



2024 1st Quarter

Children's Commercials Time Limits

The Children's Television Act of 1990 limit the type and amount of advertising that may be aired in TV programming directed to children 16 and under. On weekends, commercial television stations may air no more than 10.5 minutes of commercials per hour during children's programming, and no more than 12 minutes on weekdays. Stations must keep records that substantiate compliance with these limits for the remainder of the license term. WGGN TV aired the following children's programs during the quarter and did NOT exceed the commercial time limits.

1. VEGGIE TALES
2. GOSPEL BILL
3. JAY JAY THE JET PLANE
4. ZOO CLUES
5. TORCHLIGHTERS
6. MICKEY'S FARM

Mr. Clyde R Yost Jr

VP/GM WGGN TV 52