

ISSUES & PROGRAMS LIST

WMQT-FM

April 1st-June 30th, 2020

COMPILED BY:

James Koski  
Program Director

## 1. THE BIG ONE—Coronavirus Safety PSAs, Interviews, and Features

Various length and program types, April-June 2020

Once the world changed with the Covid pandemic in early March, we swung into action, with news about lockdowns & closures, interviews with civic leaders and groups attempting to flatten the curve, and PSAs & announcements on everything from safe social distancing to how to entertain yourself and not going insane while self-isolating. As the UP opened up again in late May and early June, we featured discussions with experts on how to safely re-engage with the world.

## 2. UPAWS “Pet of the Week”

:60 spots 25x weekly, April-June, 2020

This is our ongoing series with the local animal shelter to make sure that the animals brought to them end up in loving homes. After five years we sport an almost perfect record in getting the pets placed, saving them from being put to sleep

Contact individual: Kaitlyn Keto, 475-6661

## 3. 8-18 MEDIA

3:00 reports twice a week, April-June, 2020

As we have for almost 18 years now, we team up with Marquette's 8-18 Media, a news bureau for youths aged 8 to 18, to air weekly reports on subjects of interest to local youth.

Contact individual: Marnie Foucault, 8-18 Director, 226-7874

#### 4. "15 MINUTES:

15:00 minute show once a quarter

"15 Minutes" is our quarterly show devoted to a single topic of community interest. Our guest this quarter were the heads of several organizations devoted to making masks and helping out in the community

Contact individual—Sally Steen, organizer of Masks for Marquette.

#### 5. VARIOUS NEWS/PSAS

As part of our commitment to public service & information we provide 8 local newscasts a day as well as sport announcements for various local groups, which this quarter included virtual events held at various local sights, such as the Peter White Public Library.

Contact individuals: Caroline McManis, PWPL, 228-9510.

#### 6 ONE EXTRA THING

"Virtual Valedictorian", 33x3:00, June 2020

Because local high schools couldn't hold their graduation ceremonies as planned, we offered the valedictorians of all six Marquette County High Schools the chance to read their speeches on the air, to share their feelings with everyone when they normally wouldn't have had the chance. Seniors from five the schools took us up on the offer, and each speech aired multiple times.