

3rd Quarter 2015

WBDR FM THE BORDER 106.7

JULY 2015 SEPTEMBER 2015

SPCA of Jefferson County: Pet of the Week.

Every Monday throughout the Quarter WBDR hosts the Jefferson County SPCA. The Pet of the week features a different pet brought "Live" in studio. WBDR Morning Guy Johnny Spezzano not only Interviews the SPCA director he also post photo and a Video of the orphaned pet on Facebook & Youtube.

FRENCH FESTIVAL : WBDR interviewed community members promoting the 2015 French Festival, Cape Vincent NY Parade, food and FIREWORKS! - July 13, 2015 - July 14, 2015
Pancake breakfast, parade, fireworks, lots to eat, This community event was promoted heavily leading up to the event.

Copenhagen Firemans Field Days: the last weekend in July WBDR promoted this special weekend for those in **Copenhagen NY**, The Copenhagen **Firemen's Field Days** centers around a firematics event a parade and plenty of food & fun. Members of the Copenhagen Volunteer Fire Department visited WBDR in the days prior to the Event. WBDR air personalities manned the dunking booth this year to support the Fire Dept.

Watertown Arts Council: WBDR hosted members of the NNY Symphony and The North Country Arts Council on July 2nd 2015. The Conductor along with Arts Council President stopped into WBDR to remind listeners of their Symphony in the Park event on July 4th 2015. This Half hour interview aired live at 8am

NFS: August 2nd [Diantha Kitto Velasquez](#) stopped by to promote Saturdays Race the Lake 10k for neurofibromatosis. [Reggie W. Bibbs](#) joined us too from www.justask.org. NF causes Tumors to grow in the Body. I'm humbled to meet Reggie who is a champion for those with NF. His face is covered in Tumors but that doesn't stop him from helping others with this Disease.

4th Annual Belly Flop for Rotary Dip: August 30th 2015 WBDR ran public service announcements and even broadcasted live from this Charity event on the Shores of the St Lawrence River. To benefit the Rotary Club of Alexandria Bay NY and it's charitable assistance programs for seniors living in Jefferson County. Radio Personality Johnny Spezzano volunteered to MC and Jump in this fun fundraiser for Senior Citizens

Our DJ was Kidnapped AGAIN: .. by an Otter from the NYS ZOO. WBDR Morning Guy Johnny Spezzano was locked in a cage at the NYS

and was not released until \$2000 dollars was raised for this 501C.

Children's Miracle Network Family day & River Rat Triathlon.

Families with sick and handicapped children joined WBDR morning man Johnny Spezzano at the Antique Boat Museum on Sunday August 31st for a 10k Run Walk Triathlon. Medals were handed out and WBDR recorded and interviewed over 10 CMN Miracle Kids and their families for On Air broadcast.

Supporting Soldiers and the USO: USO Game On presenter and former NFL player Leonard Wheeler's visited the North Country. WBDR gave the USO 30 minutes of airtime to invite soldiers at Ft Drum and our community to attend a motivational presentation dealing with PTSD and re-adjusting after deployment.