

**WBDR- Watertown**

**The Border 106.7**

**Quarterly Issues Report 2nd Quarter 2020**

**April 2020 – June 2020**

**COVID-19 has forced the radio station to take precautionary measures to ensure the safety of our employees. Mandatory masks & remote broadcasts from home studios have helped us remain safe while getting important information out to our community. Most outside public events were mandated to shut down by New York State.**

**During the Quarter we hosted local county ,City and NYS Officials to get information out to our listeners when we needed it the Most.**

**1 County Chair. Scott Gray (daily briefings)**

**2 NYS Assemblyman Mark Walczyk**

**3 NYS Attorney General Letitia James**

**4 United States Congresswoman Elise Stefanik**

## Community Food Pantry Support

WBDR Hosted an On air virtual food drive for local food pantries with the United Way of Jefferson County. Raising over \$13,000 in one day for the United ways Covid-19 Rapid Relief Fund.



Virtual Prom: Covid-19 canceled high school proms in our are. To support the communities high schools and their students WBDR provided an on air virtual prom.



## ON AIR VIRTUAL GRADUATION

On Air Graduation Ceremonies were recorded and produced and aired as a public service for students graduations that were canceled due to covid-19. WBDR Responded to the needs of its community by broadcasting the commencements. Watertown High at NOON. Carthage Central at 1pm. Indian River at 2pm General Brown at 3pm and South Jeff. Each Graduation is 1 hour in length and will have local speakers and featured students names read on air.



## Children's Hospital Week.

WBDR morning host Johnny Spezzano has been involved w Children's Miracle Network for over 20 years. Doing a radiothon in November each year. In April WBDR supported Children's Hospitals Week

