

# 239841 61

## Station Order NextGen California Action Committee

<b>Market:</b> Eureka	<b>Estimate ID</b>
<b>Flight Dates:</b> Thursday, October 20, 2016 to Monday, October 24, 2016	392

**Contact:** Terri Wilcox      **Phone:** 707-444-2323  
**Email:** twilcox@bontencalifornia.com      **Fax:** 707-445-9451  
**Direct:**

### KAEF-TV

Program Name	DP	Days Length	Gross Rate	Thu	Fri	Sat	Sun	Mon	Total
				Oct 20	Oct 21	Oct 22	Oct 23	Oct 24	
KAEF 6a News 6:00 AM 7:00 AM	EM	M-F 30	\$40.00 <b>\$200.00</b>	2	1			2	5
Good Morn America 7:00 AM 9:00 AM	EM	M-F 30	\$40.00 <b>\$240.00</b>	2	2			2	6
Sun GMA 7:00 AM 8:00 AM	EM	Su 30	\$35.00 <b>\$70.00</b>				2		2
Ellen 3:00 PM 4:00 PM	EF	M-F 30	\$40.00 <b>\$80.00</b>	1	1				2
Dr. Phil 4:00 PM 5:00 PM	EF	M-F 30	\$35.00 <b>\$35.00</b>		1				1
Judge Judy 5:00 PM 6:00 PM	EF	M-F 30	\$40.00 <b>\$120.00</b>	1	1			1	3
KAEF 6p News 6:00 PM 6:30 PM	EN	M-F 30	\$175.00 <b>\$1,050.00</b>	2	2			2	6
KAEF 11p News 11:00 PM 11:35 PM	LN	M-F 30	<del>\$100.00</del> 150 <b>\$600.00</b> 900	2	2			2	6
Wheel Fortune 7:00 PM 7:30 PM	PA	M-F 30	<del>\$100.00</del> 150 <b>\$100.00</b> 150		1				1
Jeopardy 7:30 PM 8:00 PM	PA	M-F 30	<del>\$110.00</del> 150 <b>\$110.00</b> 150					1	1
<b>Station Gross Totals</b>			<b>\$2,605.00</b> 2995	10	11		2	10	33
<b>Station Net</b>			<b>\$2,214.25</b> 2545.75						

Mary Wittemyer  
**BlueWest Media**  
 5130 E. 18th Ave., Denver, CO 80220

Date/Time Sent: 9/26/2016 4:00:46 PM  
 KAEF-TV  
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KAFF TV Channel 23  
755 Auditorium Drive  
Redding, CA 96001

BlueWest Media  
5130 E 18th Ave  
Denver, CO 80220

**Contract # 239841**

**Schedule Dates** 10/20/16-10/24/16  
**Advertiser** NextGen Climate Act (10198)  
**Agency** BlueWest Media (3427)  
**Product** Issue Advertising (1119)  
**Brand** KAFF EST 392 (103730)  
**Salesperson** Wilcox, Terri (1235)  
**Sales Office** KRRC  
**Buyer Name** Witemyer, Mary  
**Phone/Fax** (303) 641-4330 /  
**CPE** 392  
**Account Types** Local/Political Issue  
**Billing Type** Standard  
**Comments**

**Date Entered** 10/02/16  
**Last Modified** 10/02/16  
**Entered By** Terri Wilcox  
**CO-OP** No  
**Headline #** EST 392  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$449.25  
**Net Total** \$2,545.75  
**Sales Tax**

Eureka ABC (KAFF)		
By Broadcast Month	Spots	Rate
Oct. 2016	33	\$2,995.00
<b>Grand Total:</b>	<b>33</b>	<b>\$2,995.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/20/16-10/20/16	1	:30	5:58A- DAVBREAK ON KAFF 6A	2			X					2	\$40.00	\$80.00	Eureka ABC (KAFF)		10/2/16
2.0	Normal Line / SPOT	10/21/16-10/21/16	1	:30	5:58A- DAVBREAK ON KAFF 6A	1				X				1	\$40.00	\$40.00	Eureka ABC (KAFF)		10/2/16
3.0	Normal Line / SPOT	10/24/16-10/24/16	1	:30	5:58A- DAVBREAK ON KAFF 6A	2	X							2	\$40.00	\$80.00	Eureka ABC (KAFF)		10/2/16
4.0	Normal Line / SPOT	10/20/16-10/24/16	1	:30	7A- GOOD MORNING AMERICA	2			2	2				6	\$40.00	\$240.00	Eureka ABC (KAFF)		10/2/16
5.0	Normal Line / SPOT	10/23/16-10/23/16	1	:30	7A- GOOD MORNING AMERICA SAT/SUN	2						X		2	\$35.00	\$70.00	Eureka ABC (KAFF)		10/2/16
6.0	Normal Line / SPOT	10/20/16-10/21/16	1	:30	3P- ELLEN	2				1	1			2	\$40.00	\$80.00	Eureka ABC (KAFF)		10/2/16
7.0	Normal Line / SPOT	10/21/16-10/21/16	1	:30	4P- DR. PHIL	1				X				1	\$35.00	\$35.00	Eureka ABC (KAFF)		10/2/16
8.0	Normal Line / SPOT	10/20/16-10/20/16	1	:30	5P- JUDGE JUDY PRIMARY	1				X				1	\$40.00	\$40.00	Eureka ABC (KAFF)		10/2/16
9.0	Normal Line / SPOT	10/21/16-10/21/16	1	:30	5:30P- JUDGE JUDY SECONDARY	1				X				1	\$40.00	\$40.00	Eureka ABC (KAFF)		10/2/16
10.0	Normal Line / SPOT	10/24/16-10/24/16	1	:30	5P- JUDGE JUDY PRIMARY	1	X							1	\$40.00	\$40.00	Eureka ABC (KAFF)		10/2/16

**CONFIRMATION CONTRACT**

Accepted Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
Accepted Station: \_\_\_\_\_ Date: \_\_\_\_\_  
Comments: \_\_\_\_\_

Bonten Media and its stations do not discriminate in advertising contracts on the basis of race, ethnicity or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, ethnicity or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.



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5130 E 18th Ave  
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / SPOT	10/20/16-10/24/16	1	:30	5:59p- NORTH COAST NEWS AT 6PM	2				2	2			6	\$175.00	\$1,050.00	Eureka ABC (KAEF)		10/2/16
12.0	Normal Line / SPOT	10/20/16-10/24/16	1	:30	10:59p- NORTH COAST NEWS AT 11PM	2				2	2			6	\$150.00	\$900.00	Eureka ABC (KAEF)		10/2/16
13.0	Normal Line / SPOT	10/21/16-10/21/16	1	:30	7p- WHEEL OF FORTUNE	1					1			1	\$150.00	\$150.00	Eureka ABC (KAEF)		10/2/16
14.0	Normal Line / SPOT	10/24/16-10/24/16	1	:30	7:30p- JEOPARDY	1								1	\$150.00	\$150.00	Eureka ABC (KAEF)		10/2/16

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