

3rd Quarter Issues Report 2014

**THE BORDER 106.7 WBDR FM**

JULY 2014 SEPTEMBER 2014

**WBDR Helps “ Bring Paula Home”**



Paula Makuch is a Lewis county woman who flew to Malaysia to assist her brother, who was seriously injured in a motorcycle accident, but fell ill and died July 21. Her family launched a public donation campaign to raise enough money to bring Paula's remains home, WBDR Spent the morning soliciting donations and helped this family reach its goal. Her remains were flown home and she was buried in Lowville. A great example of a community coming together. With assistance from WBDR.

**4<sup>th</sup> of July with the NNY Symphony**



**Watertown Arts Council:** WBDR hosted members of the NNY Symphony and The North Country Arts Council on July 2nd 2013. The Conductor along with Arts Council President stopped into WBDR to promote the Symphony in the Park event on July 4<sup>th</sup> 2014. This Half

hour interview aired live at 8am

## **46<sup>th</sup> Annual FRENCH FESTIVAL**

: WBDR interviewed community members promoting the 46<sup>th</sup> annual French Festival. French Bred & pasties along with music parades and a pancake breakfast highlight this festival. This community event was promoted by WBDR.

## **Copenhagen Firemans Field Days:**



The Copenhagen **Firemen's Field Days** centers around a firematics event a parade and plenty of food & fun. Members of the Copenhagen Volunteer Fire Department visited WBDR in the days prior to the Event. WBDR air personalities manned the dunking booth again this year to support the Fire Dept.

### **3<sup>rd</sup> Annual Belly Flop for Rotary Dip:**



August 30<sup>th</sup> 2014 WBDR ran public service announcements and even broadcasted live from this the St Lawrence River. To benefit the Rotary Club of Alexandria Bay NY and it's charitable assistance programs for seniors living in Jefferson County. Again this year (3 years in a row) Radio Personality Johnny Spezzano volunteered to MC and Jump in this fun fundraiser for Senior Citizens

### **WBDR Joined USO Ft Drum to Welcome Home Troops**



The Wheeler Sack airfield Welcomed home the 3<sup>rd</sup> Brigade combat Team. WBDR Radio personalities were on hand shaking hands and handing out goodie bags and extending community support for our returning soldiers. On air broadcasts with soldiers and families made this day super special for everyone involved.

## **2<sup>nd</sup> annual Children's Miracle Network Family day & River Rat Tri-athlon**



Families with sick and handicapped children joined WBDR morning man Johnny Spezzano at the Antique Boat Museum on Sunday August 31<sup>st</sup> for a 10k Run Walk Triathlon. Johnny helped hand out Medals and met with many CMN Miracle Kids and their families for On Air broadcast preparing for The Annual CMN Radiothon this October 2014.

### **SPCA of Jefferson County: Pet of the Week.**



Every Monday throughout the Quarter WBDR hosts the Jefferson County SPCA. The Pet of the week features a different pet brought “Live” in studio. WBDR Morning Guy Johnny Spezzano not only Interviews the SPCA director he also post photo and a Video of the orphaned pet on Facebook & Youtube.