

## **WBDR- Watertown**

### **Quarterly Issues Report 2nd Quarter 2016**

#### **Special Olympics**

The FIRST Special Olympics Polar Plunge hit the Water April 2<sup>nd</sup> 2016. WBDRs Team promoted this event and even braved the frigid water to support athletes of the Special Olympics. Over \$10,000 was raised in its inaugural year. The Frigid Lake Ontario Water was a balmy 38 degrees.



#### **Recruit NY**

April 2016 WBDR Supported a local and State Wide effort to acquire Volunteer Firefighters. WBDR was there to Broadcast Live and raise awareness through PSA and live interviews. We ran various announcements urging people to join their local fire departments and even did Interviews with firefighters.



## **CHILDREN**

May 2016

CMN" Baby Photo Contest "

Border Listeners Brought their Children to the Mall for a Photo Shoot. Helping Children's Miracle Network of NNY. This fundraiser raises money by an online voting portion that people pay or donate. Once photos were taken, a month Long "Online Vote" began. Thousands of Dollars were raised again this year for Local Sick kids.



## **Homeless Pets**

The Jefferson County SPCA helps stray Pets in the community find homes. They receives no State , Federal or Local government funding. This is Why WBDR Supports this non profit every Monday Morning offering up a radio spot for SPCA Director Doug Marlow to showcase a pet and find it a home. Every Monday during the 2<sup>nd</sup> Quarter as well as all year.



## **LOCAL FAMILIES**

### **Kentucky Derby Party for Family Counseling Service**

Family Counseling Service is a Non Profit Organization that counts on fundraising to keep helping families that need assistance and counseling in confidence.. Again this Year WBDR Supported the Kentucky Derby Party Hosted by WBDRs Johnny Spezzano and his Wife Heather again this year.



## **United States Military**

### **USO FORT DRUM**

Dancing through the Decades Fundraiser with WBDR and USO Ft Drum. WBDR Assisted with a psa campaign as well as WBDR Morning Host Johnny Spezzano MCing the Charity Auction again this year. USO Ft Drum Director Karen Clark visited the Studio to draw up sales to support returning Soldiers.



Mountainfest on Fort Drum.

WBDR along with Military Family Welfare (FMWR) WBDR aired various announcements including live broadcasts for the “Salute to the Troops Tribute Show”. This Free CONCERT Honoring Americas Heroes.



## **Arts in The Community**

**Watertown Arts Council:** WBDR hosted members of the NNY to discuss upcoming events for the Areas Art community at their downtown location as well as this year’s July 4<sup>th</sup> Symphony at the park events. Mike Miller president of the Arts Council was live in Studio June 27.