

1st Quarter Issues Report 2016

WBDR FM

January 2016 April 2016

Snowtown USA

The Border along with the NNY Community Foundation presented Snow Town USA 2016 (501C) . The Festival that runs the month of January brings together the citizenship of Jefferson county with a series of family events. Dog Sleds , Snow Sculptures and Snow Shoe Soft ball are a just a few outdoor events this year. WBDR supported the event by a series of public service announcements. WBDR even hosted the Snowflake Dance for families. WBDR of course provided music and MC services.



Bark N Wine

February 5th 2016 WBDR Hosted a Bark N Wine Dinner & Auction for the SPCA of Jefferson County. WBDR Helped raise over 15,000 Dollars for this non profit. WBDR Morning Host Johnny Spezzano served as auctioneer for this community event for homeless animals in Jefferson County.



Hockey Classic Double Header for Andrew Derouin

Andrew Derouin was in a bad snowmobile accident this past January. WBDR assisted with advertising this fundraising event. A Hockey event that pitted City fire against Jefferson County Fire Dept. and NYSP vs NYS Corrections. It was very successful. WBDR Hosted Andrews Mom Kari Derouin on air leading up to this event.



March 15-April 2nd

Special Olympics Polar Plunge

Sackett Harbor NY is known for picturesque waterfronts and patios. It's a summer hot spot. Not so much in the Winter. WBDR was proud to be part of the 1st annual Polar Plunge for Special Olympics. WBDR's morning man was one of the first in the water with hundreds of Border listeners in attendance for this inaugural event.



Children's Miracle Network Fashion Show

WBDR Hosted this years Teens for Miracles Fasion Show. Its an annual fasion show that raises money for our local Childrens Miracle Network of NNY. Over \$2000 was raised during this Sunday Afternoon Event. WBDRs Morning Man Johnny Spezzanos own daughter Arianna was a model in this years event lending the most support for this community event.



Mutt Mondays

Every Monday throughout the Quarter WBDR host Doug Marlow Director of the SPCA. He Brings in a pet each week that needs a good home. This 10 minute segment on Monday Mornings at 7am showcases local pet. Mr. Marlow says we get almost every pet we feature adopted. He credits the radio station.

