

3<sup>rd</sup> Quarter Report 2016 WBDR

Copenhagen/Watertown

WBDR "The Border 106.7"

July 2016

Community Garden

WBDR Morning Host Johnny Spezzano was part of the Watertown Community Garden Project through "Citizens for a Better Community helping those in recovery make positive choices through social programs. WBDR was there for the planting and kept the updates coming on this inaugural year of the Watertown Community Garden.



Adams Cheddar Cheese Fest

WBDR Promoted and broadcast live from the Adams Cheddar Cheese Festival in Adams NY. This community event promotes the village of Adams and its Cheese Heritage. WBDRs morning personality Johnny Spezzano even sat in a dunking booth again this year to raise money for local charities.



August

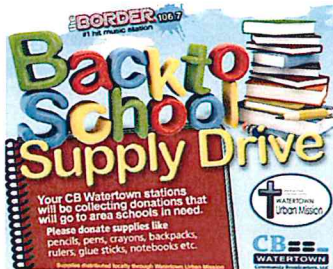
### River Rat Triathlon for CMN

WBDR is NNY's Children's Miracle Network Radio Station. We were part of this year's River Rat Triathlon in Clayton August 31<sup>st</sup>. Hundreds came out to Swim, Bike & Run. WBDR had CMN Director Kristen Stockwell in to promote the event as well as air several PSAs leading up to the event.



### Back to School Drive

WBDR helped the Watertown Urban Mission Collect School Supplies for needy children in the community. WBDR aired several announcements hourly reminding listeners to drop off supplies at the radio station and other locations throughout Jefferson & Lewis County during the month of August 2016.



# September

## Breast Cancer

WBDR teamed up with the Chrome Divas Motorcycle Club to raise money for local Breast Cancer Organizations. The total raised at this year's 9th Annual 'Ta Ta' Run for Breast Cancer. \$ 12,430.03 with 373 registered riders!! The money raised will be donated to the Cancer Services Program of Lewis and Jefferson Counties, and the Gouvernuer Breast Cancer Fund ♡



## Weekly SPCA visits Throughout the Quarter

WBDR has a weekly segment featuring SPCA Director Doug Marlow and an adoptable pet for our local no kill shelter. The visit includes a 10 minute segment on air along with a video clip published on the radio station Facebook page.

