

4th Quarter 2015

**WBDR FM**

**Issues Report**

October 2015 thru December 2015

### **First Frost AIDS Walk**

October 18<sup>th</sup> WBDR Morning Host Johnny Spezzano hosted this years First Frost AIDS Walk with WTOJs Ken Martin. Thousands of dollars were raised to support programs for ACR Health and there effort to inform educate and end AIDS. WBDR urged its listeners to form teams and walk or run in this event.



## CMN RADIOTHON

### 15 Years of CMN in NNY

November 4<sup>th</sup>- 6<sup>th</sup> 2015 WBDR hands over its airwaves for 3 full days to raise hundreds of Thousands of Dollars for Sick Kids. During the 15<sup>th</sup> annual CMN of NNY Radiothon on The Border 106.7 Many community members come to the radio station to volunteer and Tell Stories. In the end Johnny Spezzano and the community Raised \$104 thousand in 3 days. Every dollar stays local to benefit CMN of NNY.



Salvation Army 2015:

Major Holmes from the Watertown Salvation Army Soup Kitchen joined WBDR Air personalities on air December 1st 2015 to Kick off our Initiative to help get volunteers to work the red kettles during the holidays 2015. Several PSA's were aired during the quarter. Furthermore Johnny Spezzano WBDR Personality raised over \$1600 this year during his on air red kettle campaign December 10-25<sup>th</sup> 2015 .



## SUPPORT THE TROOPS

December 1st till Dec 31st **Holiday Heroes US Military Salute** each

hour. Holiday wishes from Military Personnel serving from Over Seas aired all day supporting Ft Drum troops and their families. Ft Drum is in our community and Ft Drums 10th Mountain Division is the Armys Most Deployed Army Division.

Vote your Favorite Charity \$5000



WBDR Teamed up *with Davidson Automotive to earn \$5000*

Sarah Davidson stopped by the Border 106.7 Studios here at Community Broadcasters LLC. November 1<sup>st</sup> 2015-December 31 2015. Vote and get \$5000 for your favorite Organization! This year Disabled Persons Action Organization received the \$5000. Members of “DPAO” visited the studios to rally the

community and vote for them.

## **PETS in Need**

**Every Monday Jefferson County SPCA Feature:** Local members including Douglas Danforth join the WBDR Morning Show to promote Adoption and Spay & Neuter of abandoned Animals in Jefferson Lewis Counties. A WBDR Pet of the Week is featured. The Local non profit Shelter appreciates our support.

