

WBDR / The Border 1067
Quarterly Issues 4th Quarter
OCTOBER 2023 - DECEMBER 2023

October

22nd Annual Gouverneur Breast & Ovarian Cancer Walk



WBDR was proud to join hundreds of Walkers in a sea of PINK. It was [22nd Annual Gouverneur Breast & Ovarian Cancer Walk](#) for the courageous survivors and battlers of these dreaded cancers that effects our friends families and us all what a special day of hope and inspiration. WBDRs Johnny Spezzano broadcast live from the event and was also the MC for thw [22nd Annual Gouverneur Breast & Ovarian Cancer Walk](#) [#breastcancer](#) [#ovariancancer](#). [#realnorthcountry](#)

OUR BIGGEST CHILDRENS HEALTH EVENT/3 DAY Radiothon

Children and WBDR CMN Radiothon November 1st 2nd & 3rd 2023

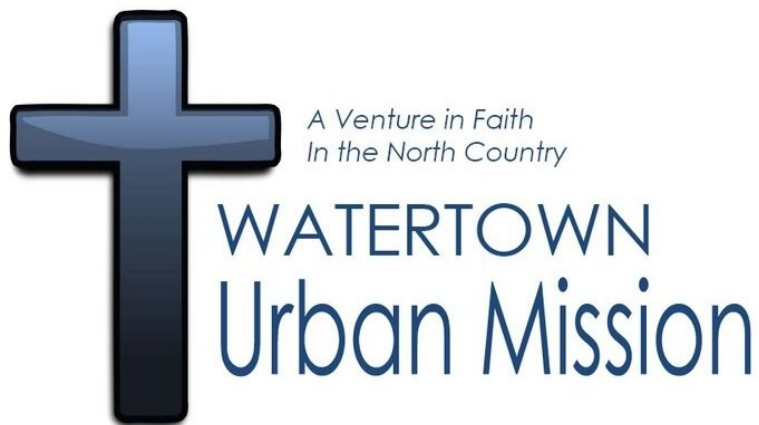
It was another incredible year of helping sick kids get better. This is most certainly Watertown Radios BIGGEST on air fundraising event. 23 years of CMN Radiothon with another giant amount of donations taken from listeners during the 3 day on air event. WBDR on air hosts spend 3 12 hour days on air and ask for callers to donate. This year the total raised was \$120,000 to help local kids battling illness and , life threatening situations. Every dollar stays local to support Children's Health Care in The North Country.



December 2023

CODE BLUE KITS FOR WATERTOWNS DESTITUTE & HOMELESS

Again this year For 30 days in December The Border 1067 collects sleeping bags , socks & underwear and other necessities to create kits for people in emergency situations thru Watertown's Urban Mission. WBDRs Johnny Spezzano and Staff collected and dropped off items to ad to code Blue Kits to help make survival in Winter in one of Americas coldest cities easier.



Community Broadcasters Holiday Toy Drive 2024.



Once again Radio makes it happen. WBDR & fellow Community Broadcasters Stations again this year hosted our annual Holiday Toy drive to help needy families put presents beneath the tree this Holiday Season. The border 106.7 WBDR urged its listeners to donate new unwrapped toys all over the North Country Listening Area. Again this year several truckloads were raised.

1000 Islands River Santa 2023



1000 Islands River Santa (501c3) . Once again Doug Joined us for multiple on air interviews to promote a special Holiday Event in Alexandria Bay NY.

Every child deserves to believe in Santa and to have a real Christmas. Our goal this year is to reach out to every child in need from anywhere in Northern New York. When Santa arrives at the village dock in Alexandria Bay by boat with a United States Coast Guard escort he will be bringing gifts This committee is 100% volunteers and every dollar raised will go directly toward the purchase of gifts and the Backpack Program. WBDR helped with on air promotion and even went live during this event in A-Bay.