

Eagle Radio - We've got you covered U.P.



Quarterly Programming Reports. Every three months, we must prepare and place in our station public file, a list of programs containing our most significant treatment of community issues during the preceding three months (“issues/programs lists”). **The list must briefly describe both the issue and the programming during which the issue was discussed, including the date and time that each such program was aired and its title and duration.** We must keep these lists in the file until the next grant of our station renewal application has become final.

Quarterly Issues and Programming Report WMQT 107.7FM

Prepared by: Ed Janisse and Jim Koski on 1-10-24 for the 4th Quarter of 2023.

1. THE BIG ONE—FALL SAFETY

Variety of 60 second spots, October-December 2023

Why we did it: With the fall hunting & hiking season in full swing we had Marquette Police Chief Ryan Grim and Marquette County Sheriff Greg Zyburt in to cut a series of PSAs about hiking & hunting safety, winter prep, and other dos and don'ts. This was a continuation of the series we began in June.

Contact individual: Ryan Grim, Marquette Police Chief, (906) 228-0400.

2. UPAWS “Pet of the Week”

:60 spots 35x weekly, October-December 2023

This is our ongoing series with the local animal shelter to make sure that the animals brought to them end up in loving homes. After three years we sport an almost perfect record in getting the pets placed, saving them from being put to sleep

Contact individual: Ann Brownell, 475-6661

3. 8-18 MEDIA

3:00 reports twice a week, October-December 2023

As we have for almost 20 years now, we team up with Marquette's 8-18 Media, a news bureau for youths aged 8 to 18, to air weekly reports on subjects of interest to local youth.

Contact individual: Marnie Foucault, 8-18 Director, 226-7874

4. 15 MINUTES:

15:00 minute show once a quarter

“15 Minutes” is our quarterly show devoted to a single topic of community interest. Our guest this quarter was Kyle Whitney, Marquette City Clerk, on the city being a pilot partner (the only one the UP) for the state's new early voting program, which will go into effect in 2024.

Under FCC regulations Stations WCUP, WGLI, WZAM and WMQT cannot discriminate in advertising arrangements on the basis of race or ethnicity. Any provision in any advertising agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null and void.

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5. VARIOUS PUBLIC SERVICE ANNOUNCEMENTS

As part of our commitment to public service & information we provide spot announcements for various local groups, which this quarter included the Forest Roberts Theater and Noquemanon Trail Network, and various activities at places like the Peter White Public Library and organizations like the UP Children's Museum

NATIVE HISTORY MINUTE – Twice daily we air the program that are each about 1 minute long telling the Native American historical roots and Native culture in story form. The Program is produced by Mitch Bolo (one of our Native American staff members) and it is sponsored by local advertisers.

SUBMITTED BY: Ed Janisse

For 1 hour at 7pm the last Thursday of each month including July 27th, August 31st, and September 28th, The U.P. Community Health Town Hall is a FREE, monthly, virtual webinar series hosted by Elise Bur, Director of the Center for Rural Health at Northern Michigan University and is organized in partnership with Dr. Steven Elmer, Associate Professor, and Dr. Kelly Kamm, Assistant Professor, both from the Department of Kinesiology and Integrative Physiology at Michigan Technological University. The Town Hall provides a platform for the public to engage with a diverse panel of subject-matter experts such as public health officials, clinicians, educators, agencies, etc. and focuses on a variety of aspects that impact the health and wellbeing of communities throughout the Upper Peninsula. Regional health statistics, emerging health issues, current initiatives, and best practices will be shared in an effort to increase awareness, inspire action and improve the health of individuals. The Town Hall broadcast will take place the last Thursday of each month and may be viewed live at 7:00 p.m. ET through the following Zoom Webinar link: <https://bit.ly/UPhealthtownhall>.