

4th Quarter 2014

WBDR FM

Issues Report

October 2014 thru December 2014

SPECAIL NEEDS STUDENTS

WBDR Morning Host visits Teens with Special Needs. We recognize the importance of being there for ALL of our listeners. Paying visits to local schools and talking to students was on the agenda this quarter. Morning Show Host Johnny Spezzano visited Watertown High School Seniors for a motivational talk.



Soup Kitchen:

Major Holmes from the Watertown Salvation Army Soup Kitchen joined WBDR Air personalities on air in November to Kick off our Initiative to help get volunteers to work the red kettles during the holidays 2014. Several PSA's were aired during the quarter.



CMN RADIOTHON

14 Years of Helping SICK KIDS in NNY

WBDR hands over its airwaves for 3 full days to raise hundreds of Thousands of Dollars for Sick Kids. During the 14th annual CMN of NNY Radiothon on The Border 106.7 Many community members come to the radio station to volunteer and Tell Stories. In the end Johnny Spezzano and the community Raised \$130 thousand in 3 days. Every dollar stays local to benefit CMN of NNY.



SUPPORT THE TROOPS

December 1st till Dec 31st **Holiday Heroes US Military Salute** each hour. Holiday wishes from Military Personnel serving from Over Seas aired all day supporting Ft Drum troops and their families. Ft Drum is in our community and Ft Drums 10th Mountain Division is the Army's Most Deployed Army Division.



Vote your Favorite Charity \$5000



WBDR Teamed up *with Davidson Automotive to earn \$5000*

Sarah Davidson stopped by the Border 106.7 Studios here at Community Broadcasters LLC. Vote and get \$5000 for your favorite Organization!

HOMELESS PETS



Every Monday Jefferson County SPCA Feature: Local members including Douglas Danforth join the WBDR Morning Show to promote Adoption and Spay & Neuter of abandoned Animals in Jefferson Lewis Counties. A WBDR Pet of the Week is featured. The Local non profit Shelter appreciates our support.