

WBDR- Watertown Quarterly Issues Report 2nd Quarter 2012

PETS & FAMILY

Every SINGLE Monday during the 2nd Quarter. **Jefferson County SPCA Feature:** Local members join the Morning Show every Monday to promote Adoption and Spay & Neuter of abandoned Animals in Jefferson Lewis Counties. Dogs and Cats are Featured and are often adopted the same day.

SOLDIERS & THE USO

April 2012

WBDR supported a Bike Rally for FT DRUM USO. Running Announcements and Even Broadcasting LIve From The USO fascility on Ft Drum. Over 500 Motorcycle enthusiasts from the US and Canada attended this "Rainy Event".

HEALTY LIVING

May 2012

WBDR & Fellow Community Broadcasters LLC stations Hosted the Worlds Biggest Zumba event at our Northcountry Healthy Living Festival to Benefit the RED CROSS

CHILDREN

May 2012

Childrens Miracle Network " Baby Photo Contest "

Border Listeners Brought their Children to the Mall for a Photo Shoot. Once photos were taken a month Long "Online Vote" began. Raising 10s of Thousands of Dollars for Local Sick Kids

COMMUNITY TRAGEDY

May 2012

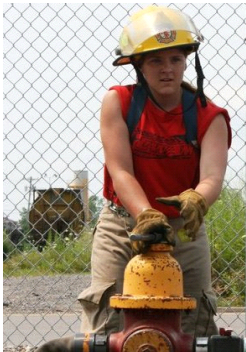
After a Local Girls Suicide made the community stop in its Tracks. WBDR reacted. By Supporting a Day to Remember. WBDR Morning Man Johnny Spezzano supported a local awareness of "To Write Love on Her Arms" i a non-profit movement dedicated to presenting hope and finding help for people struggling with depression, addiction, self-injury and suicide. TWLOHA exists to encourage, inform, inspire and also to invest directly into treatment and recovery.



VOLUNTEER CRISIS

June 2012 **Local Fire Stations have a Volunteer Shortage**

WBDR Reacts.... Supported local Volunteer Firefighters with a campaign to get our listeners to volunteer. We ran various announcements urging people to join and did Interviews with firefighters. Including a 17yo Female Firefighter who has chosen to go through training and become a Volunteer.



FUN for a CAUSE

June 2012 Family Counseling Service- Kids Event- Touch a Truck

WBDR supported "Touch a truck " June 1st 2012 To help local Charity "Family Counseling Service". Helping to council couples and individuals in need free of charge. WBDR Promoted and even Broadcast Live from this event for the 2nd year in a row.



