

3rd Quarter Report 2018 WBDR

Copenhagen/Watertown

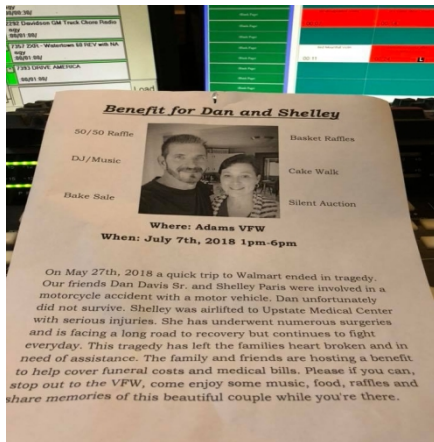
WBDR "The Border 106.7"

July 2018

Thanks to a dream morning host Johnny Spezzano had about being Buried in Mac N Cheese.. WBDR Listeners collected over 1000 Boxes of Macaroni n Cheese for local families in need to support thru the Watertown Urban Mission community food pantry! Turning a cheesy negative into a positive thanks to local radio.



WBDR took the lead to promote a benefit that took the life of a community member involved in a motorcycle accident. The morning show took a week to promote motorcycle safety and awareness in our community as well as have guests in the Border 1067 Studio leading up to the July Benefit for Dan & Shelley



1000 Islands Charity Poker Run Sponsor

1000 Islands Charity Poker Run to Benefit Make –a- Wish.

WBDR was a media sponsor at this years 1000 Islands Charity Poker Run in Clayton NY. WBDR provided media support during this weekend. WBDR Mornng Host Johnny Spezzano was the MC during the Block Party. The event raised over \$35,000 for the Central NY Charity to benefit ill Children



August

River Rat Triathlon for CMN 2018

Hundreds came out to Swim , Bike & Run for the annual race. Again this year CMN of NNY called on WBDR to get the word out and support this annual event. WBDR is NNYs Children's Miracle Network Radio Station. We were part of this year's River Rat Triathlon in Clayton August. . WBDR had CMN Director Kristen Stockwell in to promote the event as well as air several PSAs as part of this years marathon.



Again this year WBDR was a major supporter of The 2nd Annual Daniel Briggs Memorial Walk a one mile walk to raise money for the Daniel Briggs Fund for Integrity, which offers grants to area schools for bullying prevention. Daniel was a Border lister who took his life at the age of 16. Bullying led to him taking his own life. The Fund supports character education programs and professional development in the North Country. WBDR heavily promoted this Anti- Bully event in our community



September 2018

3rd annual Paws for Potter dog-walking event SATURDAY, SEPTEMBER 22nd, 2018 at Thompson Park was again supported by WBDR. Airing PSAs for the event and having Kyle Stevenson the Event Founder into the studio for on air interview.

PAWS4POTTER PRESENTS:
*The 3rd Annual Dog Walk:
"Making A Mark On K9 Cancer"*

HALLOWEEN
COSTUME
CONTEST @
10:30

SATURDAY, SEPTEMBER 22ND, 2018
10:00AM - 2:00PM
ROTARY PAVILION @ THOMPSON PARK - WATERTOWN, NY

PHOTOGRAPHY - RAFFLES - LOCAL VENDORS - FREEBIES - AND MORE!
FOR MORE INFORMATION OR TO PRE-REGISTER,
PLEASE VISIT PAWS4POTTER.COM

Weekly SPCA visits Throughout the Quarter

WBDR has a weekly segment featuring SPCA Director Heather Spezzano and an adoptable pet for our local no kill shelter. The visit includes a 10 minute segment on air along with a video clip published on the radio station Facebook page every week. The SPCA gives WBDR credit for multiple adoptions each month.

