

# CONTRACT



**KTBS LLC**  
**312 E Kings Hwy**  
**Shreveport, LA 71104**  
**(318) 861-5800**

<u>Contract / Revision</u> 8604 /		<u>Alt Order #</u> 28399518
<u>Advertiser</u> Protect Louisiana Values ##		<u>Original Date / Revision</u> 05/10/24 / 05/10/24
<u>Contract Dates</u> 05/11/24 - 05/13/24	<u>Estimate #</u> 511513	
<u>Product</u> Order		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KTBS	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Political National
<u>Special Handling</u>		
<u>Demographic</u> Adults 50+		
		<u>Total Ratings</u> 35.60
<u>Agency Code</u>	<u>Advertiser Code</u> 2551	<u>Product 1/2</u> 511513
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**Del Cielo Media ##**  
**PO Box 26067**  
**Alexandria, VA 22313**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	KTBS	05/13/24	05/13/24	America This Morning	4a-430a		:30			P3		NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	M-----				1	\$50.00		0.00			
N 2	KTBS	05/13/24	05/13/24	News 430a-5a	430a-5a		:30			P3		NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	M-----				1	\$50.00		1.70			
N 3	KTBS	05/13/24	05/13/24	News at 5a	5a-530a		:30			P3		NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	M-----				1	\$125.00		2.00			
N 4	KTBS	05/13/24	05/13/24	Good Morning America	7a-9a		:30			P3		NM	1	\$310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	M-----				1	\$310.00		4.00			
N 5	KTBS	05/11/24	05/11/24	(Sa) News 5a-7a	5a-7a		:30			P3		NM	2	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/06/24	05/12/24	-----S-				2	\$95.00		0.00			
N 6	KTBS	05/11/24	05/11/24	(Sa) Good Morning Am	7-9a		:30			P3		NM	1	\$310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/06/24	05/12/24	-----S-				1	\$310.00		4.00			
N 7	KTBS	05/12/24	05/12/24	(Su) Good Morning Am	6a-7a		:30			P3		NM	1	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/06/24	05/12/24	-----S				1	\$105.00		0.00			
N 8	KTBS	05/12/24	05/12/24	(Su) News 8a-930a	8-930a		:30			P3		NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/06/24	05/12/24	-----S				1	\$140.00		3.40			
N 9	KTBS	05/12/24	05/12/24	(Su) This Week	930a-1030a		:30			P2		NM	1	\$490.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/06/24	05/12/24	-----S				1	\$490.00		4.00			
N 10	KTBS	05/11/24	05/11/24	News 530p-7p	News 530p-7p		:30			P3		NM	1	\$300.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to the station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular station on the basis of race, gender, national origin, or ancestry.

Advertiser and Agency, jointly and severally, represent, warrant, and covenant that the advertising supplied to Station, including any music contained therein, is rights-cleared for exhibition, distribution, performance, and/or retransmission by broadcast television, including on a mobile DTV (ATSC M/H or successor standard) basis, and by any multichannel video programming distributor or any other video delivery system, including, but not limited to, streaming over the Internet or distribution on a TV-Everywhere-type and/or OTT basis, whether on a linear, video-on-demand, start-over, or look-back basis.



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8604 /	28399518

<u>Advertiser</u>	<u>Original Date / Revision</u>
Protect Louisiana Values ##	05/10/24 / 05/10/24

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
05/11/24 - 05/13/24	Order	511513

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/06/24	05/12/24	-----S-				1	\$300.00		5.00			
N 11	KTBS	05/12/24	05/12/24	News 5pm (Su)	5-530p		:30			P3		NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/06/24	05/12/24	-----S				1	\$350.00		6.00			
N 12	KTBS	05/11/24	05/11/24	News 10pm Saturday	10-11p		:30			P3		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/06/24	05/12/24	-----S-				1	\$400.00		5.50			
<b>Totals</b>											35.60		13	\$2,820.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/29/24 - 05/13/24	13	\$2,820.00	(\$423.00)	\$2,397.00
<b>Totals</b>	13	\$2,820.00	(\$423.00)	\$2,397.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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