

# ORDER

**Orders**  
**Order / Rev:** 132470  
**Alt Order #:** 745 - WinSenate  
**Product Desc:** 795 - Issue  
**Estimate:** 12936 WinSenate AZ Fall Res 10.29-11.1  
**Flight Dates:** 10/29/24 - 11/04/24  
**Original Date / Rev:** 03/04/24 / 03/04/24  
**Order Type:** LMI

**PHOENIX ION KPPX**  
**Primary AE:** Gianna Elizardo  
**Sales Office:** Local  
**Sales Region:** LM

**Agency Name:** Waterfront Strategies  
**Buying Contact:**  
**Billing Contact:** Ayana Watts  
 3050 K Street, NW  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** WinSenate  
**Demographic:** HH  
**Product Codes:** NBIssue  
**Priority:** P3  
**Revenue Codes:** AGY, POL, ISS Ballot

**New Business Thru:**  
**Order Separation:** 00:00:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/28/24	11/04/24	31	\$16,450.00	\$13,982.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2024	31	\$16,450.00	\$13,982.50	0.00
<b>Totals</b>	<b>31</b>	<b>\$16,450.00</b>	<b>\$13,982.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Gianna Elizardo	Local	LM	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KPPXI	10/29/24	11/04/24	Blue Bloods_ Early Fring	CM	3:00 PM-7:00 PM	--W----	:30	2	\$625.00	P3	0.00	NM	2	\$1,250.00
				Blue Bloods_ Early Fringe (PT)		(3:00 PM-7:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/24	11/04/24	--W----		2				\$625.00		0.00			
N 2	KPPXI	10/29/24	11/04/24	Chicago Fire_Prime_(PT)	CM	7:00 PM-12:00 XM	-T-----	:30	2	\$850.00	P3	0.00	NM	2	\$1,700.00
				Chicago Fire_Prime_(PT)_T_		(7:00 PM-12:00 XM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/24	11/04/24	-T-----		2				\$850.00		0.00			
N 3	KPPXI	10/29/24	11/04/24	NCIS: LA/Chicago Fire_CM	CM	10:00 AM-3:00 PM	-T-----	:30	4	\$275.00	P3	0.00	NM	4	\$1,100.00
				NCIS: LA/Chicago Fire_Daytim		(10:00 AM-3:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/24	11/04/24	-T-----		4				\$275.00		0.00			
N 4	KPPXI	10/29/24	11/04/24	NCIS: NOLA/Chicago PD_CM	CM	10:00 AM-3:00 PM	---T---	:30	4	\$275.00	P3	0.00	NM	4	\$1,100.00
				NCIS: NOLA/Chicago PD_Dayt		(10:00 AM-3:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/24	11/04/24	---T---		4				\$275.00		0.00			
N 5	KPPXI	10/29/24	11/04/24	Criminal Minds_ Early Fring	CM	3:00 PM-7:00 PM	M-----	:30	2	\$400.00	P3	0.00	NM	2	\$800.00
				Criminal Minds_ Early Fringe (P)		(3:00 PM-7:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/24	11/04/24	M-----		2				\$400.00		0.00			
N 6	KPPXI	10/29/24	11/04/24	NCIS: LA/Criminal Minds_CM	CM	10:00 AM-3:00 PM	M-----	:30	2	\$275.00	P3	0.00	NM	2	\$550.00
				NCIS: LA/Criminal Minds_Dayt		(10:00 AM-3:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/24	11/04/24	M-----		2				\$275.00		0.00			
N 7	KPPXI	10/29/24	11/04/24		CM	7:00 PM-12:00 XM	----F--	:30	3	\$850.00	P3	0.00	NM	3	\$2,550.00

Order / Rev: 132470  
 Alt Order #: 745 - WinSenate  
 Flight Dates: 10/29/24 - 11/04/24

Advertiser: WinSenate  
 Product Desc: 795 - Issue  
 Estimate: 12936 WinSenate AZ Fall Res 10.29-11.04

PHOENIX ION KPPX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Hawaii Five-O/The Bull_P											
				Hawaii Five-O/The Bull_Prime_(7:00 PM-12:00 XM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/24	11/04/24	----F--		3				\$850.00		0.00			
N 8	KPPXI	10/29/24	11/04/24	Hawaii Five-O: Daytime (M	CM	10:00 AM-3:00 PM	----F--	:30	4	\$275.00	P3	0.00	NM	4	\$1,100.00
				Hawaii Five-O: Daytime (PT)_F(10:00 AM-3:00 PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/24	11/04/24	----F--		4				\$275.00		0.00			
N 9	KPPXI	10/29/24	11/04/24	Law & Order SVU_Prime(M	CM	7:00 PM-12:00 XM	-----S-	:30	2	\$850.00	P3	0.00	NM	2	\$1,700.00
				Law & Order SVU_Prime_(PT)(7:00 PM-12:00 XM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/24	11/04/24	-----S-		2				\$850.00		0.00			
N 10	KPPXI	10/29/24	11/04/24	NCIS_Prime_(PT)_Su_(M	CM	7:00 PM-12:00 XM	-----S	:30	2	\$1,300.00	P3	0.00	NM	2	\$2,600.00
				NCIS_Prime_(PT)_Su_(KPPX)(7:00 PM-12:00 XM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/24	11/04/24	-----S		2				\$1,300.00		0.00			
N 11	KPPXI	10/29/24	11/04/24	NCIS_Wknd_(PT)_Su_(M	CM	10:00 AM-7:00 PM	-----S	:30	4	\$500.00	P3	0.00	NM	4	\$2,000.00
				NCIS_Wknd_(PT)_Su_(KPPX)(10:00 AM-7:00 PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/24	11/04/24	-----S		4				\$500.00		0.00			
													Totals	31	\$16,450.00