

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Henry Whitehorn, hereby request station time as follows:

**IDENTIFY CANDIDATE TYPE** ➔

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Henry Whitehorn, Sr.

Authorized committee:

Committee to Elect Henry Whitehorn, Sr. for Sheriff

Agency requesting time (and contact information):

N/A Committee to Elect Henry Whitehorn, Sr. for Sheriff

Candidate's political party:

Democrat

Office sought (no acronyms or abbreviations):

Sheriff of Caddo Parish

Date of election:

March 23, 2024

General

Primary

Treasurer of candidate's authorized committee:

Cynthia Pearson

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**Candidate/Committee/Agency**

**Station Representative**

Signature:

Name: Committee to Elect Henry Whitehorn, Sr. for Sheriff

Signature:

Name: JENNY JAMES

Date of Request to Purchase Ad Time: 2/16/2024

Date of Station Agreement to Sell Time: 3/7/24

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No

Date ad received: 3/7/24

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <b>741189</b>	Station Call Letters: <b>KBTT-FM</b>	Date Received/Requested: <b>3/7/24</b>
Est. #: <b>N/A</b>	Station Location: <b>SHREVEPORT, LA</b>	Run Start and End Dates: <b>3/11/24 - 3/23/24</b>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

# ORDER



**Orders**  
**Order / Rev:** 741189  
**Alt Order #:**  
**Product Desc:** POLITICAL  
**Estimate:**  
**Flight Dates:** 03/11/24 - 03/23/24  
**Original Date / Rev:** 02/29/24 / 03/07/24  
**Order Type:** CONTROLLED

KBTT-FM

**Primary AE:** Arthur Montgomery  
**Sales Office:** L-SHV  
**Sales Region:** Local

**Agency Name:** Pol24/Committee to Elect Whitehorn  
**Buying Contact:**  
**Billing Contact:**  
 2249 North Cross Dr  
 Shreveport, LA 711007

**Billing Type:** Cash  
**Billing Calendar:** Calendar  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 0%

**Advertiser Name:** Pol24/Committee to Elect Whitehorn  
**Demographic:** HH  
**Product Codes:** Candidates  
**Revenue Code 1:** Direct Business  
**Revenue Code 2:** Political  
**Revenue Code 3:** Political Candidate  
**Priority:** P-03

**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:28:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/01/24	03/23/24	60	\$1,499.00	\$1,499.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
March 2024	60	\$1,499.00	\$1,499.00	0.00
<b>Totals</b>	<b>60</b>	<b>\$1,499.00</b>	<b>\$1,499.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Arthur Montgomery			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KBTT	03/11/24	03/22/24	Mo-Fr AM Mo-Fr 6a-10a	CM	6a-10a	MTWTF--	1:00	20	\$18.00	P-03	0.00	NM	40	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/11/24	03/17/24	MTWTF--		20				\$18.00		0.00			
		Week: 03/18/24	03/24/24	MTWTF--		20				\$18.00		0.00			
N 2	KBTT	03/11/24	03/22/24	Mo-Fr PM Mo-Fr 3p-7p	CM	3:00 PM-6:00 PM (3:00 PM-6:00 PM)	MTWTF--	1:00	5	\$18.00	P-03	0.00	NM	10	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/11/24	03/17/24	MTWTF--		5				\$18.00		0.00			
		Week: 03/18/24	03/24/24	MTWTF--		5				\$18.00		0.00			
N 3	KBTT	03/23/24	03/23/24	Sa-Su Midday Sa-Su 10a-3p	CM	1:00 PM-3:00 PM (1:00 PM-3:00 PM)	-----S-	1:00	6	\$66.50	P-03	0.00	NM	6	\$399.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/18/24	03/24/24	-----S-		6				\$66.50		0.00			
N 4	KBTT	03/23/24	03/23/24	Talent Fee Talent Fee	NS	Talent Fee	-----S-	:00	2	\$75.00	P-03	0.00	NS	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/18/24	03/24/24	-----S-		2				\$75.00		0.00			
N 5	KBTT	03/23/24	03/23/24	Event/Remote Tech Fee Event/Remote Tech Fee	NS	Event/Remote Tec	-----S-	:00	2	\$25.00	P-03	0.00	NS	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 741189  
 Alt Order #:  
 Flight Dates: 03/11/24 - 03/23/24

Advertiser: Pol24/Committee to Elect Whitehorn  
 Product Desc: POLITICAL  
 Estimate:  
 KBTT-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/18/24	03/24/24	-----S-					2	\$25.00		0.00			
													Totals	60	\$1,499.00

# Spot Manager: Placed, 03/11/24-03/23/24

Agency: Advertiser: Time Period: Estimate # Air Time Order Product Description Weekday Length Order Rate (Excl) Ad-ID House #

Property: **KBTT-FM**  
 Date: **03/11/24**

**Advertiser: Pol24/Committee to Elect Whitehorn**

Pol24/Committee to Elect \Pol24/Committee to Elect(3:00:00 PM-6:00:00	5:27:45 PM POLITICAL	Monday	1:00	741189	\$18.00
Pol24/Committee to Elect \Pol24/Committee to Elect(3:00:00 PM-6:00:00	8:45:00 AM POLITICAL	Monday	1:00	741189	\$18.00
Pol24/Committee to Elect \Pol24/Committee to Elect(3:00:00 PM-6:00:00	8:15:45 AM POLITICAL	Monday	1:00	741189	\$18.00
Pol24/Committee to Elect \Pol24/Committee to Elect(3:00:00 PM-6:00:00	6:32:00 AM POLITICAL	Monday	1:00	741189	\$18.00
Pol24/Committee to Elect \Pol24/Committee to Elect(3:00:00 PM-6:00:00	7:19:00 AM POLITICAL	Monday	1:00	741189	\$18.00
					<b>\$90.00</b>
					<b>\$90.00</b>

**Date: 03/12/24**

**Advertiser: Pol24/Committee to Elect Whitehorn**

Pol24/Committee to Elect \Pol24/Committee to Elect(3:00:00 PM-6:00:00	3:28:00 PM POLITICAL	Tuesday	1:00	741189	\$18.00
Pol24/Committee to Elect \Pol24/Committee to Elect(3:00:00 PM-6:00:00	9:44:00 AM POLITICAL	Tuesday	1:00	741189	\$18.00
Pol24/Committee to Elect \Pol24/Committee to Elect(3:00:00 PM-6:00:00	8:14:15 AM POLITICAL	Tuesday	1:00	741189	\$18.00
Pol24/Committee to Elect \Pol24/Committee to Elect(3:00:00 PM-6:00:00	6:19:00 AM POLITICAL	Tuesday	1:00	741189	\$18.00
Pol24/Committee to Elect \Pol24/Committee to Elect(3:00:00 PM-6:00:00	7:32:00 AM POLITICAL	Tuesday	1:00	741189	\$18.00
					<b>\$90.00</b>
					<b>\$90.00</b>

**Date: 03/13/24**

**Advertiser: Pol24/Committee to Elect Whitehorn**

Pol24/Committee to Elect \Pol24/Committee to Elect(3:00:00 PM-6:00:00	3:30:00 PM POLITICAL	Wednesd:	1:00	741189	\$18.00
Pol24/Committee to Elect \Pol24/Committee to Elect(3:00:00 PM-6:00:00	6:46:00 AM POLITICAL	Wednesd:	1:00	741189	\$18.00
Pol24/Committee to Elect \Pol24/Committee to Elect(3:00:00 PM-6:00:00	7:46:00 AM POLITICAL	Wednesd:	1:00	741189	\$18.00
Pol24/Committee to Elect \Pol24/Committee to Elect(3:00:00 PM-6:00:00	8:32:30 AM POLITICAL	Wednesd:	1:00	741189	\$18.00
Pol24/Committee to Elect \Pol24/Committee to Elect(3:00:00 PM-6:00:00	9:31:00 AM POLITICAL	Wednesd:	1:00	741189	\$18.00
					<b>\$90.00</b>
					<b>\$90.00</b>

**Date: 03/14/24**

**Advertiser: Pol24/Committee to Elect Whitehorn**

Pol24/Committee to Elect \Pol24/Committee to Elect(3:00:00 PM-6:00:00	4:29:00 PM POLITICAL	Thursday	1:00	741189	\$18.00
Pol24/Committee to Elect \Pol24/Committee to Elect(3:00:00 PM-6:00:00	9:17:00 AM POLITICAL	Thursday	1:00	741189	\$18.00
Pol24/Committee to Elect \Pol24/Committee to Elect(3:00:00 PM-6:00:00	6:17:30 AM POLITICAL	Thursday	1:00	741189	\$18.00
Pol24/Committee to Elect \Pol24/Committee to Elect(3:00:00 PM-6:00:00	9:46:00 AM POLITICAL	Thursday	1:00	741189	\$18.00
Pol24/Committee to Elect \Pol24/Committee to Elect(3:00:00 PM-6:00:00	7:19:00 AM POLITICAL	Thursday	1:00	741189	\$18.00
					<b>\$90.00</b>
					<b>\$90.00</b>

**Date: 03/15/24**

**Advertiser: Pol24/Committee to Elect Whitehorn**

Pol24/Committee to Elect \Pol24/Committee to Elect(3:00:00 PM-6:00:00	4:28:00 PM POLITICAL	Friday	1:00	741189	\$18.00
Pol24/Committee to Elect \Pol24/Committee to Elect(3:00:00 PM-6:00:00	7:45:00 AM POLITICAL	Friday	1:00	741189	\$18.00
Pol24/Committee to Elect \Pol24/Committee to Elect(3:00:00 PM-6:00:00	8:31:00 AM POLITICAL	Friday	1:00	741189	\$18.00
Pol24/Committee to Elect \Pol24/Committee to Elect(3:00:00 PM-6:00:00	6:46:00 AM POLITICAL	Friday	1:00	741189	\$18.00
Pol24/Committee to Elect \Pol24/Committee to Elect(3:00:00 PM-6:00:00	9:19:00 AM POLITICAL	Friday	1:00	741189	\$18.00
					<b>\$90.00</b>
					<b>\$90.00</b>

[Sorted by: Time Period]

# Spot Manager: Placed, 03/11/24-03/23/24



Agency: Advertiser: Time Period: Estimate # Air Time Order Product Des: Weekday Length Order Rate (Ext/Ad-ID) House #

Property: **KBIT-FM**  
 Date: **03/15/24**

Advertiser: **Pol24/Committee to Elect Whitehorn**

**\$90.00**  
**\$90.00**

Date: **03/18/24**

Advertiser: **Pol24/Committee to Elect Whitehorn**

Pol24/Committee to Elect \Ppol24/Committee to Elec(3:00:00 PM-6:00:00  
 Pol24/Committee to Elect \Ppol24/Committee to Elec6a-10a  
 Pol24/Committee to Elect \Ppol24/Committee to Elec6a-10a  
 Pol24/Committee to Elect \Ppol24/Committee to Elec6a-10a  
 Pol24/Committee to Elect \Ppol24/Committee to Elec6a-10a

**\$18.00**  
**\$18.00**  
**\$18.00**  
**\$18.00**  
**\$18.00**

Date: **03/19/24**

Advertiser: **Pol24/Committee to Elect Whitehorn**

Pol24/Committee to Elect \Ppol24/Committee to Elec(3:00:00 PM-6:00:00  
 Pol24/Committee to Elect \Ppol24/Committee to Elec6a-10a  
 Pol24/Committee to Elect \Ppol24/Committee to Elec6a-10a  
 Pol24/Committee to Elect \Ppol24/Committee to Elec6a-10a  
 Pol24/Committee to Elect \Ppol24/Committee to Elec6a-10a

**\$18.00**  
**\$18.00**  
**\$18.00**  
**\$18.00**  
**\$18.00**

Date: **03/20/24**

Advertiser: **Pol24/Committee to Elect Whitehorn**

Pol24/Committee to Elect \Ppol24/Committee to Elec(3:00:00 PM-6:00:00  
 Pol24/Committee to Elect \Ppol24/Committee to Elec6a-10a  
 Pol24/Committee to Elect \Ppol24/Committee to Elec6a-10a  
 Pol24/Committee to Elect \Ppol24/Committee to Elec6a-10a  
 Pol24/Committee to Elect \Ppol24/Committee to Elec6a-10a

**\$18.00**  
**\$18.00**  
**\$18.00**  
**\$18.00**  
**\$18.00**

Date: **03/21/24**

Advertiser: **Pol24/Committee to Elect Whitehorn**

Pol24/Committee to Elect \Ppol24/Committee to Elec(3:00:00 PM-6:00:00  
 Pol24/Committee to Elect \Ppol24/Committee to Elec6a-10a  
 Pol24/Committee to Elect \Ppol24/Committee to Elec6a-10a  
 Pol24/Committee to Elect \Ppol24/Committee to Elec6a-10a  
 Pol24/Committee to Elect \Ppol24/Committee to Elec6a-10a

**\$18.00**  
**\$18.00**  
**\$18.00**  
**\$18.00**  
**\$18.00**

Date: **03/22/24**

Advertiser: **Pol24/Committee to Elect Whitehorn**

[Sorted by: Time Period]

# Spot Manager: Placed, 03/11/24-03/23/24

Agency: Advertiser: Time Period: Estimate # Air Time Order Product Des. Weekday Length Order Rate (Ext) Ad-ID House #

Property: KBTT-FM  
Date: 03/22/24

## Advertiser: Pol24/Committee to Elect Whitehorn

Pol24/Committee to Elect \Pol24/Committee to Elect(3:00:00 PM-6:00:00	4:26:00 PM POLITICAL	Friday	1:00 741189	\$18.00
Pol24/Committee to Elect \Pol24/Committee to Elect6a-10a	7:29:00 AM POLITICAL	Friday	1:00 741189	\$18.00
Pol24/Committee to Elect \Pol24/Committee to Elect6a-10a	9:42:05 AM POLITICAL	Friday	1:00 741189	\$18.00
Pol24/Committee to Elect \Pol24/Committee to Elect6a-10a	6:17:00 AM POLITICAL	Friday	1:00 741189	\$18.00
Pol24/Committee to Elect \Pol24/Committee to Elect6a-10a	8:42:00 AM POLITICAL	Friday	1:00 741189	\$18.00
				<b>\$90.00</b>

Date: 03/23/24

## Advertiser: Pol24/Committee to Elect Whitehorn

Pol24/Committee to Elect \Pol24/Committee to Elect(1:00:00 PM-3:00:00	1:25:00 PM POLITICAL	Saturday	1:00 741189	\$66.50
Pol24/Committee to Elect \Pol24/Committee to Elect(1:00:00 PM-3:00:00	1:48:00 PM POLITICAL	Saturday	1:00 741189	\$66.50
Pol24/Committee to Elect \Pol24/Committee to Elect(1:00:00 PM-3:00:00	1:54:00 PM POLITICAL	Saturday	1:00 741189	\$66.50
Pol24/Committee to Elect \Pol24/Committee to Elect(1:00:00 PM-3:00:00	2:25:00 PM POLITICAL	Saturday	1:00 741189	\$66.50
Pol24/Committee to Elect \Pol24/Committee to Elect(1:00:00 PM-3:00:00	2:48:00 PM POLITICAL	Saturday	1:00 741189	\$66.50
Pol24/Committee to Elect \Pol24/Committee to Elect(1:00:00 PM-3:00:00	2:54:00 PM POLITICAL	Saturday	1:00 741189	\$66.50
				<b>\$399.00</b>

**\$399.00**  
**\$1,299.00**  
**\$1,299.00**

[Sorted by: Time Period]

# Spot Manager: Non-Spots, 03/11/24-03/23/24



Agency: KBT-FM    Advertiser:    Time Period:    Estimate #:    Air Time:    Order Product:    Desc:    Weekday:    Length:    Order Rate (Excl Ad-ID):    House #:

Date: 03/23/24

Advertiser: Pol24/Committee to Elect Whitehorn

Pol24/Committee to Elect \P0124/Committee to ElecEvent/Remote Tech I	POLITICAL	Saturday	:00 741189	\$25.00
Pol24/Committee to Elect \P0124/Committee to ElecEvent/Remote Tech I	POLITICAL	Saturday	:00 741189	\$25.00
Pol24/Committee to Elect \P0124/Committee to Elect Talent Fee	POLITICAL	Saturday	:00 741189	\$75.00
Pol24/Committee to Elect \P0124/Committee to Elect Talent Fee	POLITICAL	Saturday	:00 741189	\$75.00

				\$200.00
				\$200.00
				\$200.00
				\$200.00

[Sorted by: Time Period]