

1st Quarter Issues Report 2012

## **WBDR FM**

January 2012 April 2012

**The SPCA Pet of the Week:** Jefferson County SPCA Joins the WBDR morning show every monday with a pet for adoption from the local dog shelter. [www.jeffersonspca.petfinder.com/](http://www.jeffersonspca.petfinder.com/)

**Polar Bear Dip:** To benefit River Hospital in Alexandria Bay. Johnny Spezzano voluteered on behalf of the radio station acting as a Judge for this community event supported by th on February 25th 2012  
<http://www.riverhospital.org>.

**Ft Drum USO:** WBDR opens its studio up to Ft Drum USO and acclaimed childrens speaker Trevor Romain. Helping Children growing up in the military or communities with a large number of military children cope with the reality of deployments on a daily basis. Trevor was a guest on the WBDR Morning Show.

<http://www.drum.army.mil/mountaineer/Article.aspx?ID=5126>

**Autism Walk:** WBDR presents the Northcountry Walk for Autism April 2012. WBDR has been encouraging its listeners to Join Morning Guy Johnny Spezzano to walk for this syndrom that effects hundreds of Northcountry families.

**Miracles for Maddie 5k:** March 24th 2012 Family and friends of Madeline E. Musto, a 5-year-old Schenectady girl who succumbed to a short battle with cancer. WBDR promoted this event and was on location the day of as over 500 runners attended a 5K in Thompson Park to raise money.

