

## **WBDR FM**

**4<sup>th</sup> Quarter Issues Report**    October 2013    December 2013

### **ZOO**

OCTOBER 1<sup>st</sup> WBDR Morning Host Johnny Spezzano was sitting in a ZOO CAGE to Help the Thompson Park ZOO. Listeners donated and Locks were removed. Johnny broadcast live from the cage until Thousands of \$ were raised to help the ZOO in our Home Town.



### **2013 Childrens Miracle Network Radiothon**

It's been 11 years in the making. Year after year WBDR Listeners listen to 3 full days of magical radio. WBDR shares stories of local kids who are sick in the hospital. Countless volunteers and community leaders stopped in this year. Listeners gave over \$150,000 in cash donations this year.



**Annual Holiday Heroes to SUPPORT THE TROOPS**

## **WBDR Airs Holiday Heroes US Military Salutes 1x per hour.**

Holiday wishes from Military Personnel serving from Over Seas in Iraq and Afghanistan. Ft Drum is a major part of our community. WBDR airs these holiday greetings to salute the families and soldiers.



## **Ice Storm ( 2013)**

WBDR Dropped its regular programming for 2 days broadcasting important emergency information to our community during a devastating ICE Storm that shut down our community. Operating by generator power our radio station was the voice of our 3 county area. Thousands of downed trees and powerlines covered our listening area travel was interrupted and people needed information. WBDR Along with our other Community Broadcasters LLC Stations WBDR people calm and off the streets as a State of Emergency was Issued and 50,000 people were without power in the winter for 2 days.



## **Mondays are for the Pets**

**The Jefferson County SPCA is a no kill shelter. WBDR hosts a Monday Segment called “ Adopt a pet Monday”. 30 minutes are devoted weekly to getting a Stray cat or dog a good home. SPCA Director Doug Danforth visits the morning show with a different pet. The SPCA credits WBDR with helping find Hundreds of dogs and cats good homes in Jefferson County.**



## **Ft Drum USO**

**WBDR supports the USO. WBDR morning radio personality learned that the USO lost their Popcorn Machine. The machine that comforts soldiers who use the USO facility on post. Johnny delivered a brand new Movie Theater Style Popcorn machine to Ft Drum USO with the help of local businesses and WBDR listeners.**

