WBDR / The Border 1067 Quarterly Issues 1st Quarter January-April 2023

WBDRs Johnny Spezzano love that students react to his Children's Miracle network Radiothon. The Community is always willing to lend a hand no matter if its Radiothon Season or Not. In January WBDRs Johnny Spezzano stopped by Carthage Elementary School to read to students and pick up a donation for WBDRs Children's Miracle network Radiothon from Carthage Teachers & Students. Hanah Millich a teacher was quoted as saying: We love running this coffee cart giving back to one of my favorite organizations proud of these kiddos every month! Here's Johnny with students January 2023



## February & March 2023

## **Honor a Veteran 2023**

Americas soldiers are a very important part of who we are as Americans. Fort Drum is home to the 10<sup>th</sup> Mountain Division of the United States Army The Border 1067 & 94 Rock Honored Veterans in our community with our "Honor a Vet Promotion. Each week we payed tribute to a service memebr in the community by having our listeners nominate them for Honor. Each Week in February & March 2023 we aired a story about a veteran and gave away a \$1000 price at the end of 9 8 weeks. The Winner is pictured below. She is a Army Transportation specialast with the 10<sup>th</sup> Mountain Division. Seen ith her daughter & The Border 1067s Johnny Spezzano & Lancer from 94 Rock WOTT



## **March 2023**

## **Highschool Musicals**

WBDRs Johnny Spezzano had 3 Local High Schools on His Morning Show in March of 2023 Indian River Central School, South Jefferson Central School and Watertown Central School students came to the WBDR Studio on 3 separate occasions in March to perform a scene live & promote their respective Musicals on air. Students got the chance to be live on air and perform before the community.



Native American Tuscarora Seer Ted Silverhand Joined WBDR & The Jefferson County SPCA to Raise money to help the Local Non Profit Shelter. Ted Joined WBDRs Johnny Spezzano on air leading up to the event that sold out. WBDR ran public Service announcements as well. WBDR has a long standing tradition of helping the local SPCA that helps homeless pets in our region.

Native American Ted Silverhand with WBDRs Johnny Spezzano

