

Station Order
NextGen California Action Committee

Market: Eureka

Estimate ID

Flight Dates: Wednesday, October 19, 2016 to Wednesday, October 19, 2016

464

Contact: Terri Wilcox

Phone: 707-444-2323

Email: twilcox@bontencalifornia.com

Fax: 707-445-9451

Direct:

KAEF-TV

Program Name	DP	Days Length	Gross Rate	Wed	Total
				Oct 19	
KAEF 6a News	PT	W	\$500.00	1	1
5:58 PM 6:00 PM		30	\$500.00		
Debate Lead in					
Station Gross Totals			\$500.00	1	1
Station Net			\$425.00		

Mary Wittemyer

BlueWest Media

5130 E. 18th Ave., Denver, CO 80220

mary@bluwestmedia.com

Date/Time Sent: 10/14/2016 3:09:54 PM

KAEF-TV

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KAEF TV Channel 23
 755 Auditorium Drive
 Redding, CA 96001

BlueWest Media
 5130 E 18th Ave
 Denver, CO 80220

Contract # 240635

Schedule Dates 10/19/16-10/19/16
Advertiser NextGen Climate Act (10198)
Agency BlueWest Media (3427)
Product Issue Advertising (1119)
Brand KAEF EST 464 (104039)
Salesperson Wilcox, Terri (1235)
Sales Office KRCC
Buyer Name Witemyer, Mary
Phone/Fax (303) 641-4330 /
CPE 464
Account Types Local/Political Issue
Billing Type Standard
Comments

Date Entered 10/14/16
Last Modified 10/14/16
Entered By Terri Wilcox
CO-OP No
Headline # EST 464
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$75.00
Net Total \$425.00
Sales Tax

Eureka ABC (KAFF)		
By Broadcast Month	Spots	Rate
Oct. 2016	1	\$500.00
Grand Total:	1	\$500.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/19/16-10/19/16	1	:30	5:58:46P-5:59:56P (PST)	1			X					1	\$500.00	\$500.00	Eureka ABC (KAFF)	LEAD IN BREAK PRES DEBATE	10/14/16

CONFIRMATION CONTRACT

Accepted Agency/Advertiser: _____ Date: _____
 Accepted Station: _____ Date: _____
 Comments: _____

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