

WCXL 104.1 2023 First Quarter Public Affairs Programming

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The following interviews took place in the public interest

1. Charlie Ainge called in on February 18th at 7:30am to discuss the Soul Hunters upcoming Waterfowl Calling competition scheduled for February 25th in Elizabeth City. The group is an outreach group that does many charitable works in the community.
2. Butch Pierce is the President of the Great Bridge Fisherman's Association. He dropped by the studio from 7:00 to 8:30am on March 4th and discussed his groups upcoming Fishing Flea Market at the Chesapeake Conference Center. The event slated for March 11th helps support a scholarship fund for area college bound students.
3. Bruce Burkley with the OBX Coast Guard Auxiliary discussed an upcoming membership drive for the organization at 7:30am on March 18th. He discussed an upcoming event on March 30th at the Outer Banks Brewing Station that was designed to meet prospective members.

The following pre recorded Public Service Announcement schedules were run a minimum of 5 times per day in the date range shown.

1/1-3/31/2023- Corolla Wild Horse Fund. A variety of PSA's advise the public on the dangers of feeding the Corolla Wild Ponies foods that domesticated animals would normally eat. The Ponies have adapted to a diet of wild Marsh Grasses, and snack like carrots, apples, or oats can kill them. PSA's from March 1-31 specifically targeted the funds annual membership drive. Corolla Wild Horse Fund's mission is "to protect, conserve, and responsibly manage the herd of wild Colonial Spanish Mustangs roaming freely on the northernmost Currituck Outer Banks, and to promote the continued preservation of this land as a permanent sanctuary for horses designated as the State Horse and defined as a cultural treasure by the state of North Carolina."

3/22-3/31/2023- Outer Banks Relief Foundation. This is the first of a series of PSA's raising awareness for the Outer Banks Relief Foundation, a nonprofit that sources donations and grants to help local residents deal with situations like illness or personal tragedy like home fires. This is an ongoing series of testimonials from people that have been helped by the foundation.

3/27-3/31/2023- Spring Shred Fest is an annual event organized to fall shortly after tax season, allowing people to safely shred and dispose of financial paperwork. The event is a fundraiser for the Kill Devil Hills Fire Department. The event date is April 22, 2023.

Other Public Service Announcements that ran during first quarter

American Red Cross Blood Drives

Coastal Humane Society Walk a Thon

Coastal Humane Society Vaccination Clinics

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Currituck County Extension Master Gardener Volunteers

Dare County Libraries

Elizabethan Gardens

NC Department of Agriculture and Consumer Services

North Carolina Aquarium on Roanoke Island

Outer Banks Senior Games/Dare County Older Adult Services

Outer Banks SPCA

Project Glam Girls Prom Project

Special Olympics Polar Plunge

Theatre Of Dare

Roanoke Island Historical Association