

WBDR / The Border 1067
Quarterly Issues 3rd
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December 2021

CODE BLUE KITS FOR WATERTOWNS DESTITUTE & HOMELESS

Winters are tough in the North Country. Being homeless in the frigid north is extremely difficult that's why WBDR collected winter life saving items and necessities for "Code Blue" Kits for the Watertown Urban Mission. For 30 days in December The Border 1067 collected sleeping bags , socks & underwear and other necessities to create kits for people in emergency situations . WBDRs Johnny Spezzano dropped off Boxes and boxes of these items once again proving radio is essential in rallying the community.

From Kayla Urban Mission >

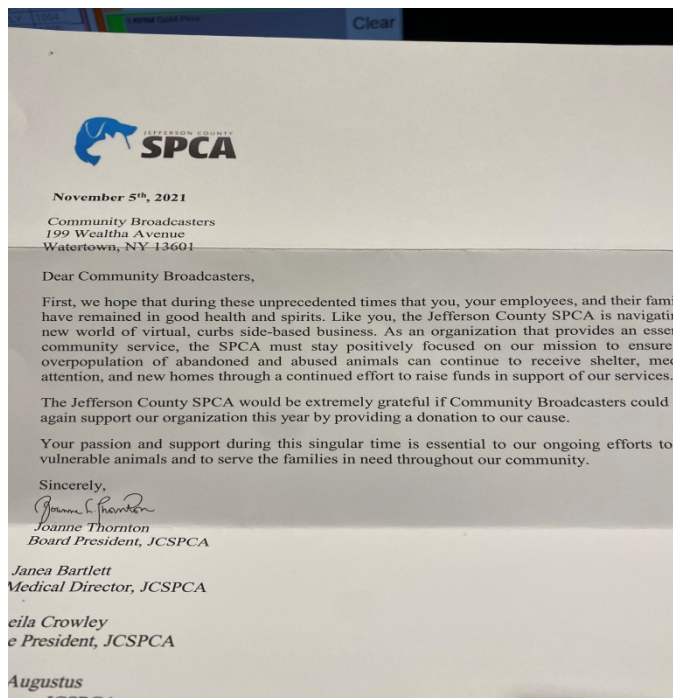


Community Broadcasters Holiday Toy Drive

Again this year WBDR & its fellow community broadcasters radio stations staged a TOY DRIVE at local businesses throughout the listening area in the north country. We ran several radio announcements urging people to donate new unwrapped toys.

NOVEMBER

SPCA “ Would be extremely Grateful if Community Broadcasters could Continue Support”



WBDR continuously supports the SPCA and its Mission to help abandoned and abused animals in our town. Weekly we continue to welcome them to our airwaves with PSAs and Animals ready for adoption.

OCTOBER/NOVEMBER

21 Years of Radiothon

WBDRs Johnny Spezzano Hosted a 3 day “ All Day Radiothon” to benefit Children’s Miracle Network of Northern NY. Again this year raising an unbelievable sum of money for the market size. “\$104,000 dollars for local kids fighting illness & diseases. This is one of the communities largest events and it takes months of planning and preparation in support of the kids of our area.



Children's Miracle Network Radiothon underway for 21st year, hoping to surpass last year's record

WATERTOWN – Sitting in the studio of the Border 106.7 in the Community Broadcasters building on Wealtha Avenue Wednesday afternoon, radio personality and DJ John “Johnny” M. Spezzano spoke to his listeners during the second day of the three-day Children’s Miracle Network Radiothon. [READ MORE →](#)

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