

CONTRACT



WRIC
 301 Arboretum Place
 Richmond, VA 23236
 (804) 330-8888

<u>Contract / Revision</u> 1539542 /		<u>Alt Order #</u> 26017174
<u>Product</u> TV		
<u>Contract Dates</u> 05/22/18 - 05/28/18		<u>Estimate #</u> 5430
<u>Advertiser</u> POL/Dan Ward/Congress 7th Dist/VA/Dem		<u>Original Date / Revision</u> 05/21/18 / 05/21/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WRIC	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u> 9913041	<u>Advertiser Code</u> 884	<u>Product 1/2</u> 1024
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Canal Partners Media
 900 Circle 75 Pkwy
 Suite 1650
 Atlanta, GA 30339

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WRIC	05/23/18	05/23/18	Good Morning America	7-9a		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/21/18	05/27/18	--W----				1	\$500.00				
N 2	WRIC	05/24/18	05/24/18	Good Morning America	7-9a		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/21/18	05/27/18	---T---				1	\$500.00				
N 3	WRIC	05/28/18	05/28/18	Good Morning America	7-9a		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/28/18	06/03/18	M-----				1	\$500.00				
N 4	WRIC	05/25/18	05/25/18	Jimmy Kimmel	1135-1237		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/21/18	05/27/18	----F--				1	\$150.00				
N 5	WRIC	05/23/18	05/23/18	TV8 News @ 6p	6-630p		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/21/18	05/27/18	--W----				1	\$275.00				
N 6	WRIC	05/23/18	05/23/18	TV8 News @ 11	11-1135p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/21/18	05/27/18	--W----				1	\$200.00				
N 7	WRIC	05/28/18	05/28/18	TV8 News @ 11	11-1135p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/28/18	06/03/18	M-----				1	\$200.00				
N 8	WRIC	05/26/18	05/26/18	Sa Jeopardy 730-8p	730-8p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/21/18	05/27/18	-----S-				1	\$300.00				
N 9	WRIC	05/23/18	05/23/18	General Hospital	2-3p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/21/18	05/27/18	--W----				1	\$150.00				
N 10	WRIC	05/25/18	05/25/18	General Hospital	2-3p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/21/18	05/27/18	----F--				1	\$150.00				
N 11	WRIC	05/28/18	05/28/18	General Hospital	2-3p		:30				NM	1	\$150.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



WRIC
301 Arboretum Place
Richmond, VA 23236
(804) 330-8888

Contract / Revision 1539542 /	Alt Order # 26017174
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Contract Dates 05/22/18 - 05/28/18	Product TV	Estimate # 5430
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Advertiser POL/Dan Ward/Congress	Original Date / Revision 05/21/18 / 05/21/18
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/28/18	06/03/18	M-----				1	\$150.00				
N 12	WRIC	05/22/18	05/22/18	TV8 News @ Noon	12-1230p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/21/18	05/27/18	-T-----				1	\$125.00				
N 13	WRIC	05/24/18	05/24/18	TV8 News @ Noon	12-1230p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/21/18	05/27/18	---T---				1	\$125.00				
N 14	WRIC	05/28/18	05/28/18	TV8 News @ Noon	12-1230p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/28/18	06/03/18	M-----				1	\$125.00				
N 15	WRIC	05/27/18	05/27/18	Good Morning America Su	7-8a		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/21/18	05/27/18	-----S				1	\$125.00				
N 16	WRIC	05/27/18	05/27/18	TV8 News @ 11 Su	11-1135p		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/21/18	05/27/18	-----S				1	\$175.00				
N 17	WRIC	05/23/18	05/23/18	TV8 News @9	9-10a		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/21/18	05/27/18	--W----				1	\$125.00				
N 18	WRIC	05/25/18	05/25/18	TV8 News @9	9-10a		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/21/18	05/27/18	----F--				1	\$125.00				
N 19	WRIC	05/26/18	05/26/18	Good Morning Richmond 8a	8-9a		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/21/18	05/27/18	-----S-				1	\$125.00				
N 20	WRIC	05/23/18	05/23/18	M-F 4-5p	4-5p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/21/18	05/27/18	--W----				1	\$125.00				
N 21	WRIC	05/26/18	05/26/18	ABC World News WKND	ABC World News v		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/21/18	05/27/18	-----S-				1	\$200.00				
N 22	WRIC	05/27/18	05/27/18	Good Morning Richmond 8	8-9a		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/21/18	05/27/18	-----S				1	\$125.00				
N 23	WRIC	05/23/18	05/23/18	ABC News Nightline	1237-10630a		:30				NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/21/18	05/27/18	--W----				1	\$45.00				
N 24	WRIC	05/22/18	05/22/18	M-F 1230-1p	1230-1p		:30				NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/21/18	05/27/18	-T-----				1	\$60.00				
N 25	WRIC	05/24/18	05/24/18	M-F 1230-1p	1230-1p		:30				NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/21/18	05/27/18	---T---				1	\$60.00				
N 26	WRIC	05/26/18	05/26/18	TV8 News @6p Sa	6-630p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/21/18	05/27/18	-----S-				1	\$125.00				
Totals								0.00				26	\$4,865.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WRIC
301 Arboretum Place
Richmond, VA 23236
(804) 330-8888

<u>Contract / Revision</u>	<u>Alt Order #</u>
1539542 /	26017174

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
05/22/18 - 05/28/18	TV	5430

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Dan Ward/Congress	05/21/18 / 05/21/18

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/30/18 - 05/27/18	22	\$3,890.00	(\$583.50)	\$3,306.50
05/28/18 - 05/28/18	4	\$975.00	(\$146.25)	\$828.75
Totals	26	\$4,865.00	(\$729.75)	\$4,135.25

Signature: _____ **Date:** _____

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1539542



125 West 55th St
New York, NY 10019

Contract # 26017174
CPE: 884/1024/5430
Agency: Canal Partners Media
900 Circle 75 Parkway,
SE
Atlanta, GA 30339

Changes as of: 5/21/2018 at 10:06 AM
Flight: 5/22/18 - 5/28/18
Advertiser: Dan Ward for VA CD-7
Product: TV

Version: Original Order
Station: WRIC
Market: Richmond
Office: WASHINGTON

Con Type: POLITICAL/VOTE
Total \$: \$4,865.00
Total Spots: 26

Agency Order #: 7358744
Buyer: Hutton, Shelli
Salesperson: ALEXANDRA BRADLEY
202-955-5342

Service: Nielsen
Primary Demo: ALEXANDRA BRADLEY
Assistant: 202-955-5342

Total CPP: \$0.00
Total GRP:

Comments: Separation: 30
Separation: 30

#	Day/Time	DP	Program	Rate	Len	5/22 - 5/28							Total Spots	Total \$	CPP*	GRP*
						5/22	5/23	5/24	5/25	5/26	5/27	5/28				
1	Tu-F,M 7a-9a	2	GD MRN AMR-ABC	\$500.00	30	0	1	1	0	0	0	1	3	\$1,500.00	\$0.00	0.0
2	Tu-F,M 11:35p-12:35a	2	J KIMMELL-ABC<	\$150.00	30	0	0	0	1	0	0	0	1	\$150.00	\$0.00	0.0
3	Tu-F,M 6p-6:30p	3	8 NEWS AT 6	\$275.00	30	0	1	0	0	0	0	0	1	\$275.00	\$0.00	0.0
4	Tu-F,M 11p-11:35p	3	8 NEWS AT 11<	\$200.00	30	0	1	0	0	0	0	1	2	\$400.00	\$0.00	0.0
5	Sa 7:30p-8p	2	JEOPARDY-WKND	\$300.00	30	0	0	0	0	1	0	0	1	\$300.00	\$0.00	0.0
6	Tu-F,M 2p-3p	3	GENRL HOSPITAL<	\$150.00	30	0	1	0	1	0	0	1	3	\$450.00	\$0.00	0.0
7	Tu-F,M 12p-12:30p	3	TV 8 NWS-NOON	\$125.00	30	1	0	1	0	0	0	1	3	\$375.00	\$0.00	0.0
8	Su 7a-8a	4	GD MRN-SUN-ABC	\$125.00	30	0	0	0	0	0	1	0	1	\$175.00	\$0.00	0.0
9	Su 11p-11:30p	3	8 NEWS AT 11	\$175.00	30	0	0	0	0	0	1	0	1	\$175.00	\$0.00	0.0
10	Tu-F,M 9a-10a	3	8 NEWS AT 9AM	\$125.00	30	0	1	0	1	0	0	0	2	\$250.00	\$0.00	0.0
11	Sa 8a-9a	4	GDMRN RICH WKD	\$125.00	30	0	0	0	0	1	0	0	1	\$125.00	\$0.00	0.0
12	Tu-F,M 4p-5p	3	DR. PHIL	\$125.00	30	0	1	0	0	0	0	0	1	\$125.00	\$0.00	0.0
13	Sa 6:30p-7p	3	ABC NEWS SAT	\$200.00	30	0	0	0	0	1	0	0	1	\$200.00	\$0.00	0.0
14	Su 8a-9a	3	GDMRN RICH WKD	\$125.00	30	0	0	0	0	0	1	0	1	\$125.00	\$0.00	0.0
15	Tu-F,M 12:35a-1:05a	3	ABC-NITELINE<	\$45.00	30	0	1	0	0	0	0	0	1	\$45.00	\$0.00	0.0
16	Tu-F,M 12:30p-1p	3	MILLIONAIRE	\$60.00	30	1	0	1	0	0	0	0	2	\$120.00	\$0.00	0.0
17	Sa 6p-6:30p	3	8 NEWS AT 6	\$125.00	30	0	0	0	0	1	0	0	1	\$125.00	\$0.00	0.0
TOTALS:						2	7	3	3	4	3	4	26	\$4,865.00	\$0.00	0.0



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 26017174 **Changes as of:** 5/21/2018 at 10:06 AM **Version:** Original Order
CPE: 884/1024/5430 **Flight:** 5/22/18 - 5/28/18 **Station:** WRIC
Agency: Canal Partners Media **Advertiser:** Dan Ward for VA CD-7 **Market:** Richmond
 900 Circle 75 Parkway, SE **Product:** TV **Office:** WASHINGTON
 Atlanta, GA 30339 **Agency Order #:** 7358744 **Service:** Nielsen
 Buyer: Hutton, Shelli **Primary Demo:**
 Salesperson: ALEXANDRA BRADLEY **Assistant:** ALEXANDRA BRADLEY
 Separation: 202-955-5342 **202-955-5342**

Con Type: POLITICAL/VOTE
Total \$: \$4,865.00
Total Spots: 26
Total CPP: \$0.00
Total GRP:

Special Instructions

Order Level Comments		
Date/Time	Added by	Comment
05/21/18 10:07 AM	ALEXANDRA BRADLEY	Separation: 30

Competitive Information			
Market Budget:	\$37,423	Daypart Summary	Monthly Summary
WRIC Share:	13%	Day/Time	Month
Comment:		% Distrib	2018-May
WRLH:	10%	Spots	2018-Jun
WTVR:	43%	Dollars	Total
WWBT:	34%	GRP	
		Total	

Transaction History				
Trans	Created/Received	Created by	Status	Spot+ \$ Chg
New	5/21/18 10:06 AM	ALEXANDRA BRADLEY	New	\$4,865.00
				Contract \$ Comment
				\$4,865.00

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WRIC - TV Richmond, VA	Date: 05/18/2018
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I, Shelli Hutton,
 being/on behalf of: Ward, Dan, a legally
 qualified candidate of the Democratic political
 party for the office of: US Congress
 in the Primary
 election to be held on: 06/12/2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

SEE ATTACHED

Date of First Broadcast: 05/22/2018 Date of Last Broadcast: 05/29/2018

Total Charges: \$*****4,135.25 NET



I represent that the payment for the above described broadcast time has been furnished by:

Dan Ward for Congress

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Nancy Miller, Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

05/18/2018

Date

Shelli Hutton

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

[Signature]
Signature

DWEEMS

Printed Name

GSM

Title

