

Station Order

NextGen Climate Action

Market: Eureka
Flight Dates: Monday, August 1, 2016 to Sunday, August 7, 2016

Estimate ID

276

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KAEF-TV

				Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Aug	Aug	Aug	Aug	Aug	Aug	Aug	
Program Name	DP	Days Length	Gross Rate	01	02	03	04	05	06	07	
KAEF 6a News	EM	M-F	\$40.00	1	1	1	1	1			5
6:00 AM 7:00 AM		30	\$200.00								
Good Morn America	EM	M-F	\$40.00	1	1	1	1	1			5
7:00 AM 9:00 AM		30	\$200.00								
Ellen	EF	M-F	\$40.00		1						1
3:00 PM 4:00 PM		30	\$40.00								
Dr. Phil	EF	M-F	\$35.00	1			1				2
4:00 PM 5:00 PM		30	\$70.00								
Judge Judy	EF	M-F	\$40.00		1			1			2
5:00 PM 6:00 PM		30	\$80.00								
KAEF 6p News	EN	M-F	\$175.00	1	1	1	1	1			5
6:00 PM 6:30 PM		30	\$875.00								
KAEF 11p News	LN	M-F	\$150.00	1	1	1	1	1			5
11:00 PM 11:35 PM		30	\$750.00								
Jeopardy	PA	M-F	\$110.00					1			1
7:30 PM 8:00 PM		30	\$110.00								
Station Gross Totals			\$2,325.00	5	6	4	5	6			26
Station Net			\$1,976.25								

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Page 1 of 1