

4th Quarter Issues Report 2016

WBDR FM

October 2016

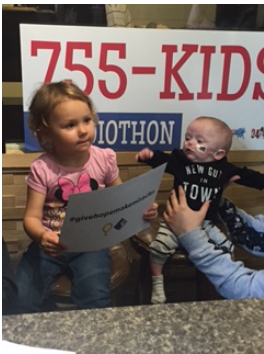
FIRST FROST AIDS WALK 2017

WBDR again this year was the major sponsor for this community walk and run that raises funds for AIDS Awareness. Hundreds were in attendance again this year at Thompson Park.



November 8th , 9th & 10th.

It was the Annual **Childrens Miracle Network Radiothon with WBDRs Johnny Spezzano**. A 3 day broadcast raising over \$90,000 thousand dollars for Local Sick Kids. 3 days brought out local families with children suffering from a variety of illness's ranging from cancer to Cystic Fibrosis.



December 1st thru December 25th

Kettle Campaign for Salvation Army

WBDR broadcast live from several Salvation Army Kettles in the North Country. Ringing bells and urging our listeners to donate to help the local salvation Army Soup Kitchen.



Annual Holiday Heroes to SUPPORT THE TROOPS

WBDR **Airs Holiday Heroes US Military Salutes** 1x per hour.

Holiday wishes from Military Personnel serving from Over Seas in Iraq and Afghanistan. Ft Drum is a major part of our community. WBDR airs these holiday greetings to salute the families and soldiers.

Toys for Tots Radio Initiative

WBDR ran hundreds of PSA supporting Toys for Tots including Drop

off locations. Local members of the Charity even came in and solicited needy families on air this year. Border listeners were encouraged to come to the studios and pick up donations.



Arts Council Eviction

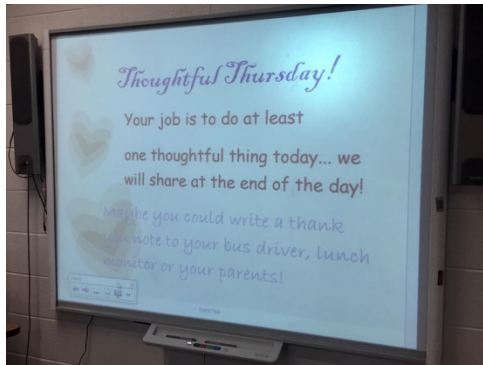
When WBDR staff found out our local North Country Arts Council was about to be evicted they rallied the listeners and raised over 2,900 for the local non profit. They raised enough funds to get them into the green and keep them from being evicted. Radio at its Best.



Thoughtful Thursday

WBDRs Johnny Spezzano has started a grassroots campaign to promote

kindness in NNY. It's called the Thoughtful Thursday Challenge. Every Thursday Johnny urges his listeners to do 3 "Random acts of Kindness". It has truly made a difference in our community. Even Teachers and School Districts are joining in.



PETS in Need

Every Monday Jefferson County SPCA Feature: Local members including Douglas Marlow join the WBDR Morning Show to promote Adoption and Spay & Neuter of abandoned Animals in Jefferson Lewis Counties. Every Monday we feature a 2 min segment as well as social media Videos of this week's pet. A WBDR Pet of the Week is featured. The Local nonprofit Shelter appreciates our support.