



KATN-TV
2700 EAST TUDOR ROAD
ANCHORAGE, AK 99507

BRIGHT STRATEGY COMMUNICATIONS LLC
900 W 5TH AVE
ANCHORAGE, AK 99501

Contract # 42956

Schedule Dates 03/16/20-03/29/20
Advertiser POL / ONE ALASKA (3258)
Agency BRIGHT STRATEGY COMMUNICATIONS LLC (137)
Product Political (1080)
Brand ISSUE (8285)
Salesperson HOUSE, HOUSE (1)
Sales Office HOUSE
Buyer Name Addland,Paul
Phone/Fax (907) 276-6353 /
CPE N/A
Account Types Local/Political
Billing Type Standard
Comments

Date Entered 03/09/20
Last Modified 03/10/20
Entered By Michelle Brown
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,281.00
Net Total \$7,259.00
Sales Tax

ABC-Fairbanks (KATN)

By Broadcast Month	Spots	Rate
Mar. 2020	120	\$8,540.00
Grand Total:	120	\$8,540.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	03/16/20-03/27/20	1	:30	7A- Good Morning America		1	1	1	1	1			10	\$30.00	\$300.00	ABC-Fairbanks (KATN)		3/9/20
2.0	Normal Line / SPOT	03/16/20-03/27/20	1	:30	9A- The View		1	1	1	1	1			10	\$20.00	\$200.00	ABC-Fairbanks (KATN)		3/9/20
3.0	Normal Line / SPOT	03/16/20-03/27/20	1	:30	10A- The Doctors 10am		1	1	1	1	1			10	\$20.00	\$200.00	ABC-Fairbanks (KATN)		3/9/20
4.0	Normal Line / SPOT	03/16/20-03/27/20	1	:30	1P- GMA3:Strahan, Sara & KeKe		1	1	1	1	1			10	\$30.00	\$300.00	ABC-Fairbanks (KATN)		3/9/20
5.0	Normal Line / SPOT	03/16/20-03/27/20	1	:30	2P- General Hospital		1	1	1	1	1			10	\$30.00	\$300.00	ABC-Fairbanks (KATN)		3/9/20
6.0	Normal Line / SPOT	03/16/20-03/27/20	1	:30	6P- 7P (AST)		1	1	1	1	1			10	\$100.00	\$1,000.00	ABC-Fairbanks (KATN)	WHEEL/JEOP.	3/9/20
7.0	Normal Line / SPOT	03/16/20-03/23/20	1	:30	7P- 9P (AST)		1							2	\$200.00	\$400.00	ABC-Fairbanks (KATN)	MONDAY PRIME	3/9/20
8.0	Normal Line / SPOT	03/16/20-03/23/20	1	:30	9P- 10P (AST)		1							2	\$300.00	\$600.00	ABC-Fairbanks (KATN)	MONDAY PRIME	3/9/20
9.0	Normal Line / SPOT	03/17/20-03/24/20	1	:30	7P- 8P (AST)			1						2	\$130.00	\$260.00	ABC-Fairbanks (KATN)	TUE PRIME	3/9/20
10.0	Normal Line / SPOT	03/17/20-03/24/20	1	:30	9P- 10P (AST)			1						2	\$280.00	\$560.00	ABC-Fairbanks (KATN)	TUE PRIME	3/9/20
11.0	Normal Line / SPOT	03/18/20-03/25/20	1	:30	7P- 8P (AST)				1					2	\$250.00	\$500.00	ABC-Fairbanks (KATN)	WED PRIME	3/9/20
12.0	Normal Line / SPOT	03/18/20-03/25/20	1	:30	9P- 10P (AST)				1					2	\$250.00	\$500.00	ABC-Fairbanks (KATN)	WED PRIME	3/9/20
13.0	Normal Line / SPOT	03/19/20-03/26/20	1	:30	7P- 8P (AST)					1				2	\$130.00	\$260.00	ABC-Fairbanks (KATN)	THU PRIME	3/9/20

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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14.0	Normal Line / SPOT	03/19/20-03/26/20	1	:30	8P- 9P (AST)					1				2	\$250.00	\$500.00	ABC-Fairbanks (KATN)	THU PRIME	3/9/20
15.0	Normal Line / SPOT	03/20/20-03/27/20	1	:30	8P- 9P (AST)						1			2	\$180.00	\$360.00	ABC-Fairbanks (KATN)	FRI PRIME	3/9/20
16.0	Normal Line / SPOT	03/20/20-03/27/20	1	:30	9P- 10P (AST)						1			2	\$180.00	\$360.00	ABC-Fairbanks (KATN)	FRI PRIME	3/9/20
17.0	Normal Line / SPOT	03/21/20-03/28/20	1	:30	8P- 9P (AST)							1		2	\$80.00	\$160.00	ABC-Fairbanks (KATN)	SAT PRIME	3/9/20
18.0	Normal Line / SPOT	03/21/20-03/28/20	1	:30	9P- 10P (AST)							1		2	\$80.00	\$160.00	ABC-Fairbanks (KATN)	SAT PRIME	3/9/20
19.0	Normal Line / SPOT	03/22/20-03/29/20	1	:30	6P- 7P (AST)								1	2	\$120.00	\$240.00	ABC-Fairbanks (KATN)	SUN PRIME	3/9/20
20.0	Normal Line / SPOT	03/22/20-03/29/20	1	:30	8P- 9P (AST)								1	2	\$120.00	\$240.00	ABC-Fairbanks (KATN)	SUN PRIME	3/9/20
21.0	Normal Line / SPOT	03/22/20-03/29/20	1	:30	9P- 10P (AST)								1	2	\$120.00	\$240.00	ABC-Fairbanks (KATN)	SUN PRIME	3/9/20
22.0	Normal Line / SPOT	03/16/20-03/27/20	1	:30	10P- 10:30P (AST)		1	1	1	1	1			10	\$40.00	\$400.00	ABC-Fairbanks (KATN)	ABC AK NEWS AT 10	3/9/20
23.0	Normal Line / SPOT	03/16/20-03/27/20	1	:30	10:35P- Jimmy Kimmel Live		1	1	1	1	1			10	\$30.00	\$300.00	ABC-Fairbanks (KATN)		3/9/20
24.0	Normal Line / SPOT	03/16/20-03/27/20	1	:30	11:35P- Nightline		1	1	1	1	1			10	\$20.00	\$200.00	ABC-Fairbanks (KATN)		3/9/20

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