

# ORDER



**Orders**  
**Order / Rev:** 390364  
**Alt Order #:** 25797250  
**Product Desc:** Political  
**Estimate:** 1000  
**Flight Dates:** 11/28/17 - 12/03/17  
**Original Date / Rev:** 11/27/17 / 11/27/17  
**Order Type:** GENERAL

ABC - Idaho Falls, ID

**Primary AE:** Kelly Johns  
**Sales Office:** K-WDC  
**Sales Region:** NAT

**Agency Name:** Media Ad Ventures  
**Buying Contact:**  
**Billing Contact:**  
 8136 Old Keene Mill Rd  
 Springfieldton, VA 22152

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** American Wind Action  
**Demographic:** HH  
**Product Codes:** PL02  
**Priority:** P-3  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** ISSUE

**New Business Thru:**  
**Order Separation:** 00:30:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 11/27/17   | 12/02/17 | 11      | \$2,480.00   | \$2,108.00 |

**Totals**

| Month         | # Spots   | Gross Amount      | Net Amount        | Rating      |
|---------------|-----------|-------------------|-------------------|-------------|
| December 2017 | 11        | \$2,480.00        | \$2,108.00        | 0.00        |
| <b>Totals</b> | <b>11</b> | <b>\$2,480.00</b> | <b>\$2,108.00</b> | <b>0.00</b> |

**Account Executives**

| Account Executive | Sales Office | Sales Region | Start Date / End Date         | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Gina Berger       |              |              | Start Of Order - End Of Order | 100%    |
| Kelly Johns       |              |              | Start Of Order - End Of Order | 0%      |

**Order Share**

|                       | Share | Total      |
|-----------------------|-------|------------|
| ABC - Idaho Falls, ID | 47%   | \$2,480.00 |
| Market                | 100%  | \$5,276.60 |

**Competitive Share**

|      | Share | Total      |
|------|-------|------------|
| AWIB | 0%    | \$0.00     |
| KFXP | 0%    | \$0.00     |
| KIDK | 26%   | \$1,371.91 |
| KISU | 0%    | \$0.00     |
| KJWY | 0%    | \$0.00     |
| KPVI | 23%   | \$1,213.62 |
| KXPI | 4%    | \$211.06   |
| NIFI | 0%    | \$0.00     |
| OIFI | 0%    | \$0.00     |
| QIFI | 0%    | \$0.00     |

| Ln  | Ch   | Start    | End      | Inventory Code                           | Break | Start/End Time                      | Days    | Len | Spots | Rate     | Pri | Rtg  | Type | Spots | Amount   |
|---|------|----------|----------|--|-------|-------------------------------------|---------|-----|-------|----------|-----|------|------|-------|----------|
| N 1   | KIFI | 11/27/17 | 12/01/17 | EM M-F 6-7A<br>Local News 8 This Morning | CM    | 6:00 - 7:00 AM<br>(6:30 AM-7:00 AM) | MTWTF-- | :30 | 2     | \$175.00 | P-3 | 0.00 | NM   | 2     | \$350.00 |
| Local News 8 This Morning<br>Start Date: 11/27/17    End Date: 12/03/17    Weekdays: MTWTF--    Spots/Week: 2    Rate: \$175.00    Rating: 0.00 |      |          |          |  |       |                                     |         |     |       |          |     |      |      |       |          |

Order / Rev: 390364  
 Alt Order #: 25797250  
 Flight Dates: 11/28/17 - 12/03/17

Advertiser: American Wind Action  
 Product Desc: Political  
 Estimate: 1000

ABC - Idaho Falls, ID

| Ln    | Ch   | Start             | End      | Inventory Code                                     | Break           | Start/End Time                         | Days        | Len           | Spots | Rate     | Pri | Rtg  | Type   | Spots | Amount     |
|-------|------|-------------------|----------|--|-----------------|--|-------------|---------------|-------|----------|-----|------|--------|-------|------------|
| N 1   | KIFI | 11/27/17          | 12/01/17 | EM M-F 6-7A<br>Local News 8 This Morning           | CM              | 6:00 - 7:00 AM<br>(6:30 AM-7:00 AM)    | MTWTF--     | :30           | 2     | \$175.00 | P-3 | 0.00 | NM     | 2     | \$350.00   |
|       |      | <u>Start Date</u> |          | <u>End Date</u>                                    | <u>Weekdays</u> | <u>Spots/Week</u>                      | <u>Rate</u> | <u>Rating</u> |       |          |     |      |        |       |            |
| Week: |      | 11/27/17          | 12/03/17 | MTWTF--  | 2               | \$175.00                               | 0.00        |               |       |          |     |      |        |       |            |
| N 2   | KIFI | 11/27/17          | 12/01/17 | M-F 7-9A<br>M-F 7-9A                               | CM              | 7:00 - 9:00 AM                         | MTWTF--     | :30           | 2     | \$150.00 | P-3 | 0.00 | NM     | 2     | \$300.00   |
|       |      | <u>Start Date</u> |          | <u>End Date</u>                                    | <u>Weekdays</u> | <u>Spots/Week</u>                      | <u>Rate</u> | <u>Rating</u> |       |          |     |      |        |       |            |
| Week: |      | 11/27/17          | 12/03/17 | MTWTF--  | 2               | \$150.00                               | 0.00        |               |       |          |     |      |        |       |            |
| N 3   | KIFI | 11/27/17          | 12/01/17 | EN M-F 5-530P<br>EN M-F 5-530P                     | CM              | 5:00 - 5:30 PM                         | MTWTF--     | :30           | 2     | \$170.00 | P-3 | 0.00 | NM     | 2     | \$340.00   |
|       |      | <u>Start Date</u> |          | <u>End Date</u>                                    | <u>Weekdays</u> | <u>Spots/Week</u>                      | <u>Rate</u> | <u>Rating</u> |       |          |     |      |        |       |            |
| Week: |      | 11/27/17          | 12/03/17 | MTWTF--  | 2               | \$170.00                               | 0.00        |               |       |          |     |      |        |       |            |
| N 4   | KIFI | 11/27/17          | 12/01/17 | EN M-F 6-630P<br>Local News at 6                   | CM              | 6-630p                                 | MTWTF--     | :30           | 2     | \$220.00 | P-3 | 0.00 | NM     | 2     | \$440.00   |
|       |      | <u>Start Date</u> |          | <u>End Date</u>                                    | <u>Weekdays</u> | <u>Spots/Week</u>                      | <u>Rate</u> | <u>Rating</u> |       |          |     |      |        |       |            |
| Week: |      | 11/27/17          | 12/03/17 | MTWTF--  | 2               | \$220.00                               | 0.00        |               |       |          |     |      |        |       |            |
| N 5   | KIFI | 11/27/17          | 12/01/17 | LN M-F 10-1035P<br>LN M-F 10-1035P                 | CM              | 10:00 - 10:35 PM                       | MTWTF--     | :30           | 2     | \$400.00 | P-3 | 0.00 | NM     | 2     | \$800.00   |
|       |      | <u>Start Date</u> |          | <u>End Date</u>                                    | <u>Weekdays</u> | <u>Spots/Week</u>                      | <u>Rate</u> | <u>Rating</u> |       |          |     |      |        |       |            |
| Week: |      | 11/27/17          | 12/03/17 | MTWTF--  | 2               | \$400.00                               | 0.00        |               |       |          |     |      |        |       |            |
| N 6   | KIFI | 12/02/17          | 12/02/17 | Saturday Night Football<br>Saturday Night Football | CM              | Saturday Night Fo<br>(6:00 PM-9:30 PM) | -----S-     | :30           | 1     | \$250.00 | P-4 | 0.00 | NM     | 1     | \$250.00   |
|       |      | <u>Start Date</u> |          | <u>End Date</u>                                    | <u>Weekdays</u> | <u>Spots/Week</u>                      | <u>Rate</u> | <u>Rating</u> |       |          |     |      |        |       |            |
| Week: |      | 11/27/17          | 12/03/17 | -----S-  | 1               | \$250.00                               | 0.00        |               |       |          |     |      |        |       |            |
|       |      |                   |          |  |                 |  |             |               |       |          |     |      | Totals | 11    | \$2,480.00 |

*New Advertiser - see Station - 390364*



125 West 55th St  
New York, NY 10019

# KATZ TELEVISION GROUP

**Contract #** 25797250  
**CPE:** 206/225/1000  
**Agency:** Media Ad Ventures  
 8136 Old Keene Mill Road  
 Suite A-300  
 SPRINGFIELD, VA 22152  
**Agency Order #:** 6762295  
**Buyer:** Mont. Brad  
**Salesperson:** KELLY JOHNS  
 202-872-5880  
**Changes as of:** 11/27/2017 at 6:42 AM  
**Flight:** 11/27/17 - 12/3/17  
**Advertiser:** American Wind Action Fund  
**Product:** Political  
**Agency Order #:** 6762295  
**Buyer:** Mont. Brad  
**Salesperson:** KELLY JOHNS  
 202-872-5880  
**Version:** Current State Version 1  
**Station:** KIFI  
**Market:** Idaho Falls  
**Office:** WASHINGTON  
**Primary Demo:**  
**Con Type:** POLITICAL/VOTE  
**Assistant:** KELLY JOHNS  
 202-872-5880  
**Total \$:** \$2,480.00  
**Total Spots:** 11  
**Total CPP:** \$0.00  
**Total GRP:**  
**Separation:** 30

| #              | Day/Time       | DP | Program                   | Rate     | Len | 11/27 - 11/27 |           | Total Spots | Total \$          | CPP           | GRP        |
|----------------|----------------|----|---------------------------|----------|-----|---------------|-----------|-------------|-------------------|---------------|------------|
|                |                |    |                           |          |     | 11/27         | 11/27     |             |                   |               |            |
| 1              | M-F 6:30a-7a   |    | Local News 8 This Morning | \$175.00 | 30  | 2             | 2         | 2           | \$350.00          | \$0.00        | 0.0        |
| 2              | M-F 7a-9a      |    | Good Morning America      | \$150.00 | 30  | 2             | 2         | 2           | \$300.00          | \$0.00        | 0.0        |
| 3              | M-F 5p-5:30p   |    | Local News 8 @ 5PM        | \$170.00 | 30  | 2             | 2         | 2           | \$340.00          | \$0.00        | 0.0        |
| 4              | M-F 6p-6:30p   |    | Local News 8 @ 6PM        | \$220.00 | 30  | 2             | 2         | 2           | \$440.00          | \$0.00        | 0.0        |
| 5              | M-F 10p-10:35p |    | Local News 8 News @ 10PM  | \$400.00 | 30  | 2             | 2         | 2           | \$800.00          | \$0.00        | 0.0        |
| 6              | Sa 6p-9:30p    |    | ACC Championship          | \$250.00 | 30  | 1             | 1         | 1           | \$250.00          | \$0.00        | 0.0        |
| <b>TOTALS:</b> |                |    |                           |          |     | <b>11</b>     | <b>11</b> | <b>11</b>   | <b>\$2,480.00</b> | <b>\$0.00</b> | <b>0.0</b> |



125 West 55th St  
New York, NY 10019

Contract # 25797250      Changes as of: 11/27/2017 at 6:42 AM      Version: Current State Version 1      Total \$: \$2,480.00  
 CPE: 206/225/1000      Flight: 11/27/17 - 12/31/17      Station: KFI      Total Spots: 11  
 Agency: Media Ad Ventures      Advertiser: American Wind Action Fund      Market: Idaho Falls      Total CPP: \$0.00  
 8136 Old Keene Mill      Product: Political      Office: WASHINGTON      Total GRP:  
 Road      Buyer: Mont, Brad      Con Type: POLITICAL/NOTE      Separation:  
 Suite A-300      Agency Order #: 6762295      Assistant: KELLY JOHNS      202-872-5880  
 SPRINGFIELD, VA      Salesperson: KELLY JOHNS      202-872-5880

Special Instructions

| Competitive Information |         |
|-------------------------|---------|
| Market Budget:          | \$5,277 |
| KFI Share:              | 47%     |
| Comment:                |         |
| KDK: 26%                |         |
| KPVI: 23%               |         |
| KXPI: 4%                |         |

| Daypart Summary |             |           |                   |            |            |
|-----------------|-------------|-----------|-------------------|------------|------------|
| Day/Time        | % Distrib   | Spots     | Dollars           | CPP        | GRP        |
|                 | 100%        | 11        | \$2,480.00        | N/A        | 0.0        |
| <b>Total</b>    | <b>100%</b> | <b>11</b> | <b>\$2,480.00</b> | <b>N/A</b> | <b>0.0</b> |

| Monthly Summary |           |                   |
|-----------------|-----------|-------------------|
| Month           | Spots     | Dollars           |
| 2017-Dec        | 11        | \$2,480.00        |
| <b>Total</b>    | <b>11</b> | <b>\$2,480.00</b> |

| Transaction History               |                  |             |        |       |       |            |             |         |
|-----------------------------------|------------------|-------------|--------|-------|-------|------------|-------------|---------|
| Trans                             | Created/Received | Created by  | Status | Spot+ | Spot- | \$ Chg     | Contract \$ | Comment |
| Queued for Electronic Contracting | 11/27/17 7:50 AM |             |        |       |       | \$0        | \$0         |         |
| New                               | 11/27/17 6:41 AM | KELLY JOHNS | New    | 11    |       | \$2,480.00 | \$2,480.00  |         |

**Non-Discrimination Policy**  
 PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

|  |   |
|--|---|
| <b>Station and Location:</b><br><p style="text-align: center; font-size: 1.5em;">KIM</p> | <b>Date:</b><br><p style="text-align: center; font-size: 1.5em;">11/26/17</p> |
|--|---|

I, Media Ad Ventures, Inc.

do hereby request station time concerning the following issue:

|             |
|-------------|
| Wind Energy |
|-------------|

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
|                  |                                  |      |       |                |                 |

This broadcast time will be used by: American Wind Action

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
 Yes  No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Sen. Mike Crapo & Sen. Jim Risch - Idaho

I represent that the payment for the above described broadcast time has been furnished by (name and address):

American Wind Action, 1501 M Street NW, Washington, DC 20005  
www.americanwindaction.org

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Board of Directors: Sam Enfield, Jim Reilly & Jeff Clark

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

11/23/17

Date



Signature

703.569.9400

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

**Accepted**

**Accepted in Part**

**Rejected**



Signature

Sina Berger

Printed Name

DOS

Title