

# CONTRACT



**WRIC**  
 301 Arboretum Place  
 Richmond, VA 23236  
 (804) 330-8888

<u>Contract / Revision</u> 1553604 /		<u>Alt Order #</u> 26026886
<u>Product</u> TV		
<u>Contract Dates</u> 06/05/18 - 06/12/18		<u>Estimate #</u> 5507
<u>Advertiser</u> POL/Dan Ward/Congress 7th Dist/VA/Dem		<u>Original Date / Revision</u> 06/05/18 / 06/05/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> WRIC	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agy Code</u> 9913041	<u>Advertiser Code</u> 884	<u>Product 1/2</u> 1024
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Canal Partners Media**  
 900 Circle 75 Pkwy  
 Suite 1650  
 Atlanta, GA 30339

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WRIC	06/10/18	06/10/18	Good Morning America Su	7-8a		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/04/18	06/10/18	-----S				1	\$175.00				
N 2	WRIC	06/07/18	06/07/18	TV8 News @9	9-10a		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/04/18	06/10/18	---T---				1	\$125.00				
N 3	WRIC	06/08/18	06/08/18	TV8 News @9	9-10a		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/04/18	06/10/18	----F--				1	\$125.00				
N 4	WRIC	06/11/18	06/11/18	TV8 News @9	9-10a		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/11/18	06/17/18	M-----				1	\$125.00				
N 5	WRIC	06/12/18	06/12/18	TV8 News @9	9-10a		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/11/18	06/17/18	-T-----				1	\$125.00				
N 6	WRIC	06/08/18	06/08/18	M-F 4-5p	4-5p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/04/18	06/10/18	----F--				1	\$125.00				
N 7	WRIC	06/11/18	06/11/18	M-F 4-5p	4-5p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/11/18	06/17/18	M-----				1	\$125.00				
N 8	WRIC	06/10/18	06/10/18	Good Morning Richmond WK6-7a			:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/04/18	06/10/18	-----S				1	\$75.00				
N 9	WRIC	06/10/18	06/10/18	Good Morning Richmond 8	8-9a		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/04/18	06/10/18	-----S				1	\$125.00				
N 10	WRIC	06/07/18	06/07/18	M-F 1230-1p	1230-1p		:30				NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/04/18	06/10/18	---T---				1	\$60.00				
<b>Totals</b>								0.00				10	\$1,185.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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1553604 /	26026886

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
06/05/18 - 06/12/18	TV	5507

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Dan Ward/Congress	06/05/18 / 06/05/18

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/01/18 -06/12/18	10	\$1,185.00	(\$177.75)	\$1,007.25
<b>Totals</b>	10	\$1,185.00	(\$177.75)	\$1,007.25

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 26026886 Changes as of: 6/4/2018 at 5:06 PM Version: Original Order

CPE: 884/1024/5507 Flight: 6/5/18 - 6/12/18 Station: WRIC  
 Agency: Canal Partners Media Advertiser: Dan Ward for VA CD-7 Market: Richmond  
 900 Circle 75 Parkway, SE Product: TV Office: WASHINGTON  
 Atlanta, GA 30339 Agency Order #: 7407792 Service: Nielsen  
 Buyer: Hutton, Shelli Primary Demo: ALEXANDRA BRADLEY  
 Salesperson: ALEXANDRA BRADLEY Assistant: 202-955-5342  
 Separation: 30

Con Type: POLITICAL/NOTE  
 Total \$: \$1,185.00  
 Total Spots: 10  
 Total CPP: \$0.00  
 Total GRP:

Special Instructions

Date/Time	Added by	Comment
06/04/18 5:09 PM	ALEXANDRA BRADLEY	Separation: 30

### Order Level Comments

Competitive Information	
Market Budget:	\$3,950
WRIC Share:	30%
Comment:	shares est
Unknown:	70%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	10	\$1,185.00	N/A
<b>Total</b>	<b>100%</b>	<b>10</b>	<b>\$1,185.00</b>	<b>N/A</b>

Monthly Summary		
Month	Spots	Dollars
2018-Jun	10	\$1,185.00
<b>Total</b>	<b>10</b>	<b>\$1,185.00</b>

Transaction History							
Trans	Created/Received	Created by	Status	Spot+	\$ Chg	Contract \$	Comment
New	6/4/18 5:06 PM	ALEXANDRA BRADLEY	New	10	\$1,185.00	\$1,185.00	

**Non-Discrimination Policy**  
 PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES CONSISTENT WITH THIS ORDER. KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE**                       **STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> WRIC - TV Richmond, VA	<b>Date:</b> 06/05/2018
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I, Shelli Hutton,  
 being/on behalf of: Ward, Dan, a legally  
 qualified candidate of the Democratic political  
 party for the office of: US Congress  
 in the Primary  
 election to be held on: 06/12/2018  
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**SEE ATTACHED**

Date of First Broadcast: 06/07/2018                      Date of Last Broadcast: 06/12/2018

**Total Charges:** \$\*\*\*\*\*1,007.25 NET



I represent that the payment for the above described broadcast time has been furnished by:

Dan Ward for Congress

and you are authorized to announce the time as paid for by such person or entity.  
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Nancy Miller, Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

06/05/2018

Date

Shelli Hutton

Signature

**To Be Signed By Station Representative**

Accepted

Accepted in Part

Rejected

[Signature]

Signature

DWCEM

Printed Name

GM

Title



Shalee Huss

