

1st Quarter Issues Report 2024

The Border 1067 / WBDR FM

January 2024 April 2024

The Solar Eclipse 2024

Community leaders asked for help and WBDR responded. It was expected that thousands of visitors would converge on Jefferson County NY as Watertown was in the path of totality during the 2024 Solar Eclipse. Officials were concerned about overcrowding and safety. WBDR helped get the word out and promote a city organized event at Watertown Thompson Park. It was announced that 3500 people were in attendance.



Local Pet Adoption

The Return of the SPCA Pet of the Week: Jefferson County SPCA returns the WBDR morning show every Monday with an adoptable pet from the local dog shelter.

www.jeffersonspca.petfinder.com/ . WBDRs morning host Johnny Spezzano Interviews a rep from The SPCA along with a four legged friend during this feature. Johnny is a dog lover his own dog often visits the Border 106.7



Soldiers Battle PTSD

Let's "Wrangle" a good morning outta these airwaves. In the 1st Quarter WBDR's Johnny Spezzano welcomed a new local 501c3 that helps Soldiers with Mental health Issues & PTSD after returning from combat into the Border Studios.

Keith Medenwaldt from **Fort Drum Rodeo & Equestrian Club** talked about the Club that serves mainly men 7 women at Fort Drums 10th Mountain division.



Johnny plans on visiting the rodeo camp this summer to add some promotion into what happens there.

Helping Victims of Abuse

WBDR hosted Kristen Proven from VAC and supported the 6TH ANNUAL NIGHT OF HEROES MASQUERADE BALL presented by the Child Advocacy Center of Northern New York, a program of the Victims Assistance Center. Kristen was a guest on the morning show in April.



Children's Causes

WBDR supporting the Rock Stars for Children s Miracle Network of NNY

Encouraging its listeners to Throw a few bills in the Jug for local Kids.
[Children's Miracle Network of NNY](#) is one of our favorite charitys and year round WBDR lends support to those who help sick babies and Kids in the hospital.

