1st Quarter Issues Report2015

The Border 1067 / WBDR FM

January 2015 April 2015

The SPCA Pet of the Week: Jeffeson County SPCA Joins the WBDR morning show every monday with a pet for adoption from the local dog shelter. <a href="https://www.jeffersonspca.petfinder.com/">www.jeffersonspca.petfinder.com/</a>

**SPCA BARK & WINE:** WBDR Hosted the 21<sup>st</sup> annual SPCA Valentines Auction. Morning Man Johnny Spezzano was celebrity auctioneer for this evening at the Hilton Garden Inn in Watertown. WBDR Ran numerous PSAs leading up to the event.

**Polar Bear Dip:** To benefit River Hospital in Alexandria Bay. Johnny Spezzano voluteered on behalf of the radio station acting as a Judge for this community event supported by th on February 28th 2015 <a href="http://www.riverhospital.org">http://www.riverhospital.org</a>.

Help Larry get Home: WBDR opens its studio up to help a North Country Man Stranded in Florida after suffering a Stroke WBDR Morning Show and Johnny Spezzano helped raise over \$10,000 to provide medical transportation from Naples Florida to Carthage NY. Utilizing the power of local radio funds were raised.

**Autism Walk:** WBDR presents the Northcountry Walk for Autism April 2015. WBDR has been encouraging its listeners to Join Morning Guy Johnny Spezzano to walk for this syndrom that effects hundreds of Northcountry families.

4th Annual Miracles for Maddie 5k: March 24th 2015 Family and

friends of Madeline E. Musto, a 5-year-old Schenectady girl who succumbed to a short battle with cancer. Her Memory Lives on with this annual 5k event supported by WBDR.

**South Jeff Spaghetti Dinner & Auction:** WBDR Helped a local class get to Florida. The Florida Keys was their destination to Study The REEF and Man Kinds effects on the area. Students needed money so we supported their event with numerous announcement as well as donating Items for their Auction.