



<b>INVOICE NO.</b>	<b>INVOICE DATE</b>
SG76432	12/26/2021
<b>BILL CYCLE</b>	<b>INVOICE DUE DATE</b>
202112	1/30/2022

20-20 INSIGHT LLC  
 1952 FOREST GREEN DRIVE NE  
 ATLANTA, GA 30329

## INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
20-20 INSIGHT LLC	A22868	ANDRE FOR ATLANTA INC	0205050

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
SG496863	Atlanta	TV	\$4,486.00	22	22

### INVOICE NOTES

ATLANTA DMA Priority Code NP=80, IP=74 See key on FCC site for zone / network  
 ATLANTA DMA Priority Code NP=80, IP=74 See key on FCC site for zone / network

Gross Advertising Total	\$4,486.00
Agency Commission	(\$672.90)
<b>Net Advertising Total</b>	<b>\$3,813.10</b>

#### Payments on Account

ORDER NO.	PAYMENT REF. NO.	PAYMENT APPLIED
SG496863	AMEX1001	\$1,742.50
Total Payments Applied		\$1,742.50
<b>Total Due</b>		<b>\$2,070.60</b>

**Terms:** Net 30 Days  
**Mail to:** EFFECTV  
 P.O. BOX 415949  
 BOSTON, MA 02241-5949



**INVOICE NO.**  
SG76432

**INVOICE DATE**  
12/26/2021

**BILL CYCLE**  
202112

**INVOICE DUE DATE**  
1/30/2022

**AFFIDAVIT**

**Product:** Mayor  
**Estimate No:** BE's 11.23-11.30.21  
**Campaign No:**

**Comcast Order No:** SG496863  
**TIM Est No:** 3481501  
**AE Name:** RICH CRONE

**Market:** Atlanta  
**Contract Type:** Single

**Commercial Summary**

Spot ID	Title	Zone	Networks	Spots	Cost
NE11188194	DML21AD106H	Atlanta Interconnect 3267/3267	BET, CNN, MNBC	11	\$2,243.00
NE11188193	DML21AD107H	Atlanta Interconnect 3267/3267	BET, CNN, MNBC	11	\$2,243.00

**Channel Summary**

Network	Zone	Spot ID	Spots	Cost
MNBC	Atlanta Interconnect 3267/3267	NE11188193	6	\$1,184.00
CNN	Atlanta Interconnect 3267/3267	NE11188194	3	\$858.00
BET	Atlanta Interconnect 3267/3267	NE11188193	2	\$201.00
CNN	Atlanta Interconnect 3267/3267	NE11188193	3	\$858.00
BET	Atlanta Interconnect 3267/3267	NE11188194	2	\$201.00
MNBC	Atlanta Interconnect 3267/3267	NE11188194	6	\$1,184.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
11-29-21	CNN	Atlanta Interconnect 3267/3267	12:42AM	DML21AD107H	15	5	\$81.00	
11-29-21	CNN	Atlanta Interconnect 3267/3267	12:42AM	DML21AD106H	15	5	\$81.00	
11-29-21	CNN	Atlanta Interconnect 3267/3267	3:49PM	DML21AD107H	15	1	\$182.00	
11-29-21	CNN	Atlanta Interconnect 3267/3267	3:49PM	DML21AD106H	15	1	\$182.00	
11-29-21	CNN	Atlanta Interconnect 3267/3267	11:41PM	DML21AD107H	15	3	\$595.00	
11-29-21	CNN	Atlanta Interconnect 3267/3267	11:41PM	DML21AD106H	15	3	\$595.00	
11-29-21	MNBC	Atlanta Interconnect 3267/3267	1:32AM	DML21AD107H	15	15	\$27.00	
11-29-21	MNBC	Atlanta Interconnect 3267/3267	1:33AM	DML21AD106H	15	15	\$27.00	
11-29-21	MNBC	Atlanta Interconnect 3267/3267	6:40AM	DML21AD107H	15	7	\$108.50	
11-29-21	MNBC	Atlanta Interconnect 3267/3267	6:40AM	DML21AD106H	15	7	\$108.50	
11-29-21	MNBC	Atlanta Interconnect 3267/3267	2:57PM	DML21AD107H	15	9	\$182.00	
11-29-21	MNBC	Atlanta Interconnect 3267/3267	2:57PM	DML21AD106H	15	9	\$182.00	
11-29-21	MNBC	Atlanta Interconnect 3267/3267	6:32PM	DML21AD107H	15	11	\$163.00	
11-29-21	MNBC	Atlanta Interconnect 3267/3267	6:32PM	DML21AD106H	15	11	\$163.00	
11-29-21	MNBC	Atlanta Interconnect 3267/3267	8:50PM	DML21AD107H	15	13	\$595.00	
11-29-21	MNBC	Atlanta Interconnect 3267/3267	8:50PM	DML21AD106H	15	13	\$595.00	
11-30-21	BET	Atlanta Interconnect 3267/3267	7:14AM	DML21AD107H	15	19	\$63.00	
11-30-21	BET	Atlanta Interconnect 3267/3267	7:14AM	DML21AD106H	15	19	\$63.00	
11-30-21	BET	Atlanta Interconnect 3267/3267	9:17AM	DML21AD107H	15	20	\$138.00	
11-30-21	BET	Atlanta Interconnect 3267/3267	9:17AM	DML21AD106H	15	20	\$138.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
11-30-21	MNBC	Atlanta Interconnect 3267/3267	6:59AM	DML21AD107H	15	7	\$108.50	
11-30-21	MNBC	Atlanta Interconnect 3267/3267	6:59AM	DML21AD106H	15	7	\$108.50	

**Order# SG496863 Total: \$4,486.00**



**INVOICE NO.**

SG76432

**BILL CYCLE**

202112

**BILL TO**

20-20 INSIGHT LLC  
1952 FOREST GREEN DRIVE NE  
ATLANTA, GA 30329

## REMITTANCE

Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
20-20 INSIGHT LLC	A22868	ANDRE FOR ATLANTA INC	0205050

**Terms:** Net 30 Days

**Phone:** 866-531-1721

**Mail to:** EFFECTV  
P.O. BOX 415949

**Note:**

BOSTON, MA 02241-5949

**Special Note:** For support or questions please contact [effectvclientcare@comcast.com](mailto:effectvclientcare@comcast.com)

**Total Due**

**\$2,070.60**

We accept checks, ACH, money orders and all major credit cards.