



INVOICE NO. SG76449	INVOICE DATE 12/26/2021
BILL CYCLE 202112	INVOICE DUE DATE 1/30/2022

AMP - 4C PARTNERS
AMP MEDIA
BLOOMFIELD, NJ 07003

INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
AMP - 4C PARTNERS	A205079	AMP - FELICIA MOORE FOR MAYOR - ATL	0205081

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
SG497641	Atlanta	TV	\$7,029.00	37	37

INVOICE NOTES

Atlanta - PRIORITY CODE: NP=80 IP=74 - SEE KEY ON FCC SITE FOR NETWORK/ZONE
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Gross Advertising Total	\$7,029.00
Agency Commission	(\$1,054.35)
Rep Commission	(\$776.69)
Net Advertising Total	\$5,197.96

Terms: Net 30 Days
Mail to: EFFECTV
P.O. BOX 415949

BOSTON, MA 02241-5949



INVOICE NO.
SG76449

INVOICE DATE
12/26/2021

BILL CYCLE
202112

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1/30/2022

AFFIDAVIT

Product: 1350
Estimate No: 10664
Campaign No:

Comcast Order No: SG497641
TIM Est No: 3486383
AE Name: DC NCC - ATL

Market: Atlanta
Contract Type: Single

Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost
NE11188663	4C21MM04H	Atlanta Interconnect 3267/3267	AMC, BRVO, ESPN, FX, HALL, MNBC, NFLN, OWN, PAR, VH1	26	\$4,813.00
NE11158568	4C21MM002H	Atlanta Interconnect 3267/3267	AMC, ESPN, FX, HALL, MNBC, OWN, PAR, VH1	11	\$2,216.00

Channel Summary

Network	Zone	Spot ID	Spots	Cost
NFLN	Atlanta Interconnect 3267/3267	NE11188663	1	\$50.00
ESPN	Atlanta Interconnect 3267/3267	NE11188663	1	\$185.00
FX	Atlanta Interconnect 3267/3267	NE11158568	1	\$282.00
VH1	Atlanta Interconnect 3267/3267	NE11158568	1	\$225.00
ESPN	Atlanta Interconnect 3267/3267	NE11158568	1	\$185.00
HALL	Atlanta Interconnect 3267/3267	NE11188663	3	\$450.00
OWN	Atlanta Interconnect 3267/3267	NE11188663	3	\$159.00
FX	Atlanta Interconnect 3267/3267	NE11188663	2	\$146.00
PAR	Atlanta Interconnect 3267/3267	NE11188663	3	\$63.00
AMC	Atlanta Interconnect 3267/3267	NE11158568	1	\$27.00
AMC	Atlanta Interconnect 3267/3267	NE11188663	3	\$81.00
BRVO	Atlanta Interconnect 3267/3267	NE11188663	2	\$800.00
HALL	Atlanta Interconnect 3267/3267	NE11158568	1	\$352.00
PAR	Atlanta Interconnect 3267/3267	NE11158568	2	\$36.00
VH1	Atlanta Interconnect 3267/3267	NE11188663	1	\$225.00
MNBC	Atlanta Interconnect 3267/3267	NE11158568	3	\$1,100.00
OWN	Atlanta Interconnect 3267/3267	NE11158568	1	\$9.00
MNBC	Atlanta Interconnect 3267/3267	NE11188663	7	\$2,654.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
11-29-21	AMC	Atlanta Interconnect 3267/3267	9:21AM	4C21MM04H	30	2	\$27.00	
11-29-21	AMC	Atlanta Interconnect 3267/3267	1:00PM	4C21MM002H	30	2	\$27.00	
11-29-21	BRVO	Atlanta Interconnect 3267/3267	8:11PM	4C21MM04H	30	4	\$400.00	
11-29-21	BRVO	Atlanta Interconnect 3267/3267	11:12PM	4C21MM04H	30	4	\$400.00	
11-29-21	ESPN	Atlanta Interconnect 3267/3267	1:27PM	4C21MM002H	30	8	\$185.00	
11-29-21	FX	Atlanta Interconnect 3267/3267	5:08PM	4C21MM04H	30	10	\$73.00	
11-29-21	FX	Atlanta Interconnect 3267/3267	6:15PM	4C21MM04H	30	10	\$73.00	
11-29-21	FX	Atlanta Interconnect 3267/3267	8:16PM	4C21MM002H	30	12	\$282.00	
11-29-21	HALL	Atlanta Interconnect 3267/3267	7:38AM	4C21MM04H	30	14	\$49.00	
11-29-21	HALL	Atlanta Interconnect 3267/3267	9:39PM	4C21MM04H	30	16	\$352.00	
11-29-21	HALL	Atlanta Interconnect 3267/3267	11:39PM	4C21MM002H	30	16	\$352.00	
11-29-21	MNBC	Atlanta Interconnect 3267/3267	12:59AM	4C21MM002H	30	18	\$14.00	
11-29-21	MNBC	Atlanta Interconnect 3267/3267	1:33AM	4C21MM04H	30	18	\$14.00	
11-29-21	MNBC	Atlanta Interconnect 3267/3267	6:40AM	4C21MM002H	30	20	\$434.00	
11-29-21	MNBC	Atlanta Interconnect 3267/3267	3:30PM	4C21MM04H	30	22	\$182.00	
11-29-21	MNBC	Atlanta Interconnect 3267/3267	4:59PM	4C21MM04H	30	24	\$652.00	
11-29-21	MNBC	Atlanta Interconnect 3267/3267	6:32PM	4C21MM002H	30	24	\$652.00	
11-29-21	MNBC	Atlanta Interconnect 3267/3267	7:41PM	4C21MM04H	30	26	\$595.00	
11-29-21	MNBC	Atlanta Interconnect 3267/3267	10:29PM	4C21MM04H	30	26	\$595.00	
11-29-21	NFLN	Atlanta Interconnect 3267/3267	9:12PM	4C21MM04H	30	28	\$50.00	
11-29-21	OWN	Atlanta Interconnect 3267/3267	12:13AM	4C21MM002H	30	30	\$9.00	
11-29-21	OWN	Atlanta Interconnect 3267/3267	1:46AM	4C21MM04H	30	30	\$9.00	
11-29-21	OWN	Atlanta Interconnect 3267/3267	7:12PM	4C21MM04H	30	32	\$75.00	
11-29-21	OWN	Atlanta Interconnect 3267/3267	11:14PM	4C21MM04H	30	32	\$75.00	
11-29-21	PAR	Atlanta Interconnect 3267/3267	7:27AM	4C21MM002H	30	34	\$15.00	
11-29-21	PAR	Atlanta Interconnect 3267/3267	11:15AM	4C21MM002H	30	36	\$21.00	
11-29-21	PAR	Atlanta Interconnect 3267/3267	12:14PM	4C21MM04H	30	36	\$21.00	
11-29-21	VH1	Atlanta Interconnect 3267/3267	7:12PM	4C21MM04H	30	40	\$225.00	
11-29-21	VH1	Atlanta Interconnect 3267/3267	11:18PM	4C21MM002H	30	40	\$225.00	
11-30-21	AMC	Atlanta Interconnect 3267/3267	11:12AM	4C21MM04H	30	2	\$27.00	
11-30-21	AMC	Atlanta Interconnect 3267/3267	3:14PM	4C21MM04H	30	2	\$27.00	
11-30-21	ESPN	Atlanta Interconnect 3267/3267	1:28PM	4C21MM04H	30	8	\$185.00	
11-30-21	HALL	Atlanta Interconnect 3267/3267	7:39AM	4C21MM04H	30	14	\$49.00	
11-30-21	MNBC	Atlanta Interconnect 3267/3267	7:40AM	4C21MM04H	30	20	\$434.00	
11-30-21	MNBC	Atlanta Interconnect 3267/3267	9:23AM	4C21MM04H	30	22	\$182.00	
11-30-21	PAR	Atlanta Interconnect 3267/3267	12:06PM	4C21MM04H	30	36	\$21.00	
11-30-21	PAR	Atlanta Interconnect 3267/3267	3:07PM	4C21MM04H	30	36	\$21.00	

Order# SG497641 Total: \$7,029.00



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BILL CYCLE

202112

BILL TO

AMP - 4C PARTNERS
AMP MEDIA
BLOOMFIELD, NJ 07003

REMITTANCE

Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
AMP - 4C PARTNERS	A205079	AMP - FELICIA MOORE FOR MAYOR - ATL	0205081

Terms: Net 30 Days

Phone: 866-531-1721

Mail to: EFFECTV
P.O. BOX 415949

Note:

BOSTON, MA 02241-5949

Special Note: For support or questions please contact effectvclientcare@comcast.com

Net Balance Due

\$5,197.96

We accept checks, ACH, money orders and all major credit cards.