

ORDER

Orders
Order / Rev: 132459
Alt Order #: 745 - WinSenate
Product Desc: 795 - WinSenate
Estimate: 12928 - WinSenate AZ Fall Res 9.03-9.0
Flight Dates: 09/03/24 - 09/09/24
Original Date / Rev: 03/04/24 / 03/04/24
Order Type: LMI

PHOENIX ION KPPX

Primary AE: Gianna Elizardo
Sales Office: Local
Sales Region: LM

Agency Name: Waterfront Strategies
Buying Contact:
Billing Contact: Ayana Watts
 3050 K Street, NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: WinSenate
Demographic: HH
Product Codes: NBIssue
Priority: P3
Revenue Codes: AGY, POL, ISS Ballot

New Business Thru:
Order Separation: 00:00:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/26/24	09/09/24	16	\$8,425.00	\$7,161.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2024	16	\$8,425.00	\$7,161.25	0.00
Totals	16	\$8,425.00	\$7,161.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Gianna Elizardo	Local	LM	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KPPXI	09/03/24	09/09/24	Blue Bloods_ Early Fring	CM	3:00 PM-7:00 PM	--W----	:30	1	\$575.00	P3	0.00	NM	1	\$575.00
				Blue Bloods_ Early Fringe (PT)		(3:00 PM-7:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/24	09/09/24	--W----		1				\$575.00		0.00			
N 2	KPPXI	09/03/24	09/09/24	Blue Bloods_Prime_ (PT)	CM	7:00 PM-12:00 XM	--W----	:30	1	\$1,025.00	P3	0.00	NM	1	\$1,025.00
				Blue Bloods_Prime_ (PT)_ W_		(7:00 PM-12:00 XM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/24	09/09/24	--W----		1				\$1,025.00		0.00			
N 3	KPPXI	09/03/24	09/09/24	NCIS: NOLA/Blue Bloods	CM	10:00 AM-3:00 PM	--W----	:30	2	\$225.00	P3	0.00	NM	2	\$450.00
				NCIS: NOLA/Blue Bloods_ Dayt		(10:00 AM-3:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/24	09/09/24	--W----		2				\$225.00		0.00			
N 4	KPPXI	09/03/24	09/09/24	NCIS: LA/Chicago Fire_	CM	10:00 AM-3:00 PM	-T-----	:30	1	\$225.00	P3	0.00	NM	1	\$225.00
				NCIS: LA/Chicago Fire_ Daytim		(10:00 AM-3:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/24	09/09/24	-T-----		1				\$225.00		0.00			
N 5	KPPXI	09/03/24	09/09/24	Chicago P.D._Prime_ (PT)	CM	7:00 PM-12:00 XM	---T---	:30	1	\$800.00	P3	0.00	NM	1	\$800.00
				Chicago P.D._Prime_ (PT)_ Th		(7:00 PM-12:00 XM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/24	09/09/24	---T---		1				\$800.00		0.00			
N 6	KPPXI	09/03/24	09/09/24	Criminal Minds_ Early Frin	CM	3:00 PM-7:00 PM	M-----	:30	1	\$350.00	P3	0.00	NM	1	\$350.00
				Criminal Minds_ Early Fringe		(3:00 PM-7:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/24	09/09/24	M-----		1				\$350.00		0.00			
N 7	KPPXI	09/03/24	09/09/24		CM	10:00 AM-3:00 PM	M-----	:30	2	\$225.00	P3	0.00	NM	2	\$450.00

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PHOENIX ION KPPX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				NCIS: LA/Criminal Minds_											
				NCIS: LA/Criminal Minds_ Dayt(10:00 AM-3:00 PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/03/24	09/09/24	M-----		2				\$225.00		0.00			
N 8	KPPXI	09/03/24	09/09/24	FBI_Prime_(PT)_M_(KPPX)	CM	7:00 PM-12:00 XM	-----	:30	1	\$900.00	P3	0.00	NM	1	\$900.00
				FBI_Prime_(PT)_M_(KPPX)	(7:00 PM-12:00 XM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/03/24	09/09/24	M-----		1				\$900.00		0.00			
N 9	KPPXI	09/03/24	09/09/24	Law & Order SVU_Prime_(PT)	CM	7:00 PM-12:00 XM	-----S-	:30	2	\$800.00	P3	0.00	NM	2	\$1,600.00
				Law & Order SVU_Prime_(PT)	(7:00 PM-12:00 XM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/03/24	09/09/24	-----S-		2				\$800.00		0.00			
N 10	KPPXI	09/03/24	09/09/24	Law & Order SVU_Wknd_(PT)	CM	10:00 AM-7:00 PM	-----S-	:30	2	\$575.00	P3	0.00	NM	2	\$1,150.00
				Law & Order SVU_Wknd_(PT)	(10:00 AM-7:00 PM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/03/24	09/09/24	-----S-		2				\$575.00		0.00			
N 11	KPPXI	09/03/24	09/09/24	NCIS_Wknd_(PT)_Su_(KPPX)	CM	10:00 AM-7:00 PM	-----S	:30	2	\$450.00	P3	0.00	NM	2	\$900.00
				NCIS_Wknd_(PT)_Su_(KPPX)	(10:00 AM-7:00 PM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/03/24	09/09/24	-----S		2				\$450.00		0.00			
													Totals	16	\$8,425.00