

FCC'S NEW POLICY REGARDING ON-LINE PUBLIC NOTICES FOR LICENSE RENEWAL APPLICATIONS

Beginning July 20, 2020 there is no longer a requirement to publish post-filing license renewal public notices in a local newspaper. A new, shorter public notice must be posted on the licensee's website. These on-line public notices cannot merely be posted on the licensee's homepage. You must create a link on the homepage entitled "FCC Applications" and that link must lead to a separate page for all such on-line public notices.

The link must be displayed in such size, color, contrast and / or location on the homepage that it is readily readable, understandable and easily located by visitors to that page. In other words, the link must unquestionably be conspicuously displayed.

As a rule of thumb, the posting of the on-line public notice should occur no later than 5 days after the license renewal application was filed with the FCC and should remain posted for 30 days.

(This new policy applies to FM Translator Stations since their post-filing public notice requirements previously had to be published. This new policy does not apply to post-filing public notice requirements for full power radio stations since their public notice obligations are satisfied with on-air announcements.)

Here is the required text for the W272AY FM Translator license renewal application:

On July 30, 2020, Tea-Visz, Inc., licensee of FM Translator Station W272AY at Park Falls, Wisconsin, filed an application with the Federal Communications Commission ("FCC") for a renewal of license. Members of the public wishing to view this application or obtain information about how to file comments and petitions on the application can visit the FCC's Licensing and Management System ("LMS") at www.enterpriseefiling.fcc.gov.