001

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Sales Office KRCR
Buyer Name Witemyer, Mary
Phone/Fax (303) 641-4330 /
CPE 390
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|------|--------------------------------|-------------------|-----|--------|----------------------------------|-----|----|----|----|----|----|----|----|-------|----------|----------|-------------------|----------|---------|
| 11.0 | Normal Line / SPOT | 10/13/16-10/14/16 | 1 | :30 | 10:59P- NORTH COAST NEWS AT 11PM | 1 | | | | 1 | 1 | | | 2 | \$150.00 | \$300.00 | Eureka ABC (KAFF) | | 10/2/16 |
| 12.0 | Normal Line / SPOT | 10/17/16-10/19/16 | 1 | :30 | 10:59P- NORTH COAST NEWS AT 11PM | 1 | 1 | 1 | | | | | | 3 | \$150.00 | \$450.00 | Eureka ABC (KAFF) | | 10/2/16 |
| 13.0 | Normal Line / SPOT | 10/19/16-10/19/16 | 1 | :30 | 10:30P- JEOPARDY | 1 | | | X | | | | | 1 | \$150.00 | \$150.00 | Eureka ABC (KAFF) | | 10/2/16 |

CONFIRMATION CONTRACT

Date: _____

Date: _____

Accepted Station: _____

Date: _____

Comments: _____

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