

**WBDR- Watertown**

**The Border 106.7**

**Quarterly Issues Report 2nd Quarter 2023**

**April 2023 – June 2023**

**All Day Hospice Radiothon**

**WBDR hosted an all day radiothon live from Hospice of Jefferson Countys residence on Gotham Street. Raising over \$10,000 while on location. WBDR air stories and Interviews from Hospice Staff and families of those helped by Hospice. WBDRs morning host Johnny Spezzano set up and broadcast live for a full 12 hours on April 25<sup>th</sup> 2023.**



## North Country Family Health

The local health care non profit hosted a night on the river. WBDR's Johnny Spezzano was the host for the event supported by Community Broadcasters LLC. WBDR ran various announcements leading up to the event. Johnny Spezzano also donated two 10 person Dinner parties at his house for the event raising \$4000 thanks to the WBDR morning show hosts donations.



## June Pride Month

WBDR has always supported every walk of life in our community. LGBTQ members are no exception. WBDR even turned one of its favorite on air bench marks gay for pride month. Border Throwback Friday became Border Pride throwback Friday. Featuring anthems in the gay community like ‘Its raining men” , “Dancing Queen” and “I was Born this way” just to name a few. Alex Hazard from River Pride was Johnny’s guest DJ for the day. Several PSAs were featured in the weeks leading up to Pride Weekend.



## U.S. Soldiers / Salute to the troops

WBDR again this years helped promote our 10<sup>th</sup> Mountain division in the community by supporting Mountain fest & The Salute to the Troops Tribute Concert. WBDRs morning show host was MC for the evwent that brought to 10,000 people to division hill at Fort Drum. Supporting military causes and bringing the community & soldiers together. The concert was FREE.

