

4th Quarter 2017

**WBDR FM**

**Issues Report**

October 2017 thru December 2017

### **First Frost AIDS Walk**

October 15<sup>th</sup> WBDR Morning Host Johnny Spezzano hosted this years First Frost AIDS Walk with WTOJs Ken Martin. Thousands of dollars were raised to support programs for ACR Health and there effort to inform educate and end AIDS. WBDR urged its listeners to form teams and walk or run in this event.



## CHANGE BANDITS:

WBDR Teamed up with Local Schools for “Change Bandits” Schools collected pennies , Dimes & Quarters for CMN and the Chance to have Border 106.7 Artist Eddie Cito Perform at their school. This was the first year and over \$4000 was raised. The Winning School was Carthage Middle School. WBDR brought a live concert to the school Gymnasium in December of 2017. Over 1000 students attended the show.



## CMN RADIOTHON

17 Years of CMN on The Radio in NNY

November 1<sup>th</sup>- 3<sup>th</sup> 2017 WBDR hands over its airwaves for 3 full days to raise hundreds of Thousands of Dollars for Sick Kids. During the 15<sup>th</sup> annual CMN of NNY Radiothon on The Border 106.7 Many community members come to the radio station to volunteer and Tell Stories. In the end Johnny Spezzano and the

community Raised \$103 thousand in 3 days. Every dollar stays local to benefit CMN of NNY.



Salvation Army 2017:

Major Holmes from the Watertown Salvation Army Soup Kitchen joined WBDR Air personalities on air December 1st 2017 to Kick off our Initiative to help get volunteers to work the red kettles during the holidays 2017. Several PSA's were aired during the quarter. Furthermore Johnny Spezzano WBDR Personality raised over \$1480 this year during his on air red

kettle campaign December 1st-25<sup>th</sup> 2017 .

## SUPPORT THE TROOPS

December 1st till Dec 31st **Holiday Heroes US Military Salute** each hour. Holiday wishes from Military Personnel serving from Over Seas aired all day supporting Ft Drum troops and their families. Ft Drum is in our community and Ft Drums 10th Mountain Division is the Armys Most Deployed Army Division.

**PETS in Need**

**Every Monday Jefferson County SPCA Feature:** Local members of the Shelter including its executive director join the WBDR Morning Show to promote Adoption and Spay & Neuter of abandoned Animals in Jefferson Lewis Counties. A WBDR Pet of the Week is featured. The Local non profit Shelter appreciates our support.



## **Visit from SOZO Teen Center**

Troubled teens from The Children's Home of NNY visited the Radio Station in December of 2017 to learn more about radio and community Broadcasters LLC. Students got to record and be on air.

