

DUPLICATE INVOICE



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
Main: (505)884-7777
Billing: (916)325-3266

www.koat.com

Billing Address:

Waterfront Strategies
Attention: Accounts Payable
3050 K Street NW
Washington, DC 20007

Send Payment To:

KOAT
PO Box 90020
Prescott, AZ 86304-9020

Invoice #	Invoice Date	Invoice Month	Invoice Period
1804768-1	10/28/18	October 2018	10/01/18 - 10/28/18

Property	Account Executive	Sales Office	Sales Region
KOAT	Mary Tricoli	HRP-Philadelphi	National

Advertiser	Product	Estimate Number
LCV/EDAF	Issue	7624 LCV/EDAF

Flight Dates	Order #	Alt Order #
10/23/18 - 10/29/18	1804768	09293226

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
9914573		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	10/23/18	10/29/18	M-F A7N This AM @ 430:430-5a	430-5a	MTWT---	:30	4	\$225.00	NM	
Class of Time - Fixed Non Pre-emptible										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/23/18	10/29/18	MTWT---	4	\$225.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3	KOAT	Tu	10/23/18	4:44 AM	M-F A7N This AM @ 430a	430-5a	:30	76LCVEDFNM201801H	\$225.00	NM
2	KOAT	W	10/24/18	4:38 AM	M-F A7N This AM @ 430a	430-5a	:30	76LCVEDFNM201801H	\$225.00	NM
4	KOAT	Th	10/25/18	4:53 AM	M-F A7N This AM @ 430a	430-5a	:30	76LCVEDFNM201801H	\$225.00	NM
2	10/23/18	10/29/18	5a A7N More In The AM 5-6a	5-6a	MTWTF--	:30	5	\$550.00	NM	
Class of Time - Fixed Non Pre-emptible										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/23/18	10/29/18	MTWTF--	5	\$550.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3	KOAT	Tu	10/23/18	5:14 AM	5a A7N More In The AM	5-6a	:30	76LCVEDFNM201801H	\$550.00	NM
2	KOAT	W	10/24/18	5:23 AM	5a A7N More In The AM	5-6a	:30	76LCVEDFNM201801H	\$550.00	NM
5	KOAT	Th	10/25/18	5:44 AM	5a A7N More In The AM	5-6a	:30	76LCVEDFNM201801H	\$550.00	NM
4	KOAT	F	10/26/18	5:39 AM	5a A7N More In The AM	5-6a	:30	76LCVEDFNM201801H	\$550.00	NM
3	10/23/18	10/29/18	6a A7N More In The AM 6-7a	6-7a	MTWTF--	:30	5	\$1,250.00	NM	
Class of Time - Fixed Non Pre-emptible										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/23/18	10/29/18	MTWTF--	5	\$1,250.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	KOAT	Tu	10/23/18	6:39 AM	6a A7N More In The AM	6-7a	:30	76LCVEDFNM201801H	\$1,250.00	NM
1	KOAT	W	10/24/18	6:40 AM	6a A7N More In The AM	6-7a	:30	76LCVEDFNM201801H	\$1,250.00	NM
4	KOAT	Th	10/25/18	6:10 AM	6a A7N More In The AM	6-7a	:30	76LCVEDFNM201801H	\$1,250.00	NM
5	KOAT	F	10/26/18	6:09 AM	6a A7N More In The AM	6-7a	:30	76LCVEDFNM201801H	\$1,250.00	NM
4	10/23/18	10/29/18	Good Morning America 7-9a	7-9a	MTWTF--	:30	5	\$1,250.00	NM	
Class of Time - Fixed Non Pre-emptible										

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We warrant that the actual broadcast information shown on this invoice was taken from the program log

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

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Advertiser LCV/EDAF	Product Issue	Estimate Number 7624 LCV/EDAF	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
4	10/23/18	10/29/18	Good Morning America	7-9a	MTWTF--	:30	5	\$1,250.00	NM	
Class of Time - Fixed Non Pre-emptible										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/23/18	10/29/18	MTWTF--	5	\$1,250.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	KOAT	Tu	10/23/18	7:38 AM	Good Morning America	7-9a	:30	76LCVEDFNM201801H	\$1,250.00	NM
3	KOAT	W	10/24/18	7:28 AM	Good Morning America	7-9a	:30	76LCVEDFNM201801H	\$1,250.00	NM
4	KOAT	W	10/24/18	8:29 AM	Good Morning America	7-9a	:30	76LCVEDFNM201801H	\$1,250.00	NM
5	KOAT	Th	10/25/18	8:54 AM	Good Morning America	7-9a	:30	76LCVEDFNM201801H	\$1,250.00	NM
5	10/27/18	10/27/18	Sa 6a A7N More in the AM	6-9a	-----1-	:30	1	\$650.00	NM	
Class of Time - Fixed Non Pre-emptible										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/22/18	10/28/18	-----1-	1	\$650.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KOAT	Sa	10/27/18	7:53 AM	Sa 6a A7N More in the AM	6-9a	:30	76LCVEDFNM201801H	\$650.00	NM
6	10/28/18	10/28/18	Su 6a A7N More in the AM	6-9a	-----1	:30	1	\$650.00	NM	
Class of Time - Fixed Non Pre-emptible										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/22/18	10/28/18	-----1	1	\$650.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KOAT	Su	10/28/18	8:59 AM	Su 6a A7N More in the AM	6-9a	:30	76LCVEDFNM201801H	\$650.00	NM
7	10/28/18	10/28/18	This Week	9-10a	-----1	:30	1	\$1,000.00	NM	
Class of Time - Fixed Non Pre-emptible										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/22/18	10/28/18	-----1	1	\$1,000.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KOAT	Su	10/28/18	9:56 AM	This Week	9-10a	:30	76LCVEDFNM201801H	\$1,000.00	NM
8	10/28/18	10/28/18	Sun 10a-1030a	Sun 10a-1030a	-----1	:30	1	\$400.00	NM	
Class of Time - Fixed Non Pre-emptible										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/22/18	10/28/18	-----1	1	\$400.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KOAT	Su	10/28/18	10:22 AM	Sun 10a-1030a	Sun 10a-1030a	:30	76LCVEDFNM201801H	\$400.00	NM
9	10/24/18	10/29/18	Live with Kelly & Ryan	9-10a	M-WTF--	:30	4	\$650.00	NM	
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/24/18	10/30/18	M-WTF--	4	\$650.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KOAT	W	10/24/18	9:43 AM	Live with Kelly & Ryan	9-10a	:30	76LCVEDFNM201801H	\$650.00	NM
2	KOAT	Th	10/25/18	9:36 AM	Live with Kelly & Ryan	9-10a	:30	76LCVEDFNM201801H	\$650.00	NM
4	KOAT	F	10/26/18	9:51 AM	Live with Kelly & Ryan	9-10a	:30	76LCVEDFNM201801H	\$650.00	NM
10	10/23/18	10/29/18	DR OZ DAY	11A-12P	MTWTF--	:30	5	\$300.00	NM	
Class of Time - Fixed Non Pre-emptible										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
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12	10/24/18	10/24/18	General Hospital Class of Time - Fixed Non Pre-emptible	1-2p	--1----	:30	1	\$750.00	NM																																																																														
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1	KOAT	W	10/24/18	1:28 PM	General Hospital	1-2p	:30	76LCVEDFNM201801H	\$750.00	NM																																																																													
13	10/23/18	10/29/18	STEVE HARVEY DAY Class of Time - Fixed Non Pre-emptible	2-3P	MTWTF--	:30	5	\$300.00	NM																																																																														
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14	10/23/18	10/29/18	ELLEN EF Class of Time - Fixed Non Pre-emptible	3-4p	MTW-F--	:30	4	\$400.00	NM																																																																														
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15	10/28/18	10/28/18	WIPEOUT WKND SUN Class of Time - Fixed Non Pre-emptible	SUN 4-5PM	-----1	:30	1	\$250.00	NM																																																																														
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DUPLICATE INVOICE



Send Payment To:

KOAT
PO Box 90020
Prescott, AZ 86304-9020

www.koat.com

<u>Invoice #</u> 1804768-1	<u>Invoice Date</u> 10/28/18	<u>Invoice Month</u> October 2018	<u>Invoice Period</u> 10/01/18 - 10/28/18
<u>Advertiser</u> LCV/EDAF		<u>Product</u> Issue	<u>Estimate Number</u> 7624 LCV/EDAF

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
15	10/28/18	10/28/18	WIPEOUT WKND SUN	SUN 4-5PM	-----1	:30	1	\$250.00	NM	
Class of Time - Fixed Non Pre-emptible										
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	KOAT	Su	10/28/18	4:21 PM	WIPEOUT WKND SUN	SUN 4-5PM	:30	76LCVEDFNM201801H	\$250.00	NM
16	10/23/18	10/29/18	M-F A7N @ 4p	4-5p	MTWTF--	:30	5	\$650.00	NM	
Class of Time - Fixed Non Pre-emptible										
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/23/18	10/29/18	MTWTF--	5	\$650.00					
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3	KOAT	Tu	10/23/18	4:31 PM	M-F A7N @ 4p	4-5p	:30	76LCVEDFNM201801H	\$650.00	NM
1	KOAT	W	10/24/18	4:44 PM	M-F A7N @ 4p	4-5p	:30	76LCVEDFNM201801H	\$650.00	NM
5	KOAT	Th	10/25/18	4:10 PM	M-F A7N @ 4p	4-5p	:30	76LCVEDFNM201801H	\$650.00	NM
4	KOAT	F	10/26/18	4:23 PM	M-F A7N @ 4p	4-5p	:30	76LCVEDFNM201801H	\$650.00	NM
17	10/23/18	10/29/18	Action 7 News @ 6p	6-630p	MTWTF--	:30	5	\$1,500.00	NM	
Class of Time - Fixed Non Pre-emptible										
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/23/18	10/29/18	MTWTF--	5	\$1,500.00					
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	KOAT	Tu	10/23/18	6:28 PM	Action 7 News @ 6p	6-630p	:30	76LCVEDFNM201801H	\$1,500.00	NM
5	KOAT	W	10/24/18		Action 7 News @ 6p	6-630p	:00		\$1,500.00	NM
Credited										
3	KOAT	Th	10/25/18		Action 7 News @ 6p	6-630p	:00		\$1,500.00	NM
Credited										
2	KOAT	F	10/26/18	6:20 PM	Action 7 News @ 6p	6-630p	:30	76LCVEDFNM201801H	\$1,500.00	NM
18	10/27/18	10/27/18	Action 7 News @ 5p Sat	5-530p	-----1-	:30	1	\$750.00	NM	
Class of Time - Fixed Non Pre-emptible										
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/22/18	10/28/18	-----1-	1	\$750.00					
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	KOAT	Sa	10/27/18	5:15 PM	Action 7 News @ 5p Sat	5-530p	:30	76LCVEDFNM201801H	\$750.00	NM
19	10/25/18	10/25/18	GREYS ANATOMY	7-8p	---1---	:30	1	\$3,500.00	NM	
Class of Time - Fixed Non Pre-emptible										
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/22/18	10/28/18	---1---	1	\$3,500.00					
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	KOAT	Th	10/25/18	7:19 PM	GREYS ANATOMY	7-8p	:30	76LCVEDFNM201801H	\$3,500.00	NM
20	10/26/18	10/26/18	20/20	9-10p	----1--	:30	1	\$2,500.00	NM	
Class of Time - Fixed Non Pre-emptible										
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/22/18	10/28/18	----1--	1	\$2,500.00					
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	KOAT	F	10/26/18	9:34 PM	20/20	9-10p	:30	76LCVEDFNM201801H	\$2,500.00	NM
21	10/23/18	10/29/18	Action 7 News @ 10p M-F	10-1030p	MTWTF--	:30	5	\$1,750.00	NM	
Class of Time - Fixed Non Pre-emptible										
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/23/18	10/29/18	MTWTF--	5	\$1,750.00					

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Prescott, AZ 86304-9020

www.koat.com

Invoice # 1804768-1	Invoice Date 10/28/18	Invoice Month October 2018	Invoice Period 10/01/18 - 10/28/18
Advertiser LCV/EDAF	Product Issue	Estimate Number 7624 LCV/EDAF	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	10/23/18	10/29/18	Action 7 News @ 10p M-F	10-1030p	MTWTF--	:30	5	\$1,750.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KOAT	Tu	10/23/18	10:30 PM	Action 7 News @ 10p M-F	10-1030p	:30	76LCVEDFNM201801H	\$1,750.00 NM
5	KOAT	W	10/24/18	10:24 PM	Action 7 News @ 10p M-F	10-1030p	:30	76LCVEDFNM201801H	\$1,750.00 NM
2	KOAT	Th	10/25/18	10:31 PM	Action 7 News @ 10p M-F	10-1030p	:30	76LCVEDFNM201801H	\$1,750.00 NM
4	KOAT	F	10/26/18	10:12 PM	Action 7 News @ 10p M-F	10-1030p	:30	76LCVEDFNM201801H	\$1,750.00 NM
22	10/23/18	10/29/18	Action 7 News @ 1030p	1030-11p	MTWTF--	:30	5	\$1,100.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/23/18	10/29/18	MTWTF--	5	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	KOAT	Tu	10/23/18	10:59 PM	Action 7 News @ 1030p	1030-11p	:30	76LCVEDFNM201801H	\$1,100.00 NM
2	KOAT	W	10/24/18	10:47 PM	Action 7 News @ 1030p	1030-11p	:30	76LCVEDFNM201801H	\$1,100.00 NM
1	KOAT	Th	10/25/18	10:58 PM	Action 7 News @ 1030p	1030-11p	:30	76LCVEDFNM201801H	\$1,100.00 NM
5	KOAT	F	10/26/18	10:43 PM	Action 7 News @ 1030p	1030-11p	:30	76LCVEDFNM201801H	\$1,100.00 NM
23	10/28/18	10/28/18	Action 7 News @ 1030p	1030-11p	-----1	:30	1	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/18	10/28/18	-----1	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	10/28/18	10:44 PM	Action 7 News @ 1030p Sun	1030-11p	:30	76LCVEDFNM201801H	\$1,000.00 NM
24	10/23/18	10/29/18	Kimmel	Jimmy Kimmel	MTW-F--	:30	4	\$400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/23/18	10/29/18	MTW-F--	4	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KOAT	Tu	10/23/18	11:43 PM	Kimmel	Jimmy Kimmel	:30	76LCVEDFNM201801H	\$400.00 NM
4	KOAT	W	10/24/18	11:31 PM	Kimmel	Jimmy Kimmel	:30	76LCVEDFNM201801H	\$400.00 NM
2	KOAT	F	10/26/18	11:30 PM	Kimmel	Jimmy Kimmel	:30	76LCVEDFNM201801H	\$400.00 NM
25	10/23/18	10/29/18	Nightline	Nightline	MTWT---	:30	4	\$200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/23/18	10/29/18	MTWT---	4	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	10/23/18	12:05 AM	Nightline	Nightline	:30	76LCVEDFNM201801H	\$200.00 NM
2	KOAT	W	10/24/18	12:29 AM	Nightline	Nightline	:30	76LCVEDFNM201801H	\$200.00 NM
4	KOAT	Th	10/25/18	12:04 AM	Nightline	Nightline	:30	76LCVEDFNM201801H	\$200.00 NM
26	10/28/18	10/28/18	Su 11-1130p	Su 11-1130p	-----1	:30	1	\$200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/18	10/28/18	-----1	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	10/28/18	11:14 PM	Su 11-1130p	Su 11-1130p	:30	76LCVEDFNM201801H	\$200.00 NM
27	10/27/18	10/27/18	College Football	10a-130p	-----1-	:30	1	\$1,000.00	NM

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DUPLICATE INVOICE

www.koat.com

<u>Invoice #</u> 1804768-1	<u>Invoice Date</u> 10/28/18	<u>Invoice Month</u> October 2018	<u>Invoice Period</u> 10/01/18 - 10/28/18
<u>Advertiser</u> LCV/EDAF		<u>Product</u> Issue	<u>Estimate Number</u> 7624 LCV/EDAF

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
Class of Time - Fixed Non Pre-emptible										
Weeks:	<u>Start Date</u> 10/22/18	<u>End Date</u> 10/28/18	<u>MTWTFSS</u> -----1-	<u>Spots/Week</u> 1	<u>Rate</u> \$1,000.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	
1	KOAT	Sa	10/27/18	10:47 AM	College Football	10a-130p	:30	76LCVEDFNM201801H	\$1,000.00 NM	
28	10/27/18	10/27/18	College Football Sa 130-p	128p-6p	-----1-	:30	1	\$1,000.00	NM	
Class of Time - Fixed Non Pre-emptible										
Weeks:	<u>Start Date</u> 10/22/18	<u>End Date</u> 10/28/18	<u>MTWTFSS</u> -----1-	<u>Spots/Week</u> 1	<u>Rate</u> \$1,000.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	
1	KOAT	Sa	10/27/18	3:32 PM	College Football Sa 130-p	128p-6p	:30	76LCVEDFNM201801H	\$1,000.00 NM	
29	10/27/18	10/27/18	ABC Prime College Footb	6-10p	-----1-	:30	1	\$1,500.00	NM	
Class of Time - Fixed Non Pre-emptible										
Weeks:	<u>Start Date</u> 10/22/18	<u>End Date</u> 10/28/18	<u>MTWTFSS</u> -----1-	<u>Spots/Week</u> 1	<u>Rate</u> \$1,500.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	
1	KOAT	Sa	10/27/18	7:01 PM	ABC Prime College Football	6-10p	:30	76LCVEDFNM201801H	\$1,500.00 NM	
30	10/25/18	10/25/18	HOW TO GET AWAY W/19-10p		---1---	:30	1	\$3,800.00	NM	
Class of Time - Fixed Non Pre-emptible										
Weeks:	<u>Start Date</u> 10/22/18	<u>End Date</u> 10/28/18	<u>MTWTFSS</u> ---1---	<u>Spots/Week</u> 1	<u>Rate</u> \$3,800.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	
1	KOAT	Th	10/25/18	9:39 PM	HOW TO GET AWAY W/MUR	9-10p	:30	76LCVEDFNM201801H	\$3,800.00 NM	
<u>Total Spots</u>							66			

Payment Terms 30 Days

<u>Gross Total</u>	\$56,975.00
<u>Agency Commission</u>	\$8,546.25
<u>Net Amount Due</u>	\$48,428.75
New Mexico Tax Rate 7.875%	\$3,813.76
<u>Amount Due</u>	\$52,242.51

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-television-advertising-sales

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.