

3rd Quarter Issues Report 2013

WBDR FM THE BORDER 106.7

JULY 2013 SEPTEMBER 2013

SPCA of Jefferson County: Pet of the Week.

Every Monday throughout the Quarter WBDR hosts the Jefferson County SPCA. The Pet of the week features a different pet brought “Live” in studio. WBDR Morning Guy Johnny Spezzano not only Interviews the SPCA director he also post photo and a Video of the orphaned pet on Facebook & Youtube.



Watertown Arts Council: WBDR hosted members of the NNY Symphony and The North Country Arts Council on July 2nd 2013. The Conductor along with Arts Council President stopped into WBDR to remind listeners of their Symphony in the Park event on July 4th 2013. This Half hour interview aired live at 8am

FRENCH FESTIVAL : WBDR interviewed community members promoting the 2013 French Festival, Cape Vincent NY Parade, food and FIREWORKS! - July 13, 2012 - July 14, 2013
Pancake breakfast, parade, fireworks, lots to eat, This community event was promoted heavily leading up to the event.

Copenhagen Firemans Field Days: The last weekend in July WBDR promoted this special weekend for those in **Copenhagen NY**, The Copenhagen **Firemen's Field Days** centers around a firematics event a parade and plenty of food & fun. Members of the Copenhagen Volunteer Fire Department visited WBDR in the days prior to the Event. WBDR air personalities manned the dunking booth this year to support the Fire Dept.

NFS: August 2nd [Diantha Kitto Velasquez](#) stopped by to promote Saturdays Race the Lake 10k for neurofibromatosis. [Reggie W. Bibbs](#) joined us too from www.justask.org. NF causes Tumors to grow in the Body. I'm humbled to meet Reggie who is a champion for those with NF. His face is covered in Tumors but that doesn't stop him from helping others with this Disease.



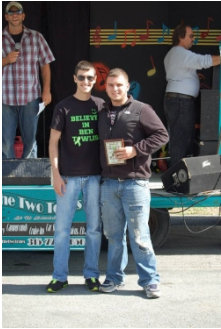
2nd Annual Belly Flop for Rotary Dip: August 30th 2013 WBDR ran public service announcements and even broadcasted live from this Charity event on the Shores of the St Lawrence River. To benefit the Rotary Club of Alexandria Bay NY and it's charitable assistance programs for seniors living in Jefferson County. Radio Personality Johnny Spezzano volunteered to MC and Jump in this fun fundraiser for Senior Citizens

Children's Miracle Network Family day & River Rat Triathlon.

Families with sick and handicapped children joined WBDR morning man Johnny Spezzano at the Antique Boat Museum on Sunday August 31st for a 10k Run Walk Triathlon. Medals were handed out and WBDR recorded and interviewed over 10 CMN Miracle Kids and their families for On Air broadcast.



September 14th Believe in Ben Foundation: WBDR was on Hand at this Cancer Fundraiser named after a local young man who has been thru hell and back. Benjamin Towles almost lost hi battle with cancer. WBDR broadcast live and promoted this fundraiser heavily. Even broadcasting from this event on September 14th



Supporting Soldiers and the USO: USO Game On presenter and former NFL player Leonard Wheeler's visited the North Country. WBDR gave the USO 30 minutes of airtime to invite soldiers at Ft Drum and our community to attend a motivational presentation dealing with PTSD and re-adjusting after deployment.



September 27th. Our DJ was Kidnapped: .. by an Otter from the NYS

ZOO. WBDR Morning Guy Johnny Spezzano was locked in a cage at the NYS and was not released until \$2000 dollars was raised for this 501C.

IN this Photo: Jefferson county Sheriff John Burns stops by to donate

