

Annual EEO Public File Report-2023

The purpose of this EEO Public File Report /Website Report (“Report”) is to comply with Section 73.2080(c)(6) of the FCC’s 2002 EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following stations: WVRQ-AM and WVRQ-FM licensed to Viroqua, Wisconsin, WKPO-FM licensed to Soldiers Grove, Wisconsin and WPRE-AM and WQPC-FM licensed to Prairie du Chien, Wisconsin. This information is required to be placed in the above station’s public file and posted on their website. The information contained in this Report covers the time period August 1, 2022 to July 31, 2023. The FCC’s 2002 EEO Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the Stations comprising the Station Employment Unit;
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the new EEO Rule, which should be separately identified, identified by name, address, contact person and telephone number;
3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period.
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connections with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC Rules.

Appendix 1: Job Listings for WQPC-FM/WPRE-AM/WVRQ-FM/WVRQ-AM/WKPO-FM:

There were no vacancies during this reporting period.

Appendix 2: The recruitment source(s) utilized to fill the vacancy:

Does not apply as there were no vacancies during this reporting period.

Appendix 3: Recruitment source of Hiree:

Does not apply as there were no vacancies during this reporting period.

Appendix 4: Total number of persons interviewed for full-time vacancy:

Does not apply as there were no vacancies during this reporting period.

Appendix 5:

Station management personnel participated in one job fair. It was held February 25, 2023.

SEU management participated in two Nondiscrimination & Outreach in Hiring Workshops sponsored by the Wisconsin Broadcasters Association. The first, An EEO online seminar, “A Review of the FCC's EEO Requirements for Broadcasters” was held April 13, 2023. It was presented by Atty David Oxenford, Wilkinson, Barker, Knauer, LLP. A second seminar “An EEO seminar, “You're Looking In All The Wrong Places: How to Find Diverse Talent at Every Level” was held at the WBA Summer Conference in Elkhart Lake, Wi. The seminar was presented by Michelle Duke, NAB Leadership Foundation, Chief Diversity Officer.

The stations participated in the Wisconsin Broadcasters Association [WBA] Foundation's Scholarship Program, which extends scholarships to worthy students on an annual basis. The stations contribute to the scholarship, promote the availability of the scholarship program on the air, provide blank applications upon request, are available to answer questions about the program, and make an initial evaluation of the candidates for the evaluation committee.