

Station Order

Client: The Committee to Elect Greg Magness
 Product: GM
 Campaign: Fall 2020 Greg Magness

Rev #: 0
 Flight From: 10/05/2020 to 11/08/2020

Forte Media Partners
 P.O. Box 10371, Ft Smith, AR 72917
 2707 South Waldron, Ft. Smith, AR 72903
 479-462-7200

Estimate No.:
 Contract No.:
 Job No.:

Buyer Name: Jenny Thompson
 Acq. Order No.: 1273
 WS Order No.: 2662

Market: FT. SMITH-FAY-SPRINGDL-RGR
 Station: KERX-FM
 Station Contact: Lance Gregory

Item#	Days/ Times	DP/ Len	Program Title/ Comml Tag	Primary Rate/ Total	Spots					Total Spots	MSA P 25-54 (R)	
					Oct 05	Oct 12	Oct 19	Oct 26	Nov 02			
1	MTW--- 06:00A-09:00A	AM 30		\$10.00 \$60.00	.	.	6 ✓	.	.	6	0.4 \$25.00	
2	MT----- 06:00A-09:00A	AM 30		\$10.00 \$50.00	5 ✓	5	0.4 \$25.00	
Comment: 2X MON/3X TUES												
3	--RF- 06:00A-09:00A	AM 30		\$10.00 \$40.00	.	.	.	4 ✓	.	4	0.3 \$33.33	
4	---F- 06:00A-09:00A	AM 30		\$10.00 \$20.00	.	2 ✓	.	.	.	2	0.4 \$25.00	
5	MTW--- 03:00P-06:00P	PM 30		\$10.00 \$30.00	.	.	3 ✓	.	.	3	0.2 \$50.00	
6	MT----- 03:00P-06:00P	PM 30		\$10.00 \$40.00	4 ✓	4	0.2 \$50.00	
Comment: 2X/DAY												
7	---S- 06:00A-08:00P	SS 30		\$6.00 \$24.00	.	2 ✓	.	2 ✓	.	4	0.2 \$30.00	
Monthly Totals					\$264.00	.	4	9	6	9	28	
					1.2	3.0	1.6	2.8				

Month	Spots	GRP/GRS	Dollars	CPP/CPM
Oct	13	4.2	\$122.00	\$29.05
Nov	15	4.4	\$142.00	\$32.27

38422 X

Advertiser: The Committee to Elect Greg Magness
Campaign: Fall 2020 Greg Magness

Station Order
FT. SMITH-FAY-SPRNGDL-RGR - Radio

Station: KERX-FM

Monthly Totals

Month	Spots	GRP/GRS	Dollars	CPP/CPM
	28	8.6	\$264.00	\$30.70

Comments

Station Remarks:
All spots must run inside time periods ordered or credit may be taken. All makegoods must be submitted in writing, approved by buyer and run before 6pm on Nov. 3. Please confirm via email.

By: 

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Jenny Thompson, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Greg Magness

Authorized committee:

The Committee to Elect Greg Magness

Agency requesting time (and contact information):

N/A Forte Media Partners

Candidate's political party:

non-partisan

Office sought (no acronyms or abbreviations):

Sebastian County Circuit Judge

Date of election:

11.3.20

General

Primary

Treasurer of candidate's authorized committee:

Hugh Maurras

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Signature:

Jenny Thompson

Digitally signed by Jenny Thompson
Date: 2020.09.21 14:58:49 -05'00'

Name: Jenny Thompson

Date of Request to Purchase Ad Time: 9/21/20

Station Representative

Signature:



Name: Tommy Craft

Date of Station Agreement to Sell Time: 10/7/20

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 10/8/20

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>38662</u>	Station Call Letters: <u>KERX-FM</u>	Date Received/Requested: <u>10/7/2020</u>
Est. #:	Station Location: <u>Paris AR</u>	Run Start and End Dates: <u>10/12/20-11/3/20</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.