

WBDR-FM Watertown NY

Quarterly Issues 3rd Quarter 2012

The SPCA visits the WBDR Studios Every Monday. With " Pet of the Week " . SPCA Director Douglas Danforth gets on air 15 minutes each week to discuss adoptions and fundraising events for our local dog shelter. HE talked Bowl-A-thon , Dog Park and THE Blessing of the Pets this quarter along with membership pushes and needs for the local Non Profit Shelter.



Weekly WBDR opens its airwaves to those holding Local Benefits for community Members: This Quarter we have hosted " Live" Interviews for:

Believe in Ben Foundation : Ben is a South Jefferson County Teenager with Lukemia. WBDR joins the community in rallying around Benjamin Towles as we broadcast from a candle lighting event in the Adams town park.

Joshua Johnsson Benefit: Joshua was injured in a Car Crash . His family joined us in the studio for promotion of a benefit to help with costs and his recovery.

Miracles for Mkkenna: Mkkenna is a 1 yoi with a rare condition that grows Tumors throughout her body. Team Mkkkenna was holding a Zumba Benefit for her

Kaylas Cause: Kayla has stage 3 Cancer. Her Benefit to help with medical and transportation costs was promoted on WBDR

Fort Dum USO : Karen Clark Director of Ft Drum USO visied 3 times this Quarter . She Promoted her USO Comedy TOUR for Soldiers, Welcoming Howme Troops , Hump Day Hotdogs. Ft Drum USO supports soldiers returning from Afgainistan.

CMN Miracle Jeans Day (September 2012) : We promoted local businesses raising money for CMN for the chance to trade in their business atire to wear Jeans to work.

July 2012. Broadcasters Flop for Brockville Pediatrics: WBDR Morning Host made a big splash raising over \$1000 for an area Pediatrics Unit. This was a very sucessfull 1st time fundraiser. Are radio stations competed against to each other to raise the most money. WBDR listeners donated over \$1000



July 2012 in The Tank for Local Charities. WBDR volunteers its time and airwaves at the Adams Cheddar Cheese Fest a community event that highlights the Cheddar Cheese heretige in a small NNY Town. WBDR was live and voluteered its time in the tank for local charaties



August Belly Flop for a Cause. WBDR Morning Host Johnny Spezzano Hosted the even as master of ceremonies August 25th in Alexandria Bay. He also Jumped as well plunging 2 times splashing into the St Lawrence River for A-bay Rotary's senior program delivering food baskets to the elderly. (Spezzano Plunges Below)



September: WBDR Supported The "Out of the Darkness" walk to Prevent Suicide. WBDR encouraged listeners to join "our team" We walked the last weekend in September. Organizers tell us it was the best turn out ever for this annual event.

