

4th Quarter Issues Report 2011

**WBDR FM**

October 2011 December 2011

October was the push for **\$100,000 Miracle Make Over** for CMN. WBDR fully backed this contest to help Children in our community. Drawing was November 17th

October 1st -October 31st . **Pink for a Cure** promotion with Ritz . \$10,000 raised for Breast cancer through sales of pink hair extensions thru October 31st.

**Halloween Dinner/Dance** Saturday (10/29) at the Carthage American Legion from 6-midnight to benefit Aarika Borsevics 3rd bone marrow transplant for AML...a type of leukemia.

November 9th **Childrens Miracle Network Radiothon with WBDRs Johnny Spezzano**. A 3 day broadcast raising over 134 thousand dollars for Local Sick Kids

December 1st till Dec 31st **Holiday Heroes US Military Salute** 1x per hour. Holiday wishes from Military Personel serving from Over Seas aired all day supporting the troops and their families

**Every Monday** during the 4th Quarter. **Jefferson County SPCA**  
**Feature:** Local members join the Morning Show every Monday to  
promote Adoption and Spay & Neuter of abandoned Animals in  
Jefferson Lewis Counties