

WBDR- Watertown

Quarterly Issues Report 2nd Quarter 2018

April 2018 – June 2018

GO BLUE FOR AUTISM

WBDR focused on autism awareness April 1st 2018 by getting listeners involved in “Go Blue For Autism”



Special Olympics Polar Plunge 2018

The 3rd Special Olympics Polar Plunge hit the Water April 7th 2017. The Border 106.7" was live at the plunge and spent weeks asking our listeners to Jump into the Lake Ontario Waters in Sackets. Johnny did not Jump this year but hopes to return next year.



Watertown Urban Mission & Food Pantry .

**The Watertown Urban Mission helps the homelees, The desitute ,
The Hungry 365 days a rear in NNY. Again this year they asks
WBDR Morning Host Johnny Spezzano to again help them as
Auctioneer for one of their biggest fundraisers. WBDR ran several
Psas announcing this years event and Johnny helped raise
thousands.**



#ThoughtfulThursday

Every Thursday is a day The Border promotes Random Acts of Kindness. We ask our listeners to “Pay it Forward” on Thursdays. Below is an example of the good deeds Border #ThoughtfulThursdays bring out in the community.



Jefferson County SPCA

Adopt a Pet Monday on The Border. The SPCA comes to the studio with a stray or homeless pet for adoption. Director Heather Spezzano appears weekly throughout the Quarter.



ARMY INVOLVEMENT

Mountainfest on Fort Drum.

Again this year The Border 1067 along with Military Family Welfare (FMWR) WBDR aired

various announcements including live broadcasts for the “Salute to the Troops Tribute Show”.
June 19th 2018 This was Free CONCERT Honoring Americas Heroes with David Lee Murphy
& Kris Janson.



Ohio Street School.

WBDR treated local school kids at the OHIO St School in Watertown with a special day with their favorite DJs on June 20th. A reward for excellent behavior and involvement in a Kindness curriculum at the city school district. WBDRs Johnny Spezzano & His Wife SPCA Director Heather Spezzano appeared and played music for the kids.

