

## WBDR- Watertown

### Quarterly Issues Report 2nd Quarter 2017

#### Audie Murphy Club Fort Drum- Special Olympics

The 2<sup>nd</sup> Special Olympics Polar Plunge hit the Water April 8<sup>th</sup> 2017. The Border 106.7" did it again. Jumping into the Lake Ontario Water to make Sackets Harbor Polar Plunge another gold medal event for Special Olympics New York and our 68,547 athletes.



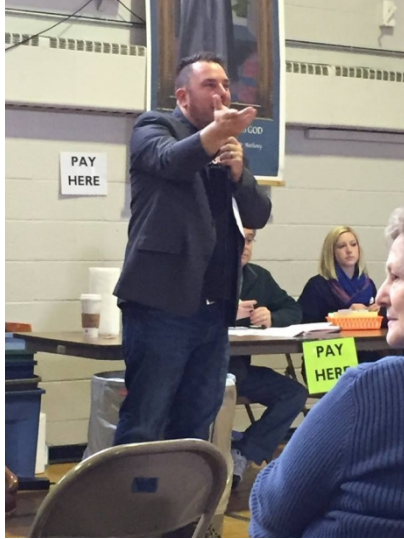
## Ride for Lil Hearts



WBDR was the supporting sponsor for this Motor Cycle Ride to benefit the Children's Heart Foundation. The Border 1067s Johnny Spezzano Broadcast live from this event in Philadelphia NY during the 2<sup>nd</sup> quarter to support Kids with rare heart defects in the community.

## Homeless Shelter.

**The Watertown Urban Mission is the North Counries biggest supporter of homeless families in need. WBDR Morning Host Johnny Spezzano served as Auctioneer for one of their biggest fundraisers. The Urban Mission Auction. It was a packed house this year. Thousands were raised for the Mission.**



## Homeless Pets

A weekly feature on The Border 1067 for the past several years is Pet Monday on The Border. The SPCA comes to the studio with a stray or homeless pet for adoption. Director Doug Marlow appears weekly throughout the Quarter.



## LOCAL FAMILIES

The Borders “Bed Head Challenge for Autism awareness was a social media campaign started for a local girl named Sarah. #hatsofftosarah. The Border Morning Show encouraged its listeners to “Show of their



BED HEAD”.

## The Dance for KINDNESS.

The Dance For Kindness. Mickey Deitrich started this event to promote Kindness in The North Country. This weekend event was pre promoted and attended by The Border 1067 along with several school children from local schools. It was all about Kindness.



## United States Military

### Mountainfest on Fort Drum.

Again this year The Border 1067 along with Military Family Welfare (FMWR) WBDR aired various announcements including live broadcasts for the “Salute to the Troops Tribute Show”. This Free CONCERT Honoring Americas Heroes. Morning man Johnny Spezzano was the host for the event. Seen here being “Knocked out by UFC Champ Matt Hughes.

