

ORDER



Orders	Order / Rev:	390364
	Alt Order #:	25797250
	Product Desc:	Political
	Estimate:	1000
	Flight Dates:	11/28/17 - 12/03/17
	Original Date / Rev:	11/27/17 / 11/27/17
	Order Type:	GENERAL

ABC - Idaho Falls, ID

Primary AE:	Kelly Johns
Sales Office:	K-WDC
Sales Region:	NAT

Agency	Name:	Media Ad Ventures
	Buying Contact:	
	Billing Contact:	
		8136 Old Keene Mill Rd Springfieldton, VA 22152

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	American Wind Action
	Demographic:	HH
	Product Codes:	PL02
	Priority:	P-3
	Revenue Code 1:	AGY
	Revenue Code 2:	POL
	Revenue Code 3:	ISSUE

New Business Thru:	
Order Separation:	00:30:00
Advertiser External ID:	
Agency External ID:	
Unit Code:	General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
11/27/17	12/02/17	11	\$2,480.00	\$2,108.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
December 2017	11	\$2,480.00	\$2,108.00	0.00
Totals	11	\$2,480.00	\$2,108.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Gina Berger			Start Of Order - End Of Order	100%
Kelly Johns			Start Of Order - End Of Order	0%

Order Share

Order Share	Share	Total
ABC - Idaho Falls, ID	47%	\$2,480.00
Market	100%	\$5,276.60

Competitive Share

Competitive Share	Share	Total
AWIB	0%	\$0.00
KFXP	0%	\$0.00
KIDK	26%	\$1,371.91
KISU	0%	\$0.00
KJWY	0%	\$0.00
KPVI	23%	\$1,213.62
KXPI	4%	\$211.06
NIFI	0%	\$0.00
OIFI	0%	\$0.00
QIFI	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 1	KIFI	11/27/17	12/01/17	EM M-F 6-7A Local News 8 This Morning	CM	6:00 – 7:00 AM (6:30 AM-7:00 AM)	MTWTF--	:30	2	\$175.00	P-3	0.00 NM	2	\$350.00
Local News 8 This Morning														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
	Week:	11/27/17	12/03/17	MTWTF--	2	\$175.00	0.00							

Order / Rev: 390364
 Alt Order #: 25797250
 Flight Dates: 11/28/17 - 12/03/17

Advertiser: American Wind Action
 Product Desc: Political
 Estimate: 1000

ABC - Idaho Falls, ID

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KIFI	11/27/17	12/01/17	EM M-F 6-7A Local News 8 This Morning	CM	6:00 – 7:00 AM (6:30 AM-7:00 AM)	MTWTF--	:30	2	\$175.00	P-3	0.00	NM	2	\$350.00
Local News 8 This Morning															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 11/27/17		11/27/17	12/03/17	MTWTF--	2		\$175.00		0.00						
N 2	KIFI	11/27/17	12/01/17	M-F 7-9A M-F 7-9A	CM	7:00 – 9:00 AM	MTWTF--	:30	2	\$150.00	P-3	0.00	NM	2	\$300.00
Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 11/27/17		11/27/17	12/03/17	MTWTF--	2		\$150.00		0.00						
N 3	KIFI	11/27/17	12/01/17	EN M-F 5-530P EN M-F 5-530P	CM	5:00 – 5:30 PM	MTWTF--	:30	2	\$170.00	P-3	0.00	NM	2	\$340.00
Local News 8 @ 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 11/27/17		11/27/17	12/03/17	MTWTF--	2		\$170.00		0.00						
N 4	KIFI	11/27/17	12/01/17	EN M-F 6-630P Local News at 6	CM	6-630p	MTWTF--	:30	2	\$220.00	P-3	0.00	NM	2	\$440.00
Local News 8 @ 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 11/27/17		11/27/17	12/03/17	MTWTF--	2		\$220.00		0.00						
N 5	KIFI	11/27/17	12/01/17	LN M-F 10-1035P LN M-F 10-1035P	CM	10:00 – 10:35 PM	MTWTF--	:30	2	\$400.00	P-3	0.00	NM	2	\$800.00
Local News 8 News @ 10PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 11/27/17		11/27/17	12/03/17	MTWTF--	2		\$400.00		0.00						
N 6	KIFI	12/02/17	12/02/17	Saturday Night Football Saturday Night Football	CM	Saturday Night Fo (6:00 PM-9:30 PM)	-----S-	:30	1	\$250.00	P-4	0.00	NM	1	\$250.00
ACC Championship															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 11/27/17		11/27/17	12/03/17	-----S-	1		\$250.00		0.00						
													Totals	11	\$2,480.00

New Ad Review - 202 Station 390364



125 West 55th St
New York, NY 10019

Contract # 25797250	Changes as of: 11/27/2017 at 6:42 AM	Version: Current State Version 1
CPE: 206/225/1000	Flight: 11/27/17 - 12/3/17	Total \$: \$2,480.00
Agency: Media Ad Ventures	Advertiser: American Wind Action Fund	Total Spots: 11
8136 Old Keene Mill Road Suite A-300 SPRINGFIELD, VA 22152	Product: Political	Office: WASHINGTON
	Agency Order #: 6762295	Primary Demo:
	Buyer: Moni, Brad	Con Type: POLITICAL/NOTE
	Salesperson: KELLY JOHNS 202-872-5880	Assistant: KELLY JOHNS 202-872-5880
	Separation:	Total GRP:

30

#	Day/Time	DP	Program	Rate	Len	11/27 - 11/27		Total Spots	Total \$	CPP	GRP
						11/27					
1	M-F 6:30a-7a		Local News 8 This Morning	\$175.00	30	2		2	\$350.00	\$0.00	0.0
2	M-F 7a-9a		Good Morning America	\$150.00	30	2		2	\$300.00	\$0.00	0.0
3	M-F 5p-5:30p		Local News 8 @ 5PM	\$170.00	30	2		2	\$340.00	\$0.00	0.0
4	M-F 6p-6:30p		Local News 8 @ 6PM	\$220.00	30	2		2	\$440.00	\$0.00	0.0
5	M-F 10p-10:35p		Local News 8 News @ 10PM	\$400.00	30	2		2	\$800.00	\$0.00	0.0
6	Sa 6p-9:30p		ACC Championship	\$250.00	30	1		1	\$250.00	\$0.00	0.0
TOTALS: 11								11	\$2,480.00	\$0.00	0.0

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25797250	Changes as of: 11/27/2017 at 6:42 AM	Version: Current State Version 1	Total \$: \$2,480.00
CPE: 206/225/1000	Flight: 11/27/17 - 12/3/17	Station: KFI	Total Spots: 11
Agency: Media Ad Ventures	Advertiser: American Wind Action Fund	Market: Idaho Falls	Total CPP: \$0.00
8136 Old Keene Mill Road Suite A-300 SPRINGFIELD, VA 22152	Product: Political	Office: WASHINGTON	Total GRP:
Agency Order #: 6762295	Buyer: Moni, Brad	Primary Demo:	Separation:
Salesperson: KELLY JOHNS	Con Type: POLITICAL/NOTE	Assistant: KELLY JOHNS	
202-872-5880		202-872-5880	

Special Instructions

Competitive Information	
Market Budget:	\$5,277
KFI Share:	47%
Comment:	
KDK:	26%
KPVI:	23%
KXPI:	4%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	11	\$2,480.00	N/A	0.0
Total	100%	11	\$2,480.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2017-Dec	11	\$2,480.00
Total	11	\$2,480.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot#	\$ Chg	Contract \$ Comment
Queued for Electronic Contracting	11/27/17 7:50 AM				\$0	\$0
New	11/27/17 6:41 AM	KELLY JOHNS	New	11	\$2,480.00	\$2,480.00

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <div style="font-size: 1.5em; margin-top: 10px;">K17</div>	Date: <div style="font-size: 1.5em; margin-top: 10px;">11/26/17</div>
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I, Media Ad Ventures, Inc.

do hereby request station time concerning the following issue:

Wind Energy

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: American Wind Action

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ **Yes**

☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Sen. Mike Crapo & Sen. Jim Risch - Idaho

I represent that the payment for the above described broadcast time has been furnished by (name and address):

American Wind Action, 1501 M Street NW, Washington, DC 20005
www.americanwindaction.org

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Board of Directors: Sam Enfield, Jim Reilly & Jeff Clark

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

11/23/17

Date



Signature

703.569.9400

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**



Signature

Sina Berger

Printed Name

DS

Title