

Buy Detail Report

Original Schedule

Date: 9/18/2015

Client: Louisiana Rising
Media: TV
Product: LA
Market: Alexandria
Estimate: 6534
Description: TV Sep 21-25
Flight Start Date: 9/21/2015 05:00 AM
Flight End Date: 9/25/2015 04:59 AM

Separation between spots: 30

Daypart Program	Daypart Code	STN Gross	Days Dur	Mon 9/21	Tue 9/22	Wed 9/23	Thu 9/24	Fri 9/25	Total Spots
KLAX-TV									
MTuWThF 6:00p- 6:30p ABC31 NWS @ 6	EN	\$200.00	30	0	0	1	0	1	2
MTuWThF 5:30p- 6:00p ABC-WORLD NWS	EN	\$175.00	30	0	0	1	0	0	1
MTuWThF 6:30p- 7:00p ENT TONIGHT 30	PA	\$75.00	30	1	0	0	1	0	2
M 9:00p-10:00p CASTLE-ABC	PT	\$600.00	30	1	0	0	0	0	1
Total Cost:			Total Spots:	2	0	2	1	1	6
									6

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Summary by Market

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Market	Total Spots	STN Gross	PCT
Alexandria	6	\$1,325.00	100%
Estimate Total:	6	\$1,325.00	