

## ORDER



WQRF Rockford, IL

**Orders**  
**Order / Rev:** 1438087  
**Alt Order #:** 25910261  
**Product Desc:** PRIMARY  
**Estimate:** 852/984/5243  
**Flight Dates:** 03/14/18 - 03/19/18  
**Original Date / Rev:** 03/13/18 / 03/13/18  
**Order Type:** REG

**Primary AE:** Millennium Washington, DC  
**Sales Office:** M-WAS  
**Sales Region:** Nat

**Agency**  
**Name:** Canal Partners Media  
**Buying Contact:**  
**Billing Contact:**  
 900 Circle 75 Pkwy  
 Atlanta, GA 30339

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/Daniel Biss/Governor/Dem/IL  
**Demographic:** HH  
**Product Codes:** PL14  
**Priority:** P5  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND

**New Business Thru:**  
**Order Separation:** 00:30:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/26/18	03/19/18	8	\$1,600.00	\$1,360.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2018	8	\$1,600.00	\$1,360.00	0.00
<b>Totals</b>	<b>8</b>	<b>\$1,600.00</b>	<b>\$1,360.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington, DC			Start Of Order - End Of Order	100%

## Order Share

Order Share	Share	Total
WQRF Rockford, IL	6%	\$1,600.00
Market	100%	\$26,666.67

## Competitive Share

Competitive Share	Share	Total
ABR	0%	\$0.00
CABLE	0%	\$0.00
ETVO	0%	\$0.00
UNKWN	0%	\$0.00
WIFR	41%	\$10,933.33
WREX	32%	\$8,533.33
WTVO	21%	\$5,600.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WQRF	03/14/18	03/19/18	LN M-F LATE NEWS	CM	9:00 PM-9:30 PM (9:00 PM-9:30 PM)	--111--	:30	3	\$200.00	P4	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/12/18	03/18/18	--111--		3				\$200.00		0.00			
		Week: 03/19/18	03/25/18	1-----		1				\$200.00		0.00			
N 2	WQRF	03/14/18	03/19/18	M-F 6p-7p BIG BANG THEORY	CM	5:58 PM-6:30 PM (5:58 PM-6:30 PM)	--111--	:30	3	\$200.00	P4	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/12/18	03/18/18	--111--		3				\$200.00		0.00			

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week		03/19/18	03/25/18	1-----		1				\$200.00		0.00			
Totals													8	\$1,600.00	



125 West 55th St  
New York, NY 10019

Contract # 25910261	Changes as of: 3/13/2018 at 8:24 AM	Version: Current State Version 1
CPE: 852984/5243	Flight: 3/14/18 - 3/20/18	Total \$: \$1,800.00
Agency: Canal Partners Media	Advertiser: Bliss For Illinois	Total Spots: 8
900 Circle 75 Parkway, SE	Product: Primary	Total CPP: \$0.00
Suite 1650 Atlanta, GA 30339	Agency Order #: 7147207	Total GRP:
	Buyer: Brimer, Chris	Con Type: POLITICAL/NOTE
	Salesperson: BRADLEY PHILIPPS	Assistant: BRADLEY PHILIPPS
	202-955-5342	202-955-5342
Comments: Separation: 30		Separation:

#	Day/Time	DP	Program	Rate	Len	3/14 - 3/20										Total Spots	Total \$	CPP*	GRP*
						3/14	3/15	3/16	3/17	3/18	3/19	3/20							
	W-F-M-Tu 1 6p-6:30p		BIG BNG THEORY	\$200.00	30	1	1	1	0	0	1	0		4	\$800.00	\$0.00	0.0		
	W-F-M-Tu 2 9p-9:30p		EYEWNTSS-LCL@9	\$250.00	30	1	1	1	0	0	1	0		4	\$1,000.00	\$0.00	0.0		
TOTALS:						2	2	2	0	0	2	0		8	\$1,800.00	\$0.00	0.0		



125 West 55th St  
New York, NY 10019

Contract # 25910261

Changes as of: 3/13/2018 at 8:24 AM

Version: Current State Version 1

CPE: 852/984/5243

Flight: 3/14/18 - 3/20/18

Station: WQRF

Total \$: \$1,800.00

Agency: Canal Partners Media

Advertiser: Bliss For Illinois

Market: Rockford

Total Spots: 8

900 Circle 75 Parkway,  
SE

Product: Primary

Office: WASHINGTON

Total CPP: \$0.00

Suite 1650  
Atlanta, GA 30339

Agency Order #: 7147207

Primary Demo:  
Buyer: Brimer, Chris

Total GRP:

Salesperson: BRADLEY PHILIPPS

Con Type: POLITICAL/NOTE

Separation:

202-955-5342

Assistant: BRADLEY PHILIPPS

202-955-5342

Special  
Instructions

### Order Level Comments

Date/Time Added by Comment  
03/13/18 8:24 AM BRADLEY PHILIPPS Separation: 30

### Competitive Information

Market Budget:	\$30,000
WQRF Share:	6%
Comment:	
W/R:	41%
W/RX:	32%
WTVO:	21%

Daypart Summary					
Day/Time	% Dist/b	Spots	Dollars	CPP	GRP
	100%	8	\$1,800.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>8</b>	<b>\$1,800.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2018-Mar	8	\$1,800.00
<b>Total</b>	<b>8</b>	<b>\$1,800.00</b>

### Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	3/13/18 8:24 AM	BRADLEY PHILIPPS	New	8		\$1,800.00	\$1,800.00	

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.