WBDR / The Border 1067
Quarterly Issues
JANUARY2021-March 2021

Covid in the community is effecting everything. Due to outbreaks during the winter months.

EVEN THOUGH MOST EVENTS ARE CANCLED & PEOPLE ARE NOT GATHERING WE CONTINUE TO REACT TO THE COMMUNITIES NEEDS.

JANUARY

MASK DRIVE-BY

WBDR Morning Host Johnny Spezzano helped distribute masks to his listeners holding a mask drive up event to hand out extra mask for families in the listening area over 1000 masks were distributed on one day. The event was part of WBDRs commitment to keep the community safe during the covid-19 pandemic.



FEBRUARY

OVER DOSES & OPIODE ADDICTION

GUESTS from the Alliance for better communities Joined WBDRs Johnny Spezzano to discuss overdose deaths in Jefferson County . Anita Sigreid Brown from The Alliance spoke about our communities opiode problem on WBDRs Morning Show. Narcan Kits are available at no cost for users in an effort to save lives.

March 2021 COVID-19 & The Community

The first doses of the Covid-19 Vaccine were Being made available to the public. WBDR helped Jefferson County Leaders Get the word out by supporting Free community vaccine clinics at Jefferson Community College. Community broadcasters understood the importance of getting our listeners vaccinated once the first vaccines became available. WBDRs Johnny Spezzano broadcast live from outside the JCC Gymnasium and even photographed and posted to social media him getting his first dose in an effort to compel others to do the same.

WEEKLY VISIT FROM THE SPCA

The SPCA Animal Shelter too has been effected by COVID-19. THE Can no longer have visitors into the shelter for fear of outbreaks but WBDR keeps our weekly visits promoting animals and online adopting from our local Non Profit. Phone interviews are part of our continued weekly interviews from the areas local animal shelter.